



# AGENDA

## OCONEE COUNTY COUNCIL MEETING

### Tuesday, June 5, 2012

### 6:00 PM

County Council Chambers, Oconee County Administrative Offices  
415 South Pine Street, Walhalla, SC

1. **Call to Order**
  2. **Public Comment Session/Agenda Items**
  3. **Public Comment Session/Non Agenda Items – time permitting**  
*Agenda & Non Agenda Items: Combined both are limited to a total of forty (40) minutes, four (4) minutes per person.*
  4. **Council Member Comments** *[Directly following Public Comment Sessions if applicable & time permits]*
- Council may take a brief recess prior to the Business portion of the meeting scheduled to begin at 6:30 p.m. or after Public Comment (whichever comes last)
5. **Moment of Silence**
  6. **Pledge of Allegiance to the Flag of the United States of America**
  7. **Consent Agenda Item / Approval of Minutes**
    - May 15, 2012 Special & Regular Meetings
  8. **Public Hearing regarding the Following Ordinances** *[options listed below]:*
    - [1] Ordinance 2012-18
    - [2] Ordinance 2012-19
  9. **Consideration of the Following Ordinances:**

**Third & Final Reading of Ordinance 2012-18** "AN ORDINANCE TO AMEND THE FISCAL YEAR 2011-2012 BUDGET APPROPRIATIONS ORDINANCE FOR OCONEE COUNTY IN CERTAIN LIMITED REGARDS AND PARTICULARS, ONLY; AND OTHER MATTERS RELATED THERETO"

It is the staff's recommendation that Council approve Ordinance 2012-18 on third & final reading.

**Third & Final Reading of Ordinance 2012-19** "ORDERING A REFERENDUM IN OCONEE COUNTY, SOUTH CAROLINA, TO SUBMIT TO THE ELECTORS OF THE COUNTY THE QUESTION OF WHETHER THE AUTHORIZATION PREVIOUSLY GRANTED IN A REFERENDUM HELD ON APRIL 13, 1976, SHALL BE MODIFIED TO AUTHORIZE AND EMPOWER THE COUNTY TO ACQUIRE, CONSTRUCT AND OPERATE WASTEWATER TREATMENT FACILITIES, TO PROVIDE WASTEWATER SERVICES IN THE UNINCORPORATED AREA OF THE COUNTY AND TO UTILIZE FUNDS FROM SPECIFIED SOURCES FOR SUCH PURPOSES; PROVIDING FOR THE FORM OF BALLOT TO BE USED; PROVIDING FOR NOTICE OF THE REFERENDUM; AND PROVIDING ALL OTHER THINGS NECESSARY TO SUBMIT THE AFORESAID QUESTION"

It is the staff's recommendation that Council approve Ordinance 2012-19 on third & final reading.

**Second Reading of Ordinance 2012-21** "AN ORDINANCE TO REWRITE AND REVISE CHAPTER 10 *EMERGENCY MANAGEMENT AND SERVICES* AND CHAPTER 26 *ROADS AND BRIDGES* OF THE OCONEE COUNTY CODE OF ORDINANCES IN CERTAIN LIMITED REGARDS AND PARTICULARS, ONLY; AND OTHER MATTERS RELATED THERETO"

It is the staff's recommendation that Council approve Ordinance 2012-21 on second reading.

**First Reading of Ordinance 2012-23** “AN ORDINANCE AMENDING ARTICLE II OF CHAPTER 10 OF THE OCONEE COUNTY CODE OF ORDINANCES, BY DISSOLVING THE EMERGENCY MANAGEMENT COMMISSION OF OCONEE COUNTY, DELETING THE ENTIRE CURRENT TEXT OF ARTICLE II OF CHAPTER 10, SUBJECT TO AND CONTINGENT UPON CERTAIN CONDITIONS; AND OTHER MATTERS RELATED THERETO ”

It is the staff's recommendation that Council approve Ordinance 2012-23 on second reading.

**First Reading of Ordinance 2012-24** “AN ORDINANCE AMENDING SECTION 2-241 OF THE OCONEE COUNTY CODE OF ORDINANCES, IN CERTAIN LIMITED REGARDS AND PARTICULARS ONLY, BY ESTABLISHING A NEW REQUIREMENT FOR APPOINTMENT OF BOARD AND COMMISSION MEMBERS OF OCONEE COUNTY COUNCIL AND CLARIFYING CERTAIN CURRENT LANGUAGE OF SUCH SECTION; AMENDING ARTICLE II OF CHAPTER 10 OF THE OCONEE COUNTY CODE OF ORDINANCES BY ESTABLISHING AND CREATING THE OCONEE COUNTY RESCUE SQUAD ADVISORY COMMISSION AND THE OCONEE COUNTY FIRE SERVICES ADVISORY COMMISSION AND ESTABLISHING THE TERMS AND PROVISIONS APPLICABLE THERETO; AND OTHER MATTERS RELATED THERETO ”

It is the staff's recommendation that Council approve Ordinance 2012-24 on second reading.

**First Reading [in title only] of Ordinance 2012-26** “AN ORDINANCE TO AMEND CHAPTER 38 "ZONING" OF THE OCONEE COUNTY CODE OF ORDINANCES, INCLUDING ALL ZONING MAPS INCORPORATED THEREIN AND THEREBY, IN CERTAIN LIMITED REGARDS AND PARTICULARS, ONLY; AND OTHER MATTERS RELATED THERETO ” *[Echo Hills Rezoning Request]*

It is the staff's recommendation that Council approve Ordinance 2012-26 on first reading in title only.

## **10. Discussion & Possible Action Items**

### **ATAX / \$5,000 / CU Market Segmentation Study / County Visitors / 2012 summer season**

**OVERVIEW:** The purpose of this study is to conduct a detailed market segmentation analysis of the visitors to Oconee County tourist attractions during the 2012 summer season. The study will provide an accurate, rigorous market segmentation analysis and the identification of specific target markets.

**METHOD:** A trained Clemson University research assistant will collect demographic, tripographic and psychographic information from 800 randomly sampled visitors to multiple attractions within Oconee County, South Carolina utilizing iPad technology. A profile of visitors to Oconee County will be constructed using data collected from these interviews. A sample of 800 provides accuracy of +.035% and allows for detailed market segmentation analysis that the Mountain Lakes Convention & Visitors Bureau and/or partners may request and utilize in marketing efforts.

**DELIVERABLES:** Five printed copies and one electronic copy of a report will be provided to the Mountain Lakes CVB. The report will present a descriptive profile of Oconee County visitors based on their demographic, tripographic and psychographic characteristics as well as market segmentation analysis and target market identification. The completed report for the visitor market segmentation study is due November 1, 2012.

It is the staff's recommendation that Council approval of \$5,000 from Local ATAX to utilize Clemson University PRTM research department to perform a Market Segmentation Study of Oconee County Visitors during the 2012 summer season.

## **IT / Broadband FOCUS Project / Cisco ASR Routers / \$336,181.06**

On August 18, 2010, Oconee County received \$9.6M in Federal ARRA funding to construct a 270 mile (approximate) broadband network in the County. This project will provide critical broadband infrastructure that will benefit the County through connection of 164 Anchor Institutions and by providing much needed high speed data.

The Broadband team has reviewed various vendors on State Contract that provide routing equipment and selected Cisco ASR equipment to function as the core routers for the FOCUS Broadband network. These two routers will provide routes, IP addresses, and VLANs (Virtual Local Area Networks) for the entire network. Installation and Implementation Services will be provided by the vendor.

The Broadband team budgeted \$600,000 for the routers and this purchase is under this budget. State Contract vendors must be certified by Cisco to sell the ASR series equipment. Attached is an email from Cisco stating that Internetwork Engineering is certified to sell ASR equipment. Also attached is a spreadsheet showing the standard discount of 37% on State Contract would result in an overall equipment price of \$632,592.00. Internetwork Engineering's quoted price of \$315,651.94 gives an additional savings of \$316,904.06.

**It is the staff's recommendation that Council approve the purchase of Cisco ASR Core Routers, to Internetwork Engineering of Charlotte, NC, in the amount of \$336,181.06, per SC State Contract #440002804.**

## **RFP 11-19 / Pumper Truck / \$360,682.00**

This Request for Proposals was issued March 7, 2012 for one Commercial Triple Combination Pumper truck for use by Rural Fire Station 12, Friendship. This station currently has a 1990 Ford Pumper, a 2001 Freightliner Pumper and a 2001 Tanker Truck. This new Pumper will replace the older model Pumper which will be used as a spare. Oconee County's Volunteer Fire Departments' trucks should be on a 15 year replacement cycle and the truck being replaced is 22 years old.

On April 17, 2012, formal sealed proposals were opened for this equipment. Sixteen firms were originally notified of this opportunity and three firms submitted proposals. Evaluation criteria included compliance with specifications, cost, service and support requirements and the capabilities of the firm. An Evaluation Committee comprised of Charlie King and Eric Lutz from Emergency Services, Bry Durham and David Wright from Station 12 and Ronnie Smith from Fleet Maintenance unanimously voted to recommend FireLine, Inc./Emergency One, Inc. of Winder, GA for this award.

**It is the staff's recommendation that Council approve the award of RFP 11-19 for a Pumper Truck for Station 12 to FireLine, Inc./Emergency One, Inc., of Winder, GA, in the amount of \$360,682.00.**

## **RFP 11-23 / On Call Design Build Services / Amount TBD**

Request for Proposals 11-23 requested qualified firms to provide Design Build services on an "as needed" basis for future projects not exceeding one million dollars. It was the intent of this RFP to award to multiple firms. When services are needed, all qualified firms will be asked to quote on the specific design build project. RFP 11-23 was issued on March 29, 2012, and sent to 27 firms. Nine proposals were received on May 1, 2012. An Evaluation Committee consisting of Glenn Breed Assistant County Administrator, Art Holbrooks, Planning Director, Russell Johnson, Project & Marketing Manager for Economic Development, Lake Julian, Director of Facilities Maintenance and Construction, and Rick Martin, Rock Quarry Manager reviewed and scored the proposals and are recommending the following four firms for this multiple award:

Hogan Construction, Piedmont, SC  
J. Davis Construction, Westminster, SC  
Roebuck Buildings, Roebuck, SC  
Trehel Corporation, Clemson, SC

**It is the staff's recommendation that Council [1] approve the multiple award to Hogan Construction, J. Davis Construction, Roebuck Buildings and Trehel Corporation, and [2] authorize the County Administrator to approve this award annually, up to five years, as long as all work is satisfactory.**

## **11. Board & Commission Appointments**

- Aeronautics Commission – Open At Large Position *[deferred from previous meeting]*
- Building Codes Appeal Board – District III Position *[deferred from previous meeting]*

## **12. Commission / Board Reports to Council *[ten minute maximum]***

- Planning Commission Recommendation re: MOU with Duke  
Written report provided from the Planning Commission. re: MOU with Duke
- Scenic Highway Committee Request to Council *[written request only]*  
The Scenic Highway Committee made a motion at a recent meeting to request that Council consider making the entire new Sheep Farm Road a County Scenic Highway.

**13. Council Committee Reports**

*None scheduled for this meeting*

**14. Administrator Report**

**15. Old Business**

**16. New Business**

**17. Executive Session**

*[[for the purpose of discussing a personnel matter & to receive legal advice regarding two contractual matters]]*

- **Vote / Action on matters discussed in Executive Session [if required]**

**18. Adjourn**

**[This agenda is not inclusive of all issues which Council may bring up for discussion at this meeting.]**

**Assisted Listening Devices [ALD] are available to accommodate the special needs of citizens attending meetings held in Council Chambers. ALD requests should be made to the Clerk to Council at least 30 minutes prior to the meeting start time.**

**Oconee County Council & Committee meeting schedules and agendas are posted at the Oconee County Administration Building and are available on the County Council Website. [All upcoming meetings will be held in Council Chambers unless otherwise noted]**