



# AGRICULTURAL ADVISORY BOARD

415 South Pine Street - Walhalla, SC



Tel (864) 638-4218 FAX (864) 638-4168

## MINUTES

6:30 PM, Monday, April 9th, 2018

COUNCIL CHAMBERS

OCONEE COUNTY ADMINISTRATIVE COMPLEX

### Members Present:

Ms. Sewell District 1  
Mr. Hollifield District 2  
Mr. Land District 4  
Ms. Willoughby District 5  
Ms. Alexander At-Large  
Mr. Blanton At-Large  
Mr. Howard Ex-Officio

Staff Present: Adam Chapman, Zoning Administrator

Media Present: None

### 1. Call to Order

Mr. Blanton called the meeting to order at 6:30

### 2. Approval of Minutes

March 12<sup>th</sup> minutes: Motion for approval by Mr. Land, seconded by Ms. Alexander.  
Unanimous vote for approval.

### 3. Staff Recommendations

Mr. Blanton gave Ms. Sewell time to brief the AAB on the FARM center's progress.  
Ms. Sewell noted the completion of the driveway, the upcoming rodeo and other matters related to the FARM center.

Staff recommended that in order to move the AAB's goals forward that the following plan, if received well by the AAB be put in place:

- a. Work on the Agricultural Element of the Comprehensive Plan
- b. Create a "How to get started farming in Oconee County" book.
- c. Organize a "Market-to-Table" cooking contest
- d. Once items a-c above were in motion, utilize the OEA's offer to create the AAB a website

Staff noted that items “b” and “c” above were yet to be discussed but if the AAB wanted they could create a proposal to bring before County Council for inclusion in the FY2018-2019 budget.

**4. Discussion of Agricultural Element for the 2020 Comprehensive Plan.**

Mr. Blanton gave Ms. Sewell time to brief the AAB on the FARM center’s progress. Ms. Sewell noted the completion of the driveway, the upcoming rodeo and other matters related to the FARM center. Staff briefed the AAB on the Planning Commission’s workshop with County Council in regards to the Comprehensive Plan. Staff gave a brief set of questions for the Board members to fill out regarding the Comprehensive Plan.

**5. Discussion on Marketing and Advertising of the AAB: Logo, Proposed How-to-Farm Oconee County Manual, Proposed Market-to-Table program, Website.**

- Logo: Staff noted that the Chamber of Commerce had graciously given the AAB permission to utilize a logo that the Chamber had created previously. Mr. Blanton asked for a motion to be made to vote the logo as the AAB official logo. Mr. Hollifield made the motion, Ms. Alexander seconded it, vote was unanimous
- Proposed How-to-Farm Oconee County Manual: Staff noted that Mr. Blanton, Mr. Land and staff met regarding this item since the last meeting. Staff noted this could be an excellent project for the AAB. Staff gave the opinion that this could be accomplished at a meeting or at a subcommittee meeting. Mr. Blanton asked for a motion to create a sub-committee, Mr. Land made the motion, Ms. Willoughby seconded the motion, vote was unanimous. Ms. Alexander, Ms. Willoughby and Mr. Land volunteered for the sub-committee. Meeting date to be established.
- Proposed market-to-table contest: Ms. Sewell proposed a contest to include the farmer’s market and roadside stands with a cooking contest to be sponsored by the AAB. Ms. Sewell volunteered to head up the project and create the proposal.
- Website : Mr. Blackwell had offered to staff the willingness of the OEA to create a simple website for the AAB once content was available.

**6. Discussion on 150<sup>th</sup> anniversary events and data**

Ms. Sewell noted some of the 150<sup>th</sup> anniversary events happening. Ms. Alexander is still looking for more agriculture related facts. Ms. Alexander volunteered to go speak on behalf of the AAB at the first Council meeting in May to continue raising awareness of agriculture’s impact in the County.

**7. Old Business**

None

**8. New Business**

None

**9. Adjourn**

Mrs. Alexander made the motion, Mr. Land seconded the motion. 7-0 in favor.

DRAFT