

REVIEW MEETING MINUTES
OCONEE COUNTY PRT COMMISSION
August 23, 2018
Oconee Heritage Museum 12:00 pm

Members present were: Mike Wallace, Rick Lacey, Kevin Evans, Shane Smith, & Andrew Conkey

Guest present were: Tim Todd & Riley Morningstar

Also present were: Phil Shirley, PRT Director, Ken Sloan, CVB Director, & Mandy Holbrooks, PRT Secretary

Call to Order

Mike Wallace called the meeting to order at **12:00 pm**

Approval of Minutes

Motion to accept minutes of **May 3, 2018** by **Rick Lacey**
seconded by **Kevin Evans** Vote was **unanimously** carried.

Treasurer's Report

Phil Shirley presented the treasurer's report. Balance as of **August 23, 2018**, for Local ATAX is **\$70,219.94** and State ATAX is **\$5,187.00**.

Presentation of Grants

1. Discover Upcountry Carolina Association – advertising - \$10,000.00
2. Upstate Heritage Quilt Trail – informational signage & 2018/2019 promotion & marketing plan - \$5,788.00
3. Walhalla Performing Arts Center – sound/lighting production & advertising - \$18,000.00
4. Devil's Fork State Park – impact pads timbers - \$7,733.51
5. Oconee Community Theatre – promotional advertising - \$10,000.00
6. Oconee Heritage Center – purchase & install banners - \$1,089.00
7. Walhalla Oktoberfest – advertising the 40th annual Oktoberfest - \$7,000.00
8. City of Seneca – advertising 9th annual Half Marathon & 5K - \$10,000.00

Grant Requests Review

- Upon review of grant it was determined **Discover Upcountry Carolina Association**, is eligible for **\$10,000.00** for **advertising**.
- Upon review of grant it was determined **Upstate Heritage Quilt Trail**, is eligible for **\$3,762.00** for **informational signage & 2018-20 promotion & marketing plan**.
- Upon review of grant it was determined **Walhalla Performing Arts Center**, is eligible for **\$8,342.00** for **sound/light production & advertising**.
- Upon review of grant it was determined **Devil's Fork State Park**, is eligible for **\$7,734.00** for **impact pads timbers**.
- Upon review of grant it was determined **Oconee Community Theatre**, is eligible for **\$4,000.00** for **promotion/advertising**.

- Upon review of grant it was determined Oconee Heritage Center, is eligible for \$500.00 for purchase & install banners.
- Upon review of grant it was determined Walhalla Oktoberfest, is eligible for \$7,000.00 for advertising the 40th annual Oktoberfest.
- Upon review of grant it was determined City of Seneca, is eligible for \$10,000.00 for advertising the 9th annual Half Marathon & 5K.

Action Items

1. Oconee PRT - Ag & Art Tour - \$5,000.00
2. Oconee PRT – Palmetto Trail – Ross Mountain Passage - \$4,500.00
3. Oconee PRT – waterfall brochure distribution - \$2,910.00
4. Oconee PRT – FLW Fishing Tour - \$1,500.00

Action Items

- Upon a motion by Kevin Evans, seconded by Rick Lacey and carried, the Committee approved motion to recommend to County Council a grant to Oconee County Parks, Recreation & Tourism for \$5,000.00 for Ag & Art Tour. **Vote was unanimously carried.**
- Upon a motion by Rick Lacey, seconded by Kevin Evans and carried, the Committee approved motion to recommend to County Council a grant to Oconee County Parks, Recreation & Tourism for \$4,500.00 for Palmetto Trail – Ross Mountain Passage. **Vote was unanimously carried.**
- Upon a motion by Rick Lacey, seconded by Andrew Conkey and carried, the Committee approved motion to recommend to County Council a grant to Oconee County Parks, Recreation & Tourism for \$2,910.00 for waterfall brochure distribution & to renew annually every five years as long as contract doesn't exceed \$100.00 increase. **Vote was unanimously carried.**
- Upon a motion by Rick Lacey, seconded by Kevin Evans and carried, the Committee approved motion to recommend to County Council a grant to Oconee County Parks, Recreation & Tourism for \$1,500.00 for FLW Fishing Tour. **Vote was unanimously carried.**

PRT Update

Mr. Shirley gave an update on the following items:

1. Park statistics FY 2018
2. Tourism statistics FY 2018
3. Projects list

New Business

- Next PRT commission meeting will be August 30, 2018, at the Oconee Heritage Center at 12:00 pm.

Adjourn

As there was no further business, the meeting was adjourned at 12:50.

Respectfully Submitted:

 Phil Shirley
 Director of Parks, Recreation & Tourism