

**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization City of Seneca  
B. Address 221 E. N. 1st Street  
Seneca, S.C. 29678

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ 9,600.00  
B. How will ATAX Funds be used? Will be used for promotion of Annual Independence Day Celebration and to obtain musical acts.  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? \_\_\_\_\_  
D. Funds furnished by your organization See Attached  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title INDEPENDENCE DAY CELEBRATION 2025  
B. Description of project 4th of July Festival - family oriented, free admission to all,  
C. Who will benefit from this project? County-wide businesses - restaurants - hotels - short-term rentals, and other miscellaneous county merchants - salons - grocery stores, convenience stores.

**IV. DATES OF PROJECT**

Beginning July 3, 2025 Ending July 5, 2025

**V. APPLICANT CATEGORY**

Government Entity: Municipal Government  
Non-profit Organization: Incorporation date \_\_\_\_\_  
Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_  
Date of Determination Letter \_\_\_\_\_



**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

This project will create overnight stays in hotels & short-term rentals that will also fill up county-wide restaurants, and increase business in stores such as grocery, stores and other miscellaneous merchants.

- A. How many visitors/participants attended the event last year and are anticipated this year?  
400+ runners, and they bring friends & family members.
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year \_\_\_\_\_ FURNISHED SEPARATELY  
This Year \_\_\_\_\_

- C. How many overnight stays were created by this event last year and are anticipated this year?  
Last year: \_\_\_\_\_  
This Year: \_\_\_\_\_

- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?  
TELEVISION (WSPA) AND RADIO ALSO, NEWSPAPER, MAGAZINES AND SOCIAL MEDIA.

- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) WE NOW HAVE PLACER SOFTWARE WHICH ANALYZES DEMOGRAPHIC DATA SUPPLIED BY CELL PHONES.

- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Demographic data via PLACER SOFTWARE STORED ON LINE. ALSO WEBSITE HITS, SOCIAL MEDIA TRACKING LOGS.

**VII. AUDIT**

Does your organization perform an independent audit? Yes X No \_\_\_\_\_

Name of the Auditor: MAURDIN & JENKINS, CPAS & ADVISORS.

- VIII. Will your project be using any funds from another group that received ATAX funds? NO

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Riley Johnson Title Event Coordinator, City of Seneca  
 Signature [Signature] Date 2-12-2025  
 Address 221 E.N. 15th St Seneca SC  
 Email rjohnson@seneca.sc.us Fax No. \_\_\_\_\_  
 Phone Number (s) 864-885-2700

B. Alternate Contact Name: Debbie Williams Title Exec. Assistant  
 Signature [Signature] Date 2-12-25  
 Address 221 E.N. 15th St Seneca SC 29678  
 Email dwilliams@seneca.sc.us Fax No. \_\_\_\_\_  
 Phone Number (s) 864-888-0880

**BUDGET**

**INDEPENDENCE DAY CELEBRATION      2025      CITY OF SENECA, SC**

MUSIC – MAJOR ACTS	14,000.00
STAGES & LIGHTS	7,357.00
PORTABLE TOILETS	2,500.00
HOTEL ROOMS	5,000.00
FOOD FOR BANDS & STAFF	2,000.00
CAROLINA BOUNCE	9,826.00
LOCAL ACTS – NATIONAL ANTHEM	500.00
MAX EVENTS SECURITY	4,098.50
CLEANING SERVICES	1,500.00
FIREWORKS	27,300.00
PROFESSIONAL SOUND	4,500.00
RAIN INSURANCE	4,000.00
ATAX REQUEST FOR ADVERTISING/ACTS	9,600.00
CITY OF SENECA HAT ADVERTISING	30,000.00



**FREE** CITY OF SENEGAL **FREE**

# INDEPENDENCE DAY CELEBRATION

TUESDAY, JULY 4 / GIGNILLIART FIELD

**LIVE ON STAGE!**

**DEPARTURE** THE JOURNALS

**FESTIVITIES START @ 2PM ON TUESDAY, JULY 4**

**AWARD-WINNING FIREWORKS AT DUSK!**

**FREE FAMILY FUN!**

**WATERSLIDES!**

**FOOD VENDORS!**

**BRING YOUR CHAIRS & BLANKETS!**

**STAY ALL DAY!**

**LIVE MUSIC SCHEDULE**

<b>4:00 PM</b> St. Louis Blues	<b>2:00 PM</b> Golf & Beer
<b>6:00 PM</b> Blues	

Picture on our Facebook @ Senegal, SC Events  
Event ends at 11:00pm/12:00am local time.

THE CW62



THE CW62

250 INTERNATIONAL DRIVE SPARTANBURG, SC 29303 P: 864-576-7777 F: 864-595-4615

# Independence Day Celebration PROMOTIONAL PARTNERSHIP INCLUDES:

- Commercial schedule
- Your Carolina appearance
- Pre-Roll on [WSPA.com](http://WSPA.com)
- Production
- Flight Dates 6/1/2024-7/3/2024



7 CW62



# Broadcast package



75 Commercials



25 Commercials



PLUS... FREE Commercial Production!

100 TOTAL :10 BB and :15 Spots Commercials




250 INTERNATIONAL DRIVE SPARTANBURG, SC 29303 P: 864-576-7777 F: 864-595-4615

# Digital Video: Pre-roll/Post-roll

- Preroll will auto-play on page load
  - :15 second spot is recommended
  - Supports Up To :30 with a :15 second skip required for those exceeding :15
- Max file size: 20 to 25 MB
- Delivers to both Desktop and Mobile Web



Monthly Impressions 20,000



THE CW62

250 INTERNATIONAL DRIVE SPARTANBURG, SC 29303

P: 864-576-7777

F: 864-595-4615

## LIVE Segment

**Your Carolina ...** when 30 seconds isn't enough! Who is the BEST at telling your company's story? Selling YOUR company's product or service? **YOU...** of Course!

Television is the best way to tell your story ... and now you have more than 30 seconds to get that story told. With over 30,000 viewers daily, your product or service is sure to be a hit!

**Your Carolina gives you a live 3-5 minute segment to showcase your products and services!!**



JACK  
ROPER

MEGAN  
HEIDLBERG

JAMARCUS  
GASTON



WSPA invites local businesses to come on the show to talk about their product or service in a lively, entertaining and informative format. This is a proven, effective way to get massive exposure and promote your business in a viewer-friendly, non-commercial environment.

**Show and Tell YOUR story on  
Your Carolina!**



**WSPA  
62**





THE CW62

**FREE**

CITY OF SENECA

**INDEPENDENCE DAY CELEBRATION**

TUESDAY, JULY 4 / GIGNILI ART FIELD

**FREE**

LIVE ON STAGE!

DEPARTURE

FIFTYFIVE START @ 2PM ON TUESDAY, JULY 4

AWARD-WINNING FIREWORKS AT DUSK!

FREE FAMILY FUN!

WATER SLIDES!

FOOD & DRINK VENDORS!

BRING YOUR CHAIRS & BLANKETS!

STAY ALL DAY!

LIVE MUSIC SCHEDULE

4:00 PM  
MUSIC ONLY

7:00 PM  
MUSIC & DANCE

8:00 PM  
MUSIC ONLY

Total investment \$4,800



the CW62

250 INTERNATIONAL DRIVE SPARTANBURG, SC 29303 P: 864-576-7777 F: 864-595-4615



# OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM-RELATED PROJECTS

## I. APPLICANT

A. Name of Organization: Discover Upcountry Carolina Association

B. Address: 500 E North Street, Suite C, Greenville, SC 29601

## II. FUNDS REQUESTED

A. ATAX Funds Requested: \$15,000.00

B. How will ATAX Funds be used?

Print advertisements will be placed in publications such as Southern Living, South Carolina Living, Georgia Magazine, and Carolina Country Magazine. In addition, digital and social media advertising campaigns (Google Search, Google Display, Facebook, and Instagram) will be conducted that will drive visitors to our websites, UpcountrySC.com and Scenic11.com.

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%

D. Funds furnished by your organization \$625,000.00

Matching Grant	<u>\$43,000.00</u>	<u>Source - SC Department of Parks, Recreation &amp; Tourism</u>
Matching Grant	<u>\$320,000.00</u>	<u>Source - ATAX grants</u>
Other Funding	<u>\$262,000.00</u>	<u>Source - SCPRT appropriations</u>
Other Funding	_____	<u>Source _____</u>

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED; attach on a separate sheet.**

## III. NARRATIVE PROJECT DESCRIPTION

A. Project Title: Upcountry Marketing

B. Description of project: Discover Upcountry Carolina Association was founded in 1978 to promote tourism as an economic development activity in the six northwestern counties of South Carolina. We implement a comprehensive marketing program that results in attracting over 600,000 visitors to the region annually.

C. Who will benefit from this project?  
The primary beneficiaries will be accommodations properties, restaurants, attractions, recreation providers, and outfitters. Retail stores will also benefit, as well as festivals & special events that are held in Oconee County such as Hillbilly Day, the SC Apple Festival, Jazz on the Alley, and Walhalla Oktoberfest.

## IV. DATES OF PROJECT

Beginning 4-1-25 Ending 3-31-26

## V. APPLICANT CATEGORY

\_\_\_\_\_ Government Entity  
\_\_\_\_\_ Non-profit Organization: Incorporation date \_\_\_\_\_  
 Eleemosynary Organization under IRS Code: IRS # 501(c)6  
\_\_\_\_\_ Date of Determination Letter January 14, 1998

## VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

The entire marketing budget is targeted toward audiences that are within a 50 to 1,000-mile radius of Oconee County. Most of the advertising placed features outdoor recreation activities and the scenic, natural, and cultural attributes of the area. So, the many waterfalls, Lakes Jocassee, Keowee, and Hartwell, the National Wild & Scenic Chattooga River, and the four state and three county parks are all featured prominently in our advertising and marketing efforts. Also, in the annual *Visitors Guide to the Upcountry*, the many Oconee attractions, sites, and activities are prominently featured.

- A. How many visitors/participants attended the event last year and are anticipated this year?  
42,400 in FY 2025. Projected 46,200 in FY 2026.
- B. How many of the visitors/participants were from beyond a 50-mile radius of Oconee County last year and are anticipated this year?  
Last Year – 42,400 This Year – 46,200
- C. How many overnight stays were created by this event last year and are anticipated this year?  
Last Year – 84,700 This Year – 88,300
- D. How do you plan to advertise this event beyond a 50-mile radius of Oconee County?

The primary target markets for the Upcountry have traditionally been South Carolina, North Carolina, Georgia, and Florida, so the majority of our advertising placements are in publications (and online) that reach these geographic markets. Other feeder markets for the region are Alabama, Mississippi, Louisiana, and Tennessee. All of our advertising budget is focused on markets that are beyond a 50-mile radius of Oconee County, and most are in the 100-400-mile range.

- E. What other documentation can you provide demonstrating this event promotes tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

We have numerous members and partners in Oconee who have shared testimonials that our efforts are bringing visitors to their business or organization. Lodging properties, restaurants, attractions, and recreation providers are the businesses that give us the most positive feedback. We also receive a lot of feedback on our social media channels from visitors about their experiences in the area.

- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

Visitor data is collected in several ways by our organization. Website visits are tracked using Google Analytics. Our site currently gets approximately 310,000 sessions per year. Inquiries are generated from advertising and marketing efforts. These inquiries will be fulfilled with the Upcountry Visitors Guide, and they will also be added to our e-newsletter mailing list (50,000+ subscribers). Facebook Analytics are also tracked to evaluate our engagement and we average over 2.9 Million engagements per year on our page.

## VII. AUDIT

Does your organization perform an independent audit? Yes.

Name of the Auditor: McKinley, Cooper & Co., LLC

- VIII. Will your project be using any funds from another group that received ATAX funds? No.

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Tim Todd

Title: Executive Director

Signature: 

Date: February 7, 2025

Address: 500 E North St, Suite C, Greenville, SC 29601

Email: Tim@UpcountrySC.com

Phone Number: 864-233-2690



FY 2025-26 Budget	
<b>Carryover Funds</b>	<b>90,000</b>
<b>Income</b>	
Memberships	10,000
Advertising	65,000
Tourism Advertising Grant	43,000
Appropriations	475,000
Accommodations Tax	330,000
Wildlife Funding	10,000
Interest Income	3,500
<b>Total Income + Carryover Funds</b>	<b>1,026,500</b>
<b>Expenses</b>	
Salaries/Wages	95,000
Payroll Taxes	8,000
Deferred Compensation	3,000
Employee Insurance	16,000
Contract Services	65,000
Rent	27,000
Office Insurance	1,000
Auto Expense	19,000
Utilities	2,000
Telephone	6,000
Office Supplies	9,000
Computer Services	7,000
Furniture & Equipment	7,000
Maintenance	500
Printing	1,000
Travel Expenses	12,000
Membership Dues	14,000
Subscriptions	500
Meeting Expense	500
Registration Fees	3,000
Professional Services	8,000
Service Charges	1,000
Miscellaneous	500
Literature Production	75,000
Website Development/hosting	35,000
Advertising	368,500
Shipping/Postage	44,000
Research	20,000
Photography/Videography	35,000
Promotions/PR/Writing Projects	18,000
Fam Tours	3,500
Projects - SCATR, Euphoria, Rev War	31,000
<b>Total Expense</b>	<b>936,000</b>
<b>Net Profit/Loss</b>	<b>90,500</b>



**FY 2026 Budget For  
Oconee County Accommodations Tax Grant Funds**

Print Advertising ( <i>Southern Living, SC Living, Georgia Magazine, Carolina Country</i> )	\$10,000
Social Media (Facebook & Instagram) and Digital (Google) Advertising	\$5,000

**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization Eagles Nest Art Center  
B. Address 4 Eagle Lane  
Salem, SC 29676

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ \$8670.00  
B. How will ATAX Funds be used? Advertising-radio, programs, communications, need a copier/printer for ENAC office, paint and supplies to improve appearance of bathrooms and auditorium and upgrade electrical for the stage, signage, website outreach, copy and print supplies  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 30%  
D. Funds furnished by your organization \_\_\_\_\_  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding x \_\_\_\_\_ Source fundraising events  
Other Funding x \_\_\_\_\_ Source individual donations, sponsors

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

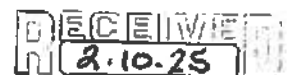
A. Project Title Event series for 2025  
B. Description of project Monthly events: concerts, plays, shows, seminars, local and regional talent shows, education, improved signage, improved appearance of bathrooms and auditorium  
C. Who will benefit from this project? Artists and musicians have a venue to perform and educate. The communities of upstate South Carolina, Georgia, and North Carolina, Residents and visitors of all ages for family entertainment, restaurants, AIRBNB's, hotels, BRBO's, , businesses and other local attractions.

**IV. DATES OF PROJECT**

Beginning February 15, 2025 Ending February 14, 2026

**V. APPLICANT CATEGORY**

Government Entity: \_\_\_\_\_ |  
 Non-profit Organization: Incorporation date 6-15-2020  
 Eleemosynary Organization under IRS Code: IRS # 85-1919132  
Date of Determination Letter 9-19-2020



**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?  
Outreach to our upstate SC and joining states North Carolina and Georgia to our special events and shows.

A. How many visitors/participants attended the event last year and are anticipated this year?  
150 average \_\_\_\_\_

B. How many of the visitors/participants were from beyond a 50-mile radius of Oconee County last year and are anticipated this year?  
Last Year 200 \_\_\_\_\_  
This Year 300 \_\_\_\_\_

C. How many overnight stays were created by this event last year and are anticipated this year? Last year: 30 \_\_\_\_\_  
This Year: 50 \_\_\_\_\_

D. How do you plan to advertise this event beyond a 50-mile radius of Oconee County?  
Radio, Facebook, Flyers, Newspaper, Webpage, Member of Oconee County Chamber of Commerce which provides weekly newsletter to members of our upcoming events.

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e., photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) \_\_\_\_\_  
logbook, Online and site ticket sales,

F. What records will be kept during this event to obtain the above demographic data? (i.e., guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Inquires by Guest-online ticket sales, website hits—demographic collection of sales \_\_\_\_\_

**VII. AUDIT**

Does your organization perform an independent audit? Yes \_\_\_ No x \_\_\_  
Name of the Auditor: \_\_\_\_\_

**VIII.** Will your project be using any funds from another group that received ATAX funds? no \_\_\_\_\_

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: Lynne R Martin Title President  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Address 730 Jumping Branch Rd  
Email \_\_\_\_\_ Fax No. \_\_\_\_\_  
Phone Number (s) \_\_\_\_\_

B. Alternate Contact Name: Darlene Chapman Title Secretary  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Address 330 George Todd RD, Tamassee, SC  
Email Darlenechapman52@gmail.com Fax No. \_\_\_\_\_  
Phone Number (s) 864-710-8758



## Eagles Nest Art Center Budget - February 15, 2025 to February 14, 2026

### Budget for Oconee Mountain Opry

Performance	500 x 6 shows	\$ 3,000
Hospitality	\$125 x 6 shows	\$750
Sound	250 x 6 shows	\$1500
Posters	100 x 6 shows	\$600
Advertising	500 x 6 shows	\$3,000
Facebook Boosting	125 x 6 shows	\$750
	<b>Budget</b>	<b>\$9,600.00</b>

### Concert Events

Performance	\$2500 x 4 shows	\$10,000
Hospitality	\$125 x 4 shows	\$500
Sound	\$500 x 4 shows	\$2,000
Posters	\$100 x 4 shows	\$400
Advertising	\$500 x 4 shows	\$2,000
Facebook Boosting	\$125 x 4 shows	\$ 500
	<b>Budget</b>	<b>\$15,400.00</b>

### Local Talent Events

Performance	\$400 x 4 shows	\$1,600
Sound	\$100 x 4 shows	\$ 400
Posters	\$100 x 4 shows	\$ 400
Advertising	\$200 x 4 shows	\$ 800
Facebook Boosting	\$125 x 4 shows	\$ 500
	<b>Budget</b>	<b>\$3,900</b>

### Other Needs:

Printer/Copier	\$800	
Microhomes and stage equipment	\$800	
Signs for identifying location	\$1,000	
Paint & supplies	\$2,000	
Electrical & Plumbing Upgrades	\$4,000	
	<b>Budget</b>	<b>\$8,600</b>

**Total Budget** **\$37,500.00**

Eagles Nest Art Center  
4 Eagle Lane  
Salem, SC 29676

February 10, 2025

Please find attached our ATAX application..

We are grateful for the funds we have been granted in the past and hope that you see us as a worthwhile organization to obtain funding again.

Thanks for your assistance.

Sincerely,

Darlene Chapman  
Secretary  
Eagles Nest Art Center

**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization Lake and Mountain Quilters Guild (LMOG)  
B. Address P.O. Box 22, Seneca, SC 29679  
C. Project Title Promotion of 2025 Quilt Show Part Two

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$1,550.00  
B. How will ATAX Funds be used? To develop marketing tools for distribution to the tri-state area about 2025 LMOG Quilt Show.  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%  
Funds furnished by your organization \$1,000.00  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding Sponsor and past show revenue Source, Blue Ridge Bank, LMOG  
Other Funding In-kind services Source Blue Ridge Electric Cooperative

Provide an itemized total budget for your event and itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet. Attached**

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title Promotion of 2025 LMOG Quilt Show Part Two

B. Description of project The Lake and Mountain Guild biennial quilt show will be held at Seneca Middle School, June 27 & 28, 2025. The requested funds are to develop and distribute throughout the Tri-state area "Save the Date Cards", "Social Media" posts and boosts, advertising copy for publications and billboards whose audiences are greater than 50 miles from Seneca. Distribution to local outlets throughout Oconee and South Carolina Welcome Centers, quilting organizations and fabric shops locally and the tri-state area.

Who will benefit from this project? Local merchants, restaurants, and various destination sites throughout Oconee County. Information highlighting local establishments and information about quilts, art and historic displays in Oconee County will be included.

Beginning March 2025 Ending August 2025

**V. APPLICANT CATEGORY**

Government Entity: \_\_\_\_\_

Non-profit Organization: Incorporation date 1987

\_\_\_\_\_ Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_

\_\_\_\_\_ Date of Determination Letter \_\_\_\_\_



## V1. DEMOGRAPHIC DATA

**How will the project influence tourism in Oconee County?**

Lake and Mountain Quilters Guild is a 501(c)(3) organization serving Anderson, Oconee, and Pickens counties in South Carolina. LMQG is dedicated to the appreciation and promotion of all aspects of the art of quilting. Our mission is to contribute to the growth of quilting techniques, patterns, and textiles by offering educational seminars, travel and by sponsoring and supporting local quilters.

The long-standing tradition of quilting in Oconee County will be highlighted. As well as the other arts forms available throughout Oconee County. Oconee County quilters and other artists are noted for their expertise and creativity. This show helps bring attention to the studios, workshops, and individuals throughout the area displaying their craft for visitors to enjoy. Contributing to the enrichment and artistic offerings the county has to offer visitors. People are attracted to areas that have art as part of the culture and the LMQG show contributes to the promotion of artistic endeavors in Oconee County.

Focusing on attracting individuals and groups interested in southern history, the arts, small town explorations as well as quilting enthusiasts to explore Oconee County.

**How many of the visitors/participants were from beyond a 50-mile radius of Oconee County**

The geographic location information on attendees was not collected for the past two shows (2018 & 2023). This oversight will be corrected for the 2025 and future shows. The 2018 & 2023 shows had over 800 attendees.

- last year and are anticipated this year? Last Year \_\_\_\_\_ (This Year \_\_\_\_\_
- A. **How many of the visitors/participants were from beyond a 50-mile radius of Oconee County last year and are anticipated this year?**  
Last Year 0 \_\_\_\_\_ This Year TBD \_\_\_\_\_
- B. **How many overnight stays were created by this event last year and are anticipated this year?**  
Last Year: \_\_\_\_\_ This Year: \_\_\_\_\_
- C. **How do you plan to advertise this event beyond a 50-mile radius of Oconee County?**
- Quilters of South Carolina newsletter. Membership 350.
  - Carolina's Country Registers, The Carolinas Country Register has a distribution of over 8,000 papers that are distributed through their advertising retailers, events and shows, plus 17 Visitors/Welcome Centers in both Carolinas. The paper is free to readers. We will advertise twice throughout 2025. They will provide a feature story on the show at no charge with paid advertisement.
  - Carolina Arts is an arts newspaper which is published monthly covering the visual arts in North and South Carolina. Circulation: Constantly changing, averaging over 100,000 most months.
  - The Laurel of Northeast Georgia Magazine. The Laurel of NE Georgia is available at 150 locations throughout NE Georgia. They have been in operation since 2003.
  - Billboard placement in key areas in Charlotte NC, Cunnings GA, Greenville SC.
  - Direct mailings and email to Tri-State quilt guilds, shops and Visitors Centers.

**Other Promotional Activities planned for 2025.**

- Radio outlets
- AAA Living calendar.
- South Carolina Living calendar
- Raffle quilt display and selling raffle tickets.
- Lake Living Calendar.
- Oconee, Anderson and Pickens Counties Visitors Calendars
- Greenville Journal Lifestyle Calendar
- Presentations to local groups about show
- LMOG representative presentations, personal visits to quilt shops and workshops throughout Tri- State area.
- Participation in various area events promoting show and raffle quilt.
- Place announcement in Greenville Journal, Fair & Festivals calendar, Craft Makers newsletter and submit information to SC Discover calendar.
- Placement of a Billboard in a strategic location in GA or Greenville, SC.

- E. What other documentation can you provide demonstrating this event promotes tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shops, or accommodations owners).

The Quilt Guild does not currently monitor community impact but does provide each attendee with the Oconee County Visitors Guide and makes available other pamphlets about Oconee County points of interest and dining options.

- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics).

All visitors' zip codes will be recorded at the registration table and analyzed. Web site and social media hits will be monitored and analyzed. Mailings will be recorded as well as any other impact information noted when reviewing the show.

**VII. AUDIT**

Does your organization perform an independent audit? Yes \_\_\_\_\_ No \_\_\_\_\_

Name of the Auditor: Internal, Cheryl Keith

- VIII. Will your project be using any funds from another group that received ATAX funds?

No

**I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when the project is complete.**

**A. Contact Name:** Martha File **Title:** LMOG volunteer  
**Signature** Martha File **Date** February 9, 2025  
**Address** 607 Lighthouse Ct., Seneca, Sc 29672  
**Email** mfile@bellsouth.net **Fax No.** \_\_\_\_\_  
**Phone Number** (904)874-1975

**B. Alternate Contact Name:** Carolyn Harris **Title:** LMOG 2025 Show Chair  
**Signature** Carolyn Harris **Date** February 8, 2025  
**Address** 650 Deer Creek Ln, Fair Play, SC 29643  
**Email** chrrs650@gmail.com **Phone Number** (864s) 710-1272

**Proposed Budget**

Item	February 2025 ATAX Requests
Carolina Arts advertisement May & June	\$200.00
Save the Date Card -Distribution. 3000, mailings and hand carry	\$250.00
Billboard in either Greenville or GA	\$850.00
Graphic design for web sites and social media	\$180.00
Fee to place announcement newsletters and blog sites	\$100.00
	\$1,550.00

## 2025 LMQG Show Expenses and Income Budget

### Expenses

Facility rental	\$2,800.00	Based on past rental fee.
Promotion	\$3,346.00	ATAX Proposal to be submitted Aug'24 & January '25
Preview event	\$1,840.00	
Show ribbons	\$350.00	
Pipe & Drape, other show supplies	\$3,017.00	white gloves, etc...
Printing	\$3,700.00	show books, forms, other printed materials
Postage	\$500.00	Promotion
Raffle tickets	\$490.00	
Presentation Quilt	\$200.00	
Fat Quarter Baskets	\$75.00	
Judges	\$1,300.00	
Silent auction	\$200.00	display sets
Misc. supplies	\$150.00	show tags, gift for janitor
Insurance	\$0.00	
Signs	\$300.00	directional & Onsite
Replacement racks	\$1,200.00	
Work & vendor room	\$100.00	
Appraiser	\$150.00	
Estimate	\$19,718.00	

### Anticipated Income from 2025 LMQG Show

Admissions	\$4,000.00
August & January ATAX	\$3,346.00
Boutique	\$2,000.00
Fat Quarter Baskets	\$800.00
Library	\$400.00
Presentation Quilt	\$2,000.00
Program Ads	\$1,500.00
Sponsor Donations	\$3,000.00
Silent Auction	\$2,000.00
Vendor Booths	\$1,500.00
Appraiser	\$0.00
Total	\$20,546.00



## 2025 LMQG Printed Materials Distribution Plan.

<i>Mailings greater than 50 miles from Oconee County</i>	<b>Group Category</b>	<b>Quantity Distributed</b>
12	Quilt Shops: GA (3), FL (3), NC (7) and SC (8 greater than 50 miles)	1,575
58	Quilting Guilds and Groups: GA (9), NC (3) and SC (46 greater than 50 miles)	1965
8	SC Welcome Centers	3,175
7	Quilt Museums: GA (2), KY, NC, TX, VA & Ontario	245
22	SC Historical Societies, Museums, Low Country Visitors Centers	330
40	LMQG representative presentations and workshops	1400
<i>Total for distribution &gt;50 miles</i>		<b>8,470</b>
<i>Within Anderson, Oconee or Pickens Counties</i>		
1	SC Welcome Center, Fair Play	500
50	Local destination sites	1,750
<i>Total Delivered or Mailed &lt;50 miles</i>		<b>2,250</b>
<i>Total Distribution</i>		<b>11,000</b>

### **Other Distribution Methods**

- **Requesting placement on all Visitors Centers Calendars in the Upstate.**
- **Social Media outlets**
- **Radio outlets**
- **AAA Living calendar.**
- **South Carolina Living calendar**
- **LMQG representative presentations, personal visitations to quilt shops and workshops throughout Tri- State area.**
- **Radio interviews**
- **Local presentations**
- **Participation in various area events promoting show and raffle quilt.**



A quilt titled "Whisper" by Susan Gold and Virginia ...



A quilt titled "The Whirl" by Carolyn ...

## 'More than fabric and thread'

### Quilt show returning to Seneca

By ...

Seneca — The quilt show is returning to Seneca this year. The show is a celebration of the art of quilting and a chance for people to see and learn about the craft.

The show is a celebration of the art of quilting and a chance for people to see and learn about the craft. It is a chance for people to see and learn about the craft.



"Love Whirl" quilt by ...

The show is a celebration of the art of quilting and a chance for people to see and learn about the craft. It is a chance for people to see and learn about the craft.

The show is a celebration of the art of quilting and a chance for people to see and learn about the craft. It is a chance for people to see and learn about the craft.

### The quilts we ...

... are made by ...

... to what was important.

The quilts we ... are made by ... to what was important.

The quilts we ... are made by ... to what was important.

The show is a celebration of the art of quilting and a chance for people to see and learn about the craft. It is a chance for people to see and learn about the craft.

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The show is a celebration of the art of quilting and a chance for people to see and learn about the craft. It is a chance for people to see and learn about the craft.

## Creativity and skill combine to make a winner

**BLUE RIDGE CO-OP** member Carolyn Harris is only a few years into quilting. She is equally comfortable quilting for herself, entertaining grandchildren, teaching a Bible study or volunteering for one of the many organizations she supports. But when her mind is allowed to focus on her creative side, she goes down to the sewing machine and produces quite a beautiful design and returns with a bang for the quilting world.

A product of family influences, Carolyn grew to love her maternal grandmother Mary, the real quilt maker. While she didn't quilt, she did needlepoint and sew. Most importantly, she introduced her grandchildren to the sewing machine. Carolyn's mother taught Fashion Design at Anderson University and was an excellent seamstress and tailor, opened up to the influence of these two women. Carolyn sewed all her own clothes until she graduated from college. She only sewed last year



Carolyn Harris quilts.

She started quilting in 2010. In her own words, "We always had an interest in music and fibers. I love to sew but I can't be bothered to do something unusual." Through her association with the Lake and Mountain Quilters Guild, she has been exposed to local talent, as well as nationally and internationally known quilters. Working with church and fabric vendors has taken her to long international shows. "There you are exposed to so many techniques and styles that you could never imagine. It opens a whole new world and challenges the imagination."

quilted in traditional, different directions.

Inspired by books, patterns, fabric and fabric, Carolyn Harris spends as much time as she can in her hobby to create traditional and original quilts. Her love for color and texture are found in each design.

Carolyn's passion with a 2017 quilt, Love, Hope and Grace, is a quilt made of love. In this piece, from her friends and a paper-based method to create and quilt, she had a real world challenge to a wonderful quilt to create. There is much passion and elements of the quilt that she made to keep the world around. "I want to see the quilt and to keep learning about quilting and how this industry fits together."

Congratulations to Carolyn on receiving this recognition.

Her quilt will be on display by the members of the Lake and Mountain Quilters Guild, can be seen at their biennial show on September 21-22 at Sheraton Lakeview Center in Seneca, SC. For more information visit [www.lmqg.org](http://www.lmqg.org)



Fifty-six high school students from across the state returned to school full with a better understanding of how electric cooperatives are prepared for the future.

Blue Ridge Electric co-sponsored the Cooperative Youth Summit in July giving students Addison Arvey, Jackson Cook and Emily Gilstrap a chance to see renewable energy sites, meet with state government leaders, and explore the electric industry and take-aways in all-electric vehicles. In its second year, the Cooperative Youth Summit included visits to Black River Electric Cooperative's Community Solar Farm in Seneca. Support the program like the Cooperative Youth Summit demonstrates Blue Ridge Co-op's Commitment to Community, one of the Cooperative Principles. Learn more about the cooperative difference at [www.blueridge.coop](http://www.blueridge.coop)

# Kaleidoscope of Quilts

Friday, Sept. 21, 2018 9:30 am - 6:00 pm  
Saturday, Sept. 22, 2018 9:30 am - 5:00 pm  
Silver Rec Center, 698 W. S. 4th Street, Seneca, SC

Sponsored by the  
Lake and Mountain Quilters Guild

(803) 679-1111

July 30, 2024

To Whom It May Concern:

It is our pleasure to write a letter supporting the The Lake and Mountain Quilt Guild's proposal for funding through the ATAX grant offered by Oconee County. This guild is dedicated to preserving and promoting the art of quilting in Seneca and surrounding areas, and one way they do this is through their biannual quilt show.

Our quilt supply business, Schoolhouse Quilts in Forest City, North Carolina, is a tenured supporter of the Lake and Mountain Quilt Guild's show in Seneca, South Carolina. We work with the show's promotional committee to advertise the show in our local area as well as at all shows at which we vend throughout North and South Carolina and Tennessee. We will be able to disperse rack cards to promote the Seneca show to our in-store customer base, as well as at a minimum of eight shows spanning three states. Quilters are a tight community and are willing to travel any distance to attend shows featuring skilled artisans, and the Lake and Mountain guild showcases quilts from very skilled crafters. Not only will these quilters benefit the Lake and Mountain Quilt Guild with their attendance, they will also support the economy of Seneca and the surrounding area as visitors will patronize restaurants, shops, and hotels.

Quilting is as prominent now as it was centuries ago, but, without shows hosted by guilds, quilting could become a forgotten art. Your support through the ATAX grant for the Lake and Mountain Quilt Guild's 2025 quilt show will help the guild to perpetuate quilting so the art continues through future generations.

Sincerely,

*Shawn A. Parker*

Shawn A. Parker  
Schoolhouse Quilts

## Mandy Holbrooks

---

**From:** Martha File <mfile@bellsouth.net>  
**Sent:** Sunday, February 9, 2025 1:38 PM  
**To:** Phil Shirley  
**Cc:** Mandy Holbrooks; 'Carolyn Harris'  
**Subject:** Lake & Mountain Quilters Guild ATAX Application  
**Attachments:** 2025 LMQG ATAX Application.pdf



### This message could be suspicious

- The sender's email address couldn't be verified

Mark as Safe

Powered by Mimecast



**Lake & Mountain Quilters Guild**  
**P. O. Box 22**  
**Seneca, SC 29679**

Dear Mr. Shirley,

Attached is the February 2025 ATAX application from the Lake and Mountain Quilters Guild. This application supports the continued promotion efforts of the June 27 & 28, 2025 show area and quilting organizations and business in the mid-Atlantic region. We have much to get information disseminated and look forward to building this momentum.

Thank you for your support,

Sincerely,

Carolyn Harris, LMQG 2025 Show Chair  
Martha File, LMQG volunteer

)



**OCONEE COUNTY ATAX GRANT**  
**APPLICATION FORM**  
**FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization **Oconee Military Museum**

B. Address **13 Short Street**  
**Walhalla, SC 29691**

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ **2030.00**

B. How will ATAX Funds be used? **To increase advertising throughout SC**

C. Estimated percentage of costs directly attributed to attracting or serving tourists? **100%**

D. Funds furnished by your organization

Matching Grant _____	_____	
Matching Grant _____	Source _____	
Other Funding _____	Source _____	Source
Other Funding _____	_____	Source

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title **Increase Statewide Awareness**

B. Description of project **Advertise with South Carolina Living to inform all residents of the museum**

C. Who will benefit from this project? **All residents of South Carolina**

**IV. DATES OF PROJECT**

Beginning **2-14-25**

Ending **5-15-25**

**RECEIVED**  
**2.08.25**

## V. APPLICANT CATEGORY

- Government Entity:
- Non-profit Organization: Incorporation date 2007
- Eleemosynary Organization under IRS Code: IRS #

## VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

Many tourists want multiple opportunities when planning overnight trips. Along with the other museums and attractions in the area, we will appeal to travelers.

- A. How many visitors/participants attended the event last year and are anticipated this year?  
Total visitors for 2024 852
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?  
Last Year 362  
This Year
- C. How many overnight stays were created by this event last year and are anticipated this year?  
We have not been collecting this data
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?  
We plan to advertise in SC Living Co-op magazine.
- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)  
By word of mouth, we know that South Carolina Living is received and read by many residents. SC Living has been in SC homes for 75 years.
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)  
We will request data from visitors to assess if this advertising was beneficial in travel plans

## VII. AUDIT

Does your organization perform an independent audit? Yes  No

Name of the Auditor: Sherry Mize

VIII. Will your project be using any funds from another group that received ATAX funds? No



# OCONEE COUNTY ATAX GRANT

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: **Sherrie M Ross**

Title: **Secretary**

Signature



Email [info@oconeemilitarymuseum.org](mailto:info@oconeemilitarymuseum.org) Phone No. **864-978-8362**

B. Alternate Contact Name: **Mike Fieseler**

Title: **President**

Signature



Email [patriotshallmuseum06@gmail.com](mailto:patriotshallmuseum06@gmail.com) Phone No. **864-638-5455**

**Oconee Military Museum at Patriots Hall**

**Estimated Operating Expense 2025**

<b>Expense</b>	<b>Operating Expense</b>	<b>Cash Cost-Share (welcomed, but not required)</b>	<b>In-Kind Cost-Share (welcomed, but not required)</b>
Salary + Fringe	\$	\$	
Honoraria	\$	\$	
Office, Meeting, and Exhibit Space (including utilities)	\$ 11,000.00	\$	
Supplies & Materials	\$ 4,000.00	\$	
Equipment (20% or less)	\$	\$	
Advertising + Promotion	\$ 5,000.00	\$	
Other (Please fully explain in the budget narrative.)	\$	\$	
Training	\$	\$	
<b>TOTALS:</b>	<b>\$ 20,000.00</b>	<b>\$</b>	

**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization SOUTH CAROLINA APPLE FESTIVAL, ASSOCIATION  
B. Address PO BOX 206  
WESTMINSTER, SC 29693

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ 5,000  
B. How will ATAX Funds be used? THROUGH ADVERTISING, TO PROMOTE TOURISM AND AGRICULTURE IN OCONEE CO. SC  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 65% of our full budget  
D. Funds furnished by your organization \_\_\_\_\_  
    Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
    Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
    Other Funding \_\_\_\_\_ Source \_\_\_\_\_  
    Other Funding \_\_\_\_\_ Source \_\_\_\_\_

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title ADVERTISING FOR SC APPLE FESTIVAL ASSOCIATION  
B. Description of project TO BRING TOURISTS AND LOCAL PERSONS TO THE UPSTATE FOR THE 64TH ANNUAL SC APPLE FESTIVAL  
C. Who will benefit from this project? OCONEE CO SC BUSINESS, TOURISM AND AGRICULTURE

**IV. DATES OF PROJECT**

Beginning JULY 2025 Ending SEPTEMBER 2025

**V. APPLICANT CATEGORY**

Government Entity: \_\_\_\_\_  
 Non-profit Organization: Incorporation date 1961  
\_\_\_\_\_ Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_  
\_\_\_\_\_ Date of Determination Letter \_\_\_\_\_

**RECEIVED**  
1.29.25

**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

THROUGH THE ADVERTISING AND PROMOTION OF OUR LOCAL APPLE GROWERS AND CRAFTERS FROM AROUND

~~FROM AROUND THE STATE - WE EXPECT OUR GROWERS AND CRAFTERS TO BRING A PROFITABLE RETURN, BRINGING LIGHT AND ATTENTION TO THE UPSTATE AND ALL IT HAS TO OFFER. MANY OF OUR CRAFTERS AND FOOD VENDORS SOLD OUT OF PRODUCT IN 2024.~~

A. How many visitors/participants attended the event last year and are anticipated this year?

15 K / 20 K

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year 10%

This Year 20%

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: 200

This Year: 200

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

MAGAZINE, RADIO, TELEVISION AND SOCIAL MEDIA

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) PLEASE SEE ATTACHED

F. What records will be kept during this event to obtain the above demographic data?

(i.e. guest logs, phone logs, accommodations contracts, website hits, advertising

demographics) GUEST LOGS, WEBSITE HITS, ADVERTISING DEMOS PROVIDED BY TV STATIONS AND NEWSPAPER

**VII. AUDIT**

Does your organization perform an independent audit? Yes  No

Name of the Auditor: H & R BLOCK, SENECA SC

VIII. Will your project be using any funds from another group that received ATAX funds? NO

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: RENEE S. WOODALL Title TREASURER  
Signature Renee S. Woodall Date 1/29/25  
Address 420 THEO MARTIN ROAD WESTMINSTER SC 29693  
Email WOODALLRENEETIM@GMAIL.COM Fax No. 864-847-2008  
Phone Number (s) 864-903-0538

B. Alternate Contact Name: KAYLA BROWNING Title BOARD CHAIR  
Signature KAYLA BROWNING Date 1/29/25  
Address PO BOX 206 WESTMINSTER SC 29693  
Email kbrowning@gmail.com Fax No. 864-847-2008  
Phone Number (s) 864-710-3528

**2025 ITEMIZED ADVERTISING BUDGET**

**PRINT ADS \$4000**

TOCCOA RECORD  
SENECA JOURNAL  
FAIR TOWN TIMES  
SC LIVING MAGAZINE  
CAROLINA FESTIVALS MAGAZINE

**RADIO ADS \$3000**

WNEG  
WGOG  
94.1 THE LAKE  
WLHR

**TELEVISION ADS \$2500**

WHNS FOX 21  
WYFF  
CHANNEL 7

**ALL ATAX MONIES GRANTED WILL BE USED FOR ADVERTISING.**



**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization South Carolina Bigfoot Festival  
B. Address 104 Augusta Street  
Westminster, SC 29693

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ 5,000  
B. How will ATAX Funds be used? see attached  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%  
D. Funds furnished by your organization \$25,000  
    Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
    Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
    Other Funding fees & sales Source vendor fees and merchandise 18,000  
    Other Funding sponsors Source Corporate Sponsorship 7,000

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title 2025 SC Bigfoot Festival  
B. Description of project Street festival event in October w/ food and craft vendors, live music, and regional speakers  
C. Who will benefit from this project? City of Westminster, Oconee County

**IV. DATES OF PROJECT**

Beginning 10/10/2025 Ending 10/11/2025

**V. APPLICANT CATEGORY**

Government Entity:



Non-profit Organization: Incorporation date 5/2019



Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_



Date of Determination Letter \_\_\_\_\_

RECEIVED  
2.14.25

**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

2024 crowd estimate of 30,000-35,000 with 60+ % of attendees from greater than 50 miles (by license plates/zip codes)

A. How many visitors/participants attended the event last year and are anticipated this year?

35,000, 40,000

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year 24,000

This Year 24,000

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: 5,000 (estimated)

This Year: 7,000 (estimated)

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

Flyers at Welcome Centers, Radio, Billboards

E. What other documentation can you provide demonstrating this event promotes

Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

See photos of previous events or on website. Email from attendee was included in 2024

F. What records will be kept during this event to obtain the above demographic data?

(i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

Guest logs, QR code scans, web hits, FLOCK camera data

40 States represented in 2024.

final report estimating their expenditures

**VII. AUDIT**

Does your organization perform an independent audit? Yes  No

Name of the Auditor: \_\_\_\_\_

**VIII.** Will your project be using any funds from another group that received ATAX funds? NO

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: Jessica Glymph Title Chairman  
Signature [Signature] Date 2/11/2025  
Address 104 Highway 22, Westminster, SC, 29693  
Email jessicaglymph@hotmail.com Fax No. \_\_\_\_\_  
Phone Number (S) 804-346-2387 .com

B. Alternate Contact Name: Lacey Moore Title Vendor Coordinator  
Signature [Signature] Date \_\_\_\_\_  
Address 102 Highland Ave, Westminster, SC, 29693  
Email laceym122@hotmail.com Fax No. \_\_\_\_\_  
Phone Number (S) 804-723-6966 .com



## 2025 SC Bigfoot Festival Budget

<b>Advertising (using ATAX if granted)</b>	
Billboards	\$5000
Media/newspaper	\$2500
local advertising (flyers, table tents)	\$2000
Website	\$350
Website and QR Code Data Analytics	\$150
<b>Staff</b>	
Bathrooms/Handwashing Stations/Sanitizer/etc	\$1500
Trashcans (City)	\$0
volunteer shirts (50)	\$675
Event Parking signs	\$150
<b>Performers</b>	
Friday Night Band (TBD)	\$2500
Tugalo Holler	\$800
Saturday #2 Band (TBD)	\$1500
Saturday #3 Band (TBD)	\$1500
Sound/Lighting	\$2500
Speaker Fees	\$1500
<b>Event</b>	
March 2025 City of Westminster Bday BBQ	\$550
Contest prizes	\$150
Trophies	\$350
Water	\$150
Printed materials	\$500
Tshirts 400 @ 13.50	\$5400
Children's activities	\$2500
Unforeseen expenses	\$1000
<b>Total Budget</b>	<b>\$33,225.00</b>
<b>Revenue</b>	
Corporate Sponsorship (projected from 2024)	\$7,000.00
Vendor Fees (projected from 2024)	\$18,000.00
Merchandise Sales (projected from 2024)	\$9,000
<b>Total Revenue</b>	<b>\$34,000.00</b>
<b>Excess to roll over to 2025</b>	<b>\$775.00</b>

**II.B. How will ATAX funds be used?**

This year we are planning to ask for ATAX funds in both February and August for the first time since we started the festival in 2019. Our hope is to utilize February funds to print generic (no specific bands/speakers listed) tri-fold brochures to place at the state welcome centers and county/state parks as well as to help us advertise the City of Westminster Sesquicentennial with a "Sesquicentennial BBQ Cookoff". We found the tri-fold brochures to be very effective and will update them with specific info later in the year as we get closer to the October event. We also plan to utilize more billboard exposure. Our website hits were basically doubled over last year for the entire month leading up to the festival, which we attribute to the billboards and tri-fold brochures. We will continue to utilize August funds, if available, as we have in the past several years to promote the October festival with signs, banners, brochures, billboards, and radio advertising.

**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization F.A.R.M center  
B. Address 2063 Sandifer Blvd Seneca SC 29678

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ 10,000.00  
B. How will ATAX Funds be used? Facility and grounds improvement  
Security gate, arena lights, and completion of exhibit hall interior  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? \_\_\_\_\_  
D. Funds furnished by your organization \$22,902.00  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED**, attach on a separate sheet

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title Facilities Improvement  
B. Description of project A secure gate, well be installed. Better  
lighting in the arena for evening events and complete  
C. Who will benefit from this project? Guests and visitors to the  
Farm Center. the interior  
of the  
exhibit  
hall

**IV. DATES OF PROJECT**

Beginning February 2025 Ending July 2025

**V. APPLICANT CATEGORY**

Government Entity:  
 Non-profit Organization: Incorporation date 501C3  
 Eleemosynary Organization under IRS Code: IRS # 30-0593172  
 Date of Determination Letter \_\_\_\_\_

**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

~~It will enhance the security of the farm center. We will be able to use the arena at night for more even the exhibit hall will be climate controlled for events.~~

- A. How many visitors/participants attended the event last year and are anticipated this year?  
3,500 Fair, Farmer's Market, Clay Shoot, Antique Equipment Show
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?  
Last Year 40%  
This Year same
- C. How many overnight stays were created by this event last year and are anticipated this year?  
Last year: 18  
This Year: 20
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?  
Radio, TV ads, Billboards, Magazine Ads
- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) photographs, Newspaper article, Social Media
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Surveys online and in person. Ticket sales online

**VII. AUDIT**

Does your organization perform an independent audit? Yes  No

Name of the Auditor: Kelly Good - Blackstone Accounting

VIII. Will your project be using any funds from another group that received ATAX funds? No

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: Sandra Powell Title Board Member  
 Signature Sandra Powell Date 2-13-25  
 Address 202 Augusta St Westminster, SC 29693  
 Email creatp56@gmail.com Fax No. \_\_\_\_\_  
 Phone Number (s) 864-247-6838

B. Alternate Contact Name: Curtis Brock Title Board Member  
 Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Address 157 Raddison Rd Seneca SC 29678  
 Email Curtisbrock56@gmail.com  
 Phone Number (s) 864-238-4793

**Facilities Improvement  
Budget**



<b>Gate</b>	<b>3850.00</b>
<b>Gate Access System</b>	<b>15900.00</b>
<b>Arena Lights</b>	<b>1352.00</b>
<b>Interior Exhibit Hall</b>	<b>21800.00</b>
<b>Total</b>	<b>42902.00</b>

Blue Ridge Designs, Inc.  
PO Box 45  
Richland, SC 29675 US  
danleirothell@gmail.com

# Estimate



ADDRESS  
The FARM Center  
2063 Sandifer Blvd.  
Seneca, SC 29678

ESTIMATE #                      DATE  
1002                                  02/12/2025

PROJECT #	DESCRIPTION	QTY	RATE	AMOUNT
16' Gate	16' Gate Standard Tube Gate, powder coated black, with greasable hinges and mounting hardware	2	1,250.00	2,500.00
Decorative Insert	Decorative Insert	2	100.00	200.00
6" Square Post	Steel post, powder coated black	2	200.00	400.00
Installation	Post installation and gate mounting	1	750.00	750.00
			SUBTOTAL	3,850.00
			TAX (0.06)	0.00
			TOTAL	<b>\$3,850.00</b>

Accepted By

Accepted Date



Since 1985

# OCONEE FENCE LLC

*Where quality and professionalism make the difference*



## ESTIMATE

415 Chetola Road  
Seneca, S.C. 29672  
Office: (864) 882-4277

DATE: July 26, 2024

Farm Center

Email: Hal@OconeeFence.com  
Web: www.oconeeffence.com

Email: danielrothell@gmail.com  
Attn: Daniel Rothell

REF	DESCRIPTION	PRICE
-----	-------------	-------

**1 GATE OPERATORS**

Install two DoorKing 6100 AC unit gate operators

Using 2 post mount kits

Install free exit

Install safety loop

Install Omron photocell

Install one gooseneck stand

Install ADV1000 keypad

Replace wood gate post with metal post

**TOTAL \$15,900.00**

**SERVING OUR CUSTOMERS FOR OVER 39 YEARS!**

If you have any questions concerning this estimate, contact Hal Alexander at (864) 882-4277 or email Hal@OconeeFence.com

**WE APPRECIATE YOUR BUSINESS!**

2/12/2025

# ACC ADVANCED CAROLINA CONTROLS

- ☑ Gated Entry Systems
- ☑ Access Control Systems
- ☑ Camera Systems
- ☑ Custom Gate Fabrication

Mr. Daniel Rothell  
The Farm Center  
2063 Sandifer Blvd.  
Seneca, SC 29678  
Phone: 864-710-4964  
[danielrothell@gmail.com](mailto:danielrothell@gmail.com)

RE: The Farm Center

Following is a description of the scope of work to be performed and **BUDGETARY** cost quotation.

## **SCOPE**

This proposal is to provide an access control system for The Farm Center in Seneca. One (1) motorized operator will be installed to automate a customer provided swing gate. A single gate will be installed at the driveway. A stand-alone keypad and radio receiver will grant entry. A free exit loop will grant egress.

***NOTE: This proposal is based on the customer provided swing gate being present and of proper construction for automation.***



## **EQUIPMENT LIST**

- 1 ea DKS 6300-380 Swing gate operator
  - Rated for continuous duty
  - Pad mount kit
- 1 ea DKS 9409-010 dual-channel loop detector
- 1 ea DKS 9410-010 single-channel loop detector
- 3 ea Magnetic detection loop installed in asphalt
- 1 ea UL325 compliant photo-reflective eyebeam
- 1 ea Siren Operated Sensor for emergency vehicles
- 1 ea Stand-alone keypad/radio receiver
- 10 ea Single-button transmitter
- 1 ea Pedestal for keypad
- 1 ea Concrete pad for swing gate operator
- 1 ft Miscellaneous materials
  - Low-voltage wiring through customer provided conduit
  - Fittings
  - Etc. as necessary
- 1 ea System Installation, Programming and Training

## **PRICE**

**\$15,495.00**

## **INCLUSIONS**

- Providing low-voltage conduit and wire between equipment items at the gate line.
- Installation of all equipment.
- Programming of all equipment.
- Training of customer on all equipment.

## **EXCLUSIONS**

- Providing high-voltage conduit and wire to equipment locations.
- Installation of or modifications to the customer provided swing gate.
- Any permits that MAY be required by the governing municipality.



Sandra Powell <greatyp52@gmail.com>

## Arena lights

1 message

Stanley Gibson <sgib.scfhf@gmail.com>  
To: Sandra Powell <greatyp52@gmail.com>

Wed, Feb 12, 2025 at 9:36 PM

BIRITALO 36000LM LED Stadium Flood Light Commercial 1500W Equivalent LED Arena Lighting Wall Mount Floodlights Outdoor 5500K 85-277V Waterproof 240W Shoebox Fixture for Court, Street, Yard 3 Pack [https://www.amazon.com/dp/B0CNY6B6MJ?psc=1&ref\\_cm\\_sw\\_r\\_em\\_ud\\_ct\\_73CZAXZTNSDMXDJ644TH\\_1](https://www.amazon.com/dp/B0CNY6B6MJ?psc=1&ref_cm_sw_r_em_ud_ct_73CZAXZTNSDMXDJ644TH_1)

Sandra,

We will need 8 sets of these lights for the arena.

Please submit the lights, gates and Exhibit Hall interior quotes as our Facility Improvement Budget. Then ask for \$10,000 for the gate replacement. It was damaged during the hurricane and will improve safety for the FARM Center.

Thanks for putting this together for us.

Stanley

$$\begin{array}{r} 169 \\ \times 8 \\ \hline 1352 \end{array}$$

19750



**Steel Craft Structures**  
 1841 Amity Hill Rd.  
 Statesville, NC 28625  
 980-434-5400  
 sales@steelcraftmetal.com

# STEEL CRAFT

Customer Order - Feb 8, 2025

Sales Rep: Crystal

Ship To		Dealer	
Name	Stanley Gibson Farm Center	Order #	1711223946448649-8
Billing Address	2063 Sandifer Blvd	Crystal's Sheds	
City	Seneca	105 N Debra St Seneca SC 29672	
		Phone: 864-508-0123	
Install Address	2063 Sandifer Blvd	crystal.willowlake@gmail.com	
City	Seneca		
Email	sglb.scfhf@gmail.com		

Building Info	Size	Color	Anchoring & Site Preparation
Premium Series		Roof: Old Town Gray - 40 Year Metal <input type="checkbox"/>	Installation Surface: Cement
Style: Clear Span (33'-60' Wide)		Trim: Bright White - 40 Year Metal <input type="checkbox"/>	Power Available <input checked="" type="checkbox"/>
Roof Overhang:	6'	Gable End Siding: Crimson Red - 40 Year Metal <input type="checkbox"/>	Site Ready <input checked="" type="checkbox"/>
Roof Style: Vertical Style	60' X 99' X 12'	Side Wall Siding: Crimson Red - 40 Year Metal <input type="checkbox"/>	Jobsite Level Within 6" <input checked="" type="checkbox"/>
Leg Style: Ladder Legs (Note: will lose 2' on width)	Width X Length X Leg Height		Engineer Certified: 140 MPH Engineer Certification included
Brace: Standard Brace			

Design Link: <https://carportview.steelcraftmetal.com/?lng=en-US#abc6a49bd38ddd415817af118dad8d0b>  
 Notes, Comments, Questions REVISION Interior finish



Perspective View



Front



Left Side



Right Side



Back

We are not building a structure. We are finishing the interior of this structure

#1711223946448649-8

**Structure Details**

Style: Premium Series Clear Span (33'-60' Wide)	1	-
Base Price: 60'x99'	1	\$57,920.00
Roof: Old Town Gray - 40 Year Metal	1	-
Trim: Bright White - 40 Year Metal	1	-
Gable End Siding: Crimson Red - 40 Year Metal	1	-
Side Wall Siding: Crimson Red - 40 Year Metal	1	-
Frame Spacing: 4' On Center	1	-
Roof Style: Vertical Style	1	-
Roof Pitch: 3 / 12	1	-
Roof Overhang: 6"	1	-
Trusses: Full	1	-
Leg Style: Ladder Legs (Note: will lose 2' on width)	1	-
Brace: Standard Brace	1	-
Engineer Certified: 140 MPH Engineer Certification included	1	-
Leg Height: 12'	1	\$4,215.00
Left Side: Fully Enclosed	1	\$2,890.00
Left Side Siding: Vertical	1	-
Right Side: Fully Enclosed	1	\$2,890.00
Right Side Siding: Vertical	1	-
Front End: Fully Enclosed	1	\$3,595.00
Front End Siding: Vertical	1	-
Back End: Fully Enclosed	1	\$3,595.00
Back End Siding: Vertical	1	-

**Roll Doors & Ramps**

12'x10' Garage Door	7	\$12,075.00
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**Doors & Ramps**

Fiberglass Solid (Inswing)	4	\$1,980.00
Hinges Swing-In Left	4	-

**Frameouts**

Corner Style: Square (Traditional)	7	-
------------------------------------	---	---

**Additional Options**

Ridge Cap Closure Strips	1	\$75.90
Eave Closure Strips	1	\$75.90
Vertical Wall Top Closure Strips	1	\$121.90
Vertical Wall Bottom Closure Strips	1	\$121.90
Base Rail Sealant	1	\$397.50

**Additions and Adjustments**

All	* Signed Waiver Required. Steel Craft Structures Recommends Vertical Roof when Over 36' long.	1	-
All	interior finish per wall	1	\$21,800.00
All	adjustment	1	-\$50,000.00
All	adjustment	1	-\$41,203.00

**Additional Fees**

2 Engineered Double Headers	5	\$1,100.00
2 Engineered Single Headers	1	\$150.00

Subtotal: \$21,800.10  
 Sales Tax: Exempt

#1711223946448649-8



**Westminster**  
**SOUTH CAROLINA**  
*Together We Grow*

February 14, 2025

The F.A.R.M. CENTER  
2063 Sandifer Blvd.  
Seneca, SC 29678

Dear F.A.R.M. CENTER:

It is with appreciation for the work of the F.A.R.M. CENTER that I provide this letter of support for your application for Accommodations Tax Funds (ATAX) as you continue to seek opportunities to fund activities that promote awareness, innovation, and involvement, and foster meaningful relationships between the region's residents and the ag community.

There is economic value to the City of Westminster (and all of Oconee County) for the F.A.R.M. CENTER to be active in the city and surrounding areas. The work of the F.A.R.M. CENTER enhances the economic impact of visitors and tourists, which benefits the business and agriculture communities by providing greater access to more customers. More business activity increases sales and use taxes available to the local governments. You play an important role in this cycle of benefits.

For the decision makers assessing your grant application we encourage them to look favorably and award generously.

Sincerely,

*Kevin Bronson/vr*

City Administrator



— *The* —  
**FOOTHILLS**  
FARMSTEAD

c.1925

14 February 2025

Oconee County PRT Commission  
415 S. Pine Street  
Walhalla, SC 29691

Dear PRT Commission,

In August 2024, the PRT Commission voted to allow the Foothills Farmstead to combine 2 previous ATAX grants. This is much appreciated. Since that time, we have been able to close out one grant (Electricity in the Main Farmhouse) and begin the other (Rebuild of the 3 Chimneys at the Main Farmhouse). The latter is the only remaining opening grant that we now have through ATAX.

Attached you will find an application for this round for the installation of a septic system for our public-restroom building. We certainly appreciate your consideration of this request as well.

If there are any questions, please let us know. Thank you again!

Sincerely,



Nicholas Gambrell  
Director  
The Foothills Farmstead

# OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

## I. APPLICANT

A. Name of Organization The Foothills Farmstead  
B. Address 435 Farmstead Way  
Westminster, SC 29693

## II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 3,500

B. How will ATAX Funds be used?

*ATAX funds would be used to install a septic system at the timber-frame restroom at the Foothills Farmstead. The building is in place and a nearby septic drain supply line is available for use. This will allow for the completion of the restroom facility for visitors to the farmstead. To date, we have utilized porta-johns and the neighboring shop building restroom (also leased by the Foothills Farmstead).*

C. Estimated percentage of costs directly attributed to attracting or serving tourists? unknown

D. Funds furnished by your organization \$7,400 (purchase of the timber frame structure itself)  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

## III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Septic Tank Install at Timber-Frame Restroom

B. Description of project:

*The Foothills Farmstead is a living history farm located in Oakway, SC. It illustrates the lives of farming in the Foothills of the Southern Appalachian Mountains of Georgia, South Carolina and North Carolina. The farmstead officially opened to the project in July of 2023.*

*In February of 2024, Heartwood School (in New Hampshire) hosted a timber framing class at MoreSun Timber Framing in Long Creek, SC. As a result, the Foothills Farmstead was able to purchase their class project (a 12x16 timber-frame structure) to utilize as a restroom for visitors. Since that time, we have added a roof to the building. At the time of permitting, a variance was granted by DHEC to utilize the existing drain supply line and drain field for the old Oakway School next door. The supply line runs very close to the new timber-frame building. Thus, DHEC supplied a letter (attached) giving us permission to install a new septic tank and feed into the existing drain system. Therefore, this grant request is for the installation of a new septic tank only and not a corresponding drain field.*



C. Who will benefit from this project?

*Potentially, all visitors to the Foothills Farmstead will benefit from an onsite restroom facility. This will give us more flexibility in planning events in that restrooms will already be readily available.*

IV. DATES OF PROJECT

Beginning March 2025

Ending September 2025

V. APPLICANT CATEGORY

Government Entity:

- Non-profit Organization: Incorporation date March 10, 2017
- Eleemosynary Organization under IRS Code: IRS # 82-0943477
- Date of Determination Letter April 5, 2017

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

*Tourism will be influenced in Oconee County not only by bringing in visitors to the farmstead, but by subsequently sending them forth to other attractions and accommodations throughout the county.*

- A. How many visitors/participants attended the event last year and are anticipated this year?  
1230 overall visitors (July 1, 2023 thru July 1, 2024)
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?  
Last Year N/A  
This Year N/A
- C. How many overnight stays were created by this event last year and are anticipated this year?  
Last year : N/A  
This Year: N/A
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

*The Foothills Farmstead markets throughout the region in newspapers, internet, mailings, networking, etc. This includes Visitor's Guides for the region (printed and website) and the SC AgriTourism Passports that are published every year.*

- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

*An example of this can be seen in our Annual Living-History Day which is the 2<sup>nd</sup> Saturday of November each year. This past year (2024) we hosted just over 400 visitors for this event from a wide range of demographics.*

- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

*The Foothills Farmstead maintains a sign-in book for all visitors and their zip codes. Website visits are tracked as well. Social Media also provides some insight (6.2k followers to date).*

**VII. AUDIT**

Does your organization perform an independent audit? Yes \_\_\_ No X

Name of the Auditor: \_\_\_\_\_

**VIII.** Will your project be using any funds from another group that received ATAX funds? No

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: Nicholas Gambrell Title Director  
Signature Nicholas Gambrell Date \_\_\_\_\_  
Address 158 Grant Rd; Westminster, SC 29693  
Email ng33986@gmail.com Fax No. \_\_\_\_\_  
Phone Number (s) 864-710-1568

B. Alternate Contact Name: \_\_\_\_\_ Title \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Address \_\_\_\_\_  
Email \_\_\_\_\_ Fax No. \_\_\_\_\_  
Phone Number (s) \_\_\_\_\_



**This is the phot of the Heartwood School class that built our timber-frame restroom.**



**In January of 2025, we finished installing the roof of the restroom building.**



February 2, 2024

Nick Gambrell  
The Foothills Farmstead  
435 Farmstead Way  
Westminster, SC 29693

**RE: Re-use request for existing system**

Mr. Gambrell,

The Department has reviewed your request to add two public restrooms onto the existing large system located at 150 Schoolhouse Road, Westminster SC. Based on this review and the information that you have provided, it is acceptable to tie the proposed public restrooms into the existing septic system.

The large system, which formerly served Oakway School, was designed using an estimated wastewater flow of 6000 gallons per day (gpd). The water data that you have provided for the current use of the facility showed a peak usage of 705 gpd during the month of August, 2023.

Your estimate of a maximum potential 500 users of the public restrooms during special events results in a design flow of 1500 gpd based on Regulation 61-56 Section 501 Peak Sewage Flow Rate Standard. The resulting 2205 gpd design flow (705 gpd + 1500 gpd) is well below the 6000 gpd from the original system design.

Please note that tying the public restrooms into the existing system must be performed in accordance with the requirements of Regulation 61-56 Onsite Wastewater Systems and all applicable setbacks, minimum tank sizes, etc.

Should you have any questions regarding this matter, please contact me at the phone number or email address shown below.

Sincerely,

Jason Goff  
OSWW Program - Central Office  
Bureau of Environmental Health Services  
Phone: (803) 896-2370  
Email: [goffje@dhec.sc.gov](mailto:goffje@dhec.sc.gov)  
cc: J. Nogueira – Large System Coordinator, Division of Onsite Wastewater

Quotes for Septic Tank

Vernon Miller (Sunshine Ridge, LLC)	1,500 gallon tank (plastic with riser) (drilling into cleanout ~\$300 additional) *this includes piping from septic top cleanout	\$3,500
--	--	---------

Robert Butts (Butts Construction)	Septic Tank 200 ft of drain supply line to existing clean out	\$ 4,300
--------------------------------------	--	----------

Will Harris (Residential Grading & Septic)	Septic tank with all new drain field (this quote is for <i>not</i> tying into the existing system)	\$8,500
---	---	---------

\*\*\*One printed quote is included. The other two are verbal quotes provided upon visits to the proposed site.



**Will Harris**

Residential Grading and Septic LLC

Business Number 8647109158. Install

# 04-367-04239 Pumper #

04-368-04180

517 Link rd

Pendleton SC 29670

8647109158

harrisdiesel@gmail.com

ESTIMATE

EST0116

DATE

02/14/2025

TOTAL

USD \$8,500.00

TO

**Nick Gambrell**

435 Farmstead Way

Oakway

☎ +1 864-710-1568

ng33986@gmail.com

DESCRIPTION	RATE	QTY	AMOUNT
Application cost for septic	\$250.00	1	\$250.00
Perk test with dhcc	\$750.00	1	\$750.00
2 bedroom septic system installed 4in inlet line with clean out 1000 gallon infiltrator tank with 24in riser access 200ft infiltrator panels Approximately 40ft schedule 40 pipe	\$7,500.00	1	\$7,500.00
	SUBTOTAL		\$8,500.00
	TAXES (7%)		\$0.00
	TOTAL		USD \$8,500.00

**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization Oconee Conservatory of Fine Arts dba Upstate Heritage Quilt Trail  
B. Address PO Box 482 Seneca, SC 29679

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$775.00  
B. How will ATAX Funds be used? Funds will be used to promote, expand and market the trail as a tourism destination.  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%  
D. Funds furnished by your organization to be determined  
    Matching Grant \$1,000 Source Anderson County aTax 2024  
    Matching Grant \$1,000 Source City of Anderson 2024  
    Other Funding TBD Source Pickens County aTax 2025  
    Other Funding \_\_\_\_\_ Source \_\_\_\_\_

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title Promotion of the UHQT and Interpretive signage for Oconee quilt blocks  
B. Description of project see attached  
C. Who will benefit from this project? see attached

**IV. DATES OF PROJECT**

Beginning March, 2025 Ending September 2025

**V. APPLICANT CATEGORY**

Government Entity: \_\_\_\_\_  
 Non-profit Organization: Incorporation date Incorporation 11/15/2004  
\_\_\_\_\_ Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_  
\_\_\_\_\_ Date of Determination Letter \_\_\_\_\_

RECEIVED  
2.14.25

RECEIVED

**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

see attached

A. How many visitors/participants attended the event last year and are anticipated this year?

The trail is a self-conducted entity, we can measure participants from feedback on website & social media.

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year \_\_\_\_\_

This Year \_\_\_\_\_

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year : \_\_\_\_\_

This Year: \_\_\_\_\_

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

see attached

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) See supporting data that is attached.

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Records of the distribution of printed materials, phone logs of contacts, guest logs at 3 studios, website analytics and other social media are monitored frequently.

**VII. AUDIT**

Does your organization perform an independent audit? Yes \_\_\_ No X

Name of the Auditor: \_\_\_\_\_

VIII. Will your project be using any funds from another group that received ATAX funds? Matching funds from other counties and cities that offer a Tax grants: Pickens County, Anderson County, and City of Anderson are current supporters.

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: Cynthia Blair Title Chair  
Signature [Signature] Date 2/14/25  
Address PO Box 482, Seneca, SC 29679  
Email info@uhd.org Fax No. \_\_\_\_\_  
Phone Number (s) 864-973-3921 864-723-6603

B. Alternate Contact Name: \_\_\_\_\_ Title \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Address \_\_\_\_\_  
Email \_\_\_\_\_ Fax No. \_\_\_\_\_  
Phone Number (s) \_\_\_\_\_



### **III B. Description of Project:**

Computer support and maintenance is requested for UHQT's website, tour app, social media, email promotions, domain fees and security as well as other programs that will enhance the marketing plan. We will also need continued support for the redesign of our rack cards, their production and distribution. Currently, we are anticipating five interpretive signs to be produced and placed at Oconee sights this year. That number may vary based on new commissions.

Projects underway at the Trail include the expansion of the Water Trail on Lake Keowee. We have had two publications (Friends of Lake Keowee and Carolina Arts) print our story and photos of this exciting new project. We will be installing the first quilt block on Lake Hartwell at Equon County Park on Madden Bridge Rd. in Pickens County and hope to move into Oconee County's waters on Hartwell soon. We continue to make ourselves available to assist the Black History Trail and the South Carolina Botanic Gardens with their projects.

### **III C. Who will benefit from this project?**

UHQT endeavors to increase tourism in the upstate through our tours to local venues, historic spots and businesses. We collaborate with local sites and events with promotions on our website and social media. We try to utilize vendors from the upstate for all projects when fiscally feasible.

### **VI. Demographic Data, How will the project influence tourism in Oconee County?**

As the numbers of quilters grows throughout the US, from an estimated 20 million in 2015 (T.P. Wong, author of "The Story of an American Import") to 30 million in 2022, (2022 Quilter's Survey Results-American Quilt Retailer), we will experience more tourism inspired by quilting to the upstate. This is driven not only by the wealth of accomplished local quilters, but also by quilt shows, classes and organizations like UHQT who advertise on their websites and provide tours to visitors. The UHQT website shares not only locations for quilt blocks, but also current information on historic and cultural activities, local scenic adventures and businesses.

We continue to maintain contacts with a variety of people and groups that could benefit from the exposure they would receive from becoming a part of the Trail. Those that have expressed an interest are kept up-to-date on our new installations and, when possible, The Trail will post their events and businesses on our social media platforms. We also attempt to "get the word out" about the trail by collaborating with our local counties and governments to

increase the participation in visiting by groups that may not be aware of all the upstate has to offer.

**VI D. Demographic Data, How do you plan to advertise this event beyond a 50 mile radius of Oconee County?**

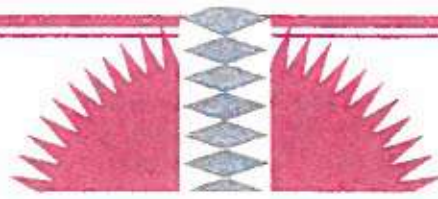
UHQT is streamlining our rack cards to include the tour app (which is currently printed as a postcard) in the same format as our UHQT rack card, based on requests from the Welcome Centers for uniformity in size. This will require a redesign of our current postcard. We are discussing the elimination of the State (blue) rack card from our promotional agenda. After repeated attempts for support from our neighboring quilt trails, the UHQT Board has decided to no longer provide advertising to groups that are not willing to invest in our venture. That will save us money that we can put towards ads that will reach outside the state. We will continue to advertise monthly with Carolina Arts, an online arts magazine which covers the arts in both North and South Carolina. The Trail is also very active on Facebook, Instagram and our website, posting Trail events and notices regarding other groups' events throughout the Upstate.

**UHQT MARKETING BUDGET Oconee County 2025**  
**Spring 2025 ATAX Grant**

13.Feb.2025

	<b>Marketing Budget Line Items</b>	<b>UHQT Budget Annual 2025</b>	<b>OC ATAX Budget 2025 (1*)</b>	<b>OC ATAX Budget 2025 Spring Grant</b>
	<b>Computer Marketing Resources</b>	<b>Jan-Dec 2025</b>	<b>Jan-Dec 2025</b>	<b>2/6/2025-8/15/2025</b>
	1 yr. Adobe PDF converter fee (monthly)	\$ 240.00	\$ 60.00	\$ 30.00
	GoDaddy .org domain (August/1 year)	\$ 50.00	\$ 13.00	\$ 13.00
	GoDaddy domain privacy/protection (August/1 year)	\$ 25.00	\$ 7.00	\$ 7.00
	Elementor Website Hosting, backup, security, (1 year)	\$ 300.00	\$ 75.00	\$ 75.00
	Website Application Media Services & Maint.	\$ 1,500.00	\$ 375.00	\$ 190.00
	Freemius Independent Analytics, (November, 1 year)	\$ 55.00	\$ 15.00	\$ -
	<b>Subtotal</b>	<b>\$ 2,170.00</b>	<b>\$ 545.00</b>	<b>\$ 315.00</b>
	<b>Printed Promotional Material</b>			
	Rack Cards - Design and Printing	\$ 1,100.00	\$ 275.00	\$ 135.00
	Rack Cards - Postage and Shipping	\$ 700.00	\$ 175.00	\$ 85.00
	Ads - regional arts Pubs, design & fees	\$ 600.00	\$ 150.00	\$ 75.00
	<b>Subtotal</b>	<b>\$ 2,400.00</b>	<b>\$ 600.00</b>	<b>\$ 295.00</b>
	<b>Web-based, Social &amp; Online Media Promotion</b>			
	SQTRY Tour App (April, 1 year)	\$ 250.00	\$ 63.00	\$ 65.00
	Online Media & Pubs, Design and fees	\$ 400.00	\$ 100.00	\$ 50.00
	<b>Subtotal</b>	<b>\$ 650.00</b>	<b>\$ 163.00</b>	<b>\$ 115.00</b>
	<b>Interpretive Signage development &amp; production</b>			
	Oconee County Interpretive Signs: 5/Spring 2025 (1*)	\$ 100.00	\$ 100.00	\$ 50.00
	<b>Subtotal</b>	<b>\$ 100.00</b>	<b>\$ 100.00</b>	<b>\$ 50.00</b>
	<b>Marketing Events</b>			
	Ten at Top Ten Tourism Marketing Event	\$ 21.00	\$ 21.00	\$ -
	<b>TOTAL UHQT MARKETING BUDGET</b>	<b>\$ 5,341.00</b>	<b>\$ 1,429.00</b>	<b>\$ 775.00</b>

(1\*) will be adjusted at time of Fall Grant budget cycle



Upstate Heritage Quilt Trail



# The Upstate Heritage Quilt Trail

A self-guided tour that invites you to explore the history of quilting in the Upstate Counties of South Carolina



Guided Tour Information or Other General Inquiries,  
Contact Us at: 1.864.723.6603 email: [info@uhqt.org](mailto:info@uhqt.org)  
[uhqt.org](http://uhqt.org) Facebook: /Upstate Heritage Quilt Trail

Funded through the City of Anderson, and  
the Anderson, Oconee, Pickens and Walhalla Counties ATAX Commissions

## Building Community with Dock Quilts

BY EDNA ELFONT, *Upstate Heritage Quilt Trail Representative*

In every civilization, art and history are frequently bound into the patterns of objects made for everyday use by everyday people. We at the Upstate Heritage Quilt Trail (UHQT) are devoted to preserving and celebrating the art and history of one of these objects—quilts.

While we do display original quilts two to three times a year in a variety of venues, that doesn't fulfill our goal to make these marvelous creations part of the daily experience of both residents and travelers in our beautiful little corner of the world, which, for UHQT, includes Pickens, Oconee, and Anderson counties.

To accomplish our goal, first we aligned ourselves with quilting clubs, well-known quilters, and even a quilt historian or two. With the input of these resource people, we identified patterns of interest and beauty. Initially, most of the patterns selected for display were those that had an interesting history or whose creators contributed to local history in some way.

Next, after much research and securing financial backing, we began to create "quilt panels" that would accurately reproduce the patterns and colors of an original quilt. We paint these patterns onto large aluminum panels that are weatherproofed and mount them onto barns, homes, businesses, schools and more.

Perhaps you have seen these outstanding bits of artistry punctuating the landscape and have taken note of their beauty and charm as you drive about the Upstate. In many of these sites, the quilt's stories as researched and written by the members of UHQT are also displayed. These stories may include family memories as well as the pattern's history and physical location.



Original Design by Chris Troy

In more recent years, the members of UHQT have expanded their vision of what quilts we will accept for panel production beyond only historically significant ones, and our only requisite now is that there must be a real quilt from which we will work. When the real quilt is not physically available, however, we have made a quilt panel from a photograph.

As of 2024, we have over 300 panels on a variety of structures



Scenes of the Lake by Sheree Gibson

this article in *KEOWEE* magazine.

As of this writing, we have only five quilt panels on Lake Keowee and two under construction. Why not consider having a quilt panel on your dock? If you are interested in commissioning one, go to our website at [UHQT.org](http://UHQT.org); click on "Get Involved"; and then click on "Quilt Panel Application," where you will see costs and other information.

While on our site, click on the Trails/Map selection to see all the quilt panel locations in Anderson, Oconee, and Pickens counties, as well as those in Greenville, which are not managed by UHQT. By clicking on each of the individual quilt panel locations, you will see the quilt's information and a thumbnail photo.

UHQT, South Carolina's first quilt trail, uniquely allows panels to be made only from a real quilt. The volunteers who paint the panels make every effort to capture the shading and intensity of the quilt's colors, and they attempt to recreate the textures as well. If the person who commissions the panel wants total

in many different sites, including some docks. If you can enjoy seeing these wonderful creations from the road, why not be able to do the same from the water? And so, we come to the reason for

the panels make every effort to capture the shading and intensity of the quilt's colors, and they attempt to recreate the textures as well. If the person who commissions the panel wants total

MEET THE CASON GROUP

The **KEOWEE** Life

Live it. Love it. Lake it.

Patti Cason, Melissa Cason Custer, Corey Custer, Gary Cason

## Why Choose The Cason Group?

We Support Our Clients Not Only As Our Clients  
But As Friends Looking Out For Friends.

[WeSellKeowee.com](http://WeSellKeowee.com)
864.903.1234



Bouillabaise

authenticity, our artists will go so far as to reproduce rips, stains and even stray threads.

Once you choose to commission a panel, you are in charge. You can choose the quilt to be used or have UHQT choose one for you, and you (and whomever else you'd like to involve) can participate as much or as little as you'd like in the panel's creation.

Standard quilt panel sizes are two-, four-, six-, and eight-foot square. (The most popular sizes are the four- and eight-foot square, but rectangular sizes can be provided for an additional charge.) The materials that are used to create these special panels begin with a professional sign board consisting of two sheets of aluminum, with a polycarbonate center. Once painted, the quilt panel is treated with a marine sealer so that it is fully protected from the environment.

We would love to see a time when there are enough panels on enough docks to eventually create a self-guided "discovery cruise" for visitors and residents alike. Please consider helping this goal come to fruition. ✨

**INTERESTED IN HAVING A QUILT PANEL ON YOUR DOCK?** Visit [UHQT.org](http://UHQT.org); click on "Get Involved"; and then click on "Quilt Panel Application."

**INTERESTED IN TOURING THE UHQT TRAIL?** Visit [UHQT.org](http://UHQT.org); click on "Trails/Map" at the top to see all the quilt panel locations.



Free Bella Fleur  
by Barbara  
Schönover



**FRIENDS OF LAKE KEOWEE SOCIETY, INC.**  
C/O The Alliances  
1201 N. Fant St., Anderson, SC 29621



**READ MORE  
ABOUT THE  
UPSTATE  
HERITAGE  
QUILT TRAIL  
ON PAGE 34.**

Forest Lake, Designer McKenna Ryan, Quilher Joy duBois



**UHQT MARKETING BUDGET Oconee County 2025**  
**Spring 2025 ATAX Grant**

13.Feb.2025

Marketing Budget Line Items	UHQT Budget Annual 2025	OC ATAX Budget 2025 (1*)	OC ATAX Budget 2025 Spring Grant
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Website, Application Media Services & Maint.	\$ 1,500.00	\$ 375.00	\$ 190.00
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<b>TOTAL UHQT MARKETING BUDGET</b>	<b>\$ 5,341.00</b>	<b>\$ 1,429.00</b>	<b>\$ 775.00</b>

(1\*) will be adjusted at time of Fall Grant budget cycle



**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization Walhalla PAC  
B. Address 101 E.N. Broad St  
Walhalla, SC 29691

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ 12k  
B. How will ATAX Funds be used? 2025 Spring - Summer Advertising Campaign  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? \_\_\_\_\_  
D. Funds furnished by your organization \$110,000.00  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title Advertising Spring - Summer 2025  
B. Description of project complete marketing package  
C. Who will benefit from this project? Greater Oconee County and all surrounding communities

**IV. DATES OF PROJECT**

Beginning 3/25 Ending 10/25

**V. APPLICANT CATEGORY**

Government Entity: \_\_\_\_\_  
 Non-profit Organization: Incorporation date 1993 501(c)(3)  
\_\_\_\_\_ Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_  
\_\_\_\_\_ Date of Determination Letter \_\_\_\_\_

7 radio outlets  
2 stations in GA  
2 oconee county  
3 greater greenville - upstate market

**RECEIVED**  
3.14.25

**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

The 2015 Season will host over 100 events ranging from network shows to local civic & non-profit events

A. How many visitors/participants attended the event last year and are anticipated this year?

40k+ patrons

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year 20k+  
This Year 25k+

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: \_\_\_\_\_  
This Year: \_\_\_\_\_

many! Ask Phil Shirley!

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

Brochures - website - digital - social media - radio - newspaper - TV

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) Above

F. What records will be kept during this event to obtain the above demographic data?

(i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Audience View Ticketing Service  
Wahalla PAC.com - social media

**VII. AUDIT**

Does your organization perform an independent audit? Yes  No

Name of the Auditor: Harold Brock Seneca, SC

VIII. Will your project be using any funds from another group that received ATAX funds? NO

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: Wah Thompson Title WPAC Director  
Signature Wah Thompson Date 2/14/15  
Address \_\_\_\_\_  
Email \_\_\_\_\_ Fax No. \_\_\_\_\_  
Phone Number (s) 864-991-7298 864-638-5277

B. Alternate Contact Name: \_\_\_\_\_ Title \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Address \_\_\_\_\_  
Email \_\_\_\_\_ Fax No. \_\_\_\_\_  
Phone Number (s) \_\_\_\_\_

Wah@waxtertainment.com  
wahallapac@gmail.com



**WALHALLA**  
PERFORMING ARTS CENTER

**Walhalla Performing Arts Center**  
PO Box 523, Walhalla, SC 29691  
864-638-5277  
[Walhallapac@gmail.com](mailto:Walhallapac@gmail.com)

**WPAC 2024-2025 Media & Advertising Budget**

**Radio**

- Heart Media, Greenville SC (covering the complete upstate)- *\$2,000 monthly/\$24,000 annually.*
- WGOG 101.7 & The Lake 94.1 (SC, OC), WNEG (Toccoa GA), WLHR (Hartwell GA)- *\$2,600 monthly/\$32,000 annually.*

**Newspaper**

- The Journal (covering all of Oconee County) includes Scuttlebutt and Visit Oconee Tour Guide- *\$2,200 monthly/\$26,400 annually.*

**Facebook**

- Social Media Advertising- *\$600 monthly/\$7,200 annually.*

**Website**

- Drum Creative- *\$500 monthly/\$6,000 annually.*

**Brochures**

- Design and build by WPAC and The Journal- *\$3,000 half season/\$6,000 annually.*

**WPAC Logoed Concert Cups**

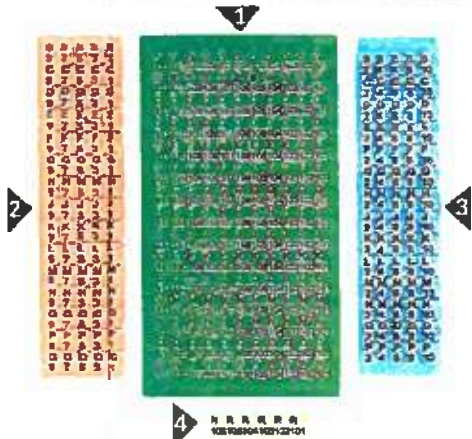
- Design and build by WPAC and Whirley Drink Works- *\$3,000 half season/\$6,000 annually.*

**Keowee Creative**

- Marketing/Social Media- *\$1,200 monthly/\$14,400 annually.*

**Total: \$122,000.00 annually**

**STAGE**



1 - Orchestra  
2 - Choir  
3 - Piano

4 - Balcony Left  
5 - Balcony Right

**Proud Sponsors of  
Walhalla Performing Arts Center**



Funding has been provided by the Oconee County ATAX Committee through the Oconee County Council.



# WALHALLA PERFORMING ARTS CENTER



2024-2025

## Upcoming Events

*Come see the best local & up-and-coming musicians at the area's live music center.*

**For Tickets & Information:**

**WalhallaPAC.com**

**864-638-5277**

**#WalhallaPAC**

*Schedule subject to change.*

**101 East North Broad St.,  
Walhalla, SC 29691**



*Performing Arts Center of the Mountain Lakes Region  
The Walhalla Performing Arts Center is a non-profit organization qualified to receive tax-deductible gifts under IRS code section 501(c)(3).*



**FRIDAY, SEPTEMBER 13 @ 7:30 PM**



Friday, September 20 @ 7:30 pm  
**TRIBUTE**  
 A CELEBRATION OF THE  
**ALLMAN BROTHERS BAND**



Friday, October 4 @ 7:30 pm  
**THE STRANGER**  
 A TRIBUTE TO BILLY JOEL



Saturday, October 5 @ 7:00 pm  
**THE WACRY BAND**  
 CAROLINA'S BEST FOR OCOONEE'S  
 BEST: LUCAS WATTS BENEFIT



**FRIDAY, OCTOBER 11 @ 7:30PM**  
 THE MUSIC OF THE BEATLES



Saturday, October 12 @ 7:30 pm  
**HENRY CHO**  
 COMEDIAN



Friday, November 8 @ 7:30 pm  
**RHONDA VINCENT**  
 QUEEN OF BLUEGRASS



Saturday, November 9 @ 7:30 pm  
**BOOMER BROADS**  
 LAUGH YOUR BOTOX OFF COMEDY



Friday, November 15 @ 7:30 pm  
**BIG BAM BOOM**  
 THE MUSIC OF HALL & OATES



Saturday, November 16 @ 7:30 pm  
**BALSAM RANGE**  
 AMERICAN ACOUSTIC BLUEGRASS



Friday, November 22 @ 7:30 pm  
**HALEY REINHART**  
 SOULFUL JAZZ, WITH A BLUESY  
 ROCK MOTOWN VIBE



Saturday, November 23 @ 7:30 pm  
**BLACK JACKET  
 SYMPHONY**  
 MADMAN ACROSS THE WATER -  
 ELTON JOHN



**FRIDAY,  
 NOVEMBER 29  
 7:30 PM**

**RUMOURS**  
 A FLEETWOOD MAC TRIBUTE



**CHAPEL HART**

**FRIDAY, DECEMBER 6 @ 7:30 PM**  
COUNTRY MUSIC'S NEWEST STARS!



**MOTHERS FINEST**

**FRIDAY JANUARY 17 & SATURDAY JANUARY 18**  
@ 7:30 PM

**BACK 2 BLACK**

THE ULTIMATE  
**AC/DC**

EXPERIENCE

**SATURDAY, DECEMBER 7 @ 7:30 PM**



**Lynyrd Skynyrd**

**FRIDAY, JANUARY 24**  
7:30 PM



Friday, December 13 @ 7:30 pm  
**CELTIC ANGELS**  
2024 CHRISTMAS PERFORMANCE

A SPECIAL EVENING WITH  
**Pam Tillis**



**A COUNTRY CHRISTMAS SPECIAL**  
**SUNDAY, DECEMBER 15 @ 7:00 PM**

**SKYNYRD**

THE AUTHENTIC LYNYRD SKYNYRD EXPERIENCE

**SATURDAY, JANUARY 25 @ 7:30 PM**



Friday, December 20 @ 7:30 pm  
**KODY NORRIS SHOW**  
MUSICAL MAGIC AT ITS FINEST  
BLUEGRASS



Friday, January 31 @ 7:30 pm  
**GENE WATSON**  
2025 ALL THE HITS  
& MORE TOUR



TEACHER WALK INTO... WPAC!



**JIMMY BUFFETT  
LIVE AT THE SHOW**

**SATURDAY, FEBRUARY 8 @ 7:30 PM**



Friday, February 21 @ 7:30pm  
**TAPESTRY**  
 THE CAROLE KING SONGBOOK,  
 STARRING SUZANNE O. DAVIS



Friday, February 28 @ 7:30 pm  
**THE MALPASS  
BROTHERS**  
 TRADITIONAL COUNTRY MUSIC



**CRUSH**

**BON JOVI**

EXPERIENCE

**SATURDAY, MARCH 1 @ 7:30 PM**



**CASH UNCHAINED**  
 THE ULTIMATE JOHNNY CASH EXPERIENCE

FRIDAY  
 MARCH 14  
 @ 7:30PM



**FRIDAY, MARCH 21 @ 7:30 PM**  
 GRANDCHILDREN OF CONWAY AND LORETTA



**THE FABBA SHOW**  
 A TRIBUTE TO ABBA

**SATURDAY, MARCH 22 @ 7:30 PM**



Friday, March 28 @ 7:30 pm  
**SWEET CAROLINE**  
 MUSIC OF NEIL DIAMOND



Saturday, February 1 @ 7:30 pm

**WHITE COLLAR  
COMEDY TOUR**  
A LAWYER, A DOCTOR, AND A  
TEACHER WALK INTO... WPAC!



Sunday, March 9 @ 3:00 pm  
**MUTTS GONE NUTS**  
WORLD CLASS STUNT DOGS  
IN A HILARIOUS VARIETY SHOW



**SATURDAY, FEBRUARY 8 @ 7:30 PM**



**FRIDAY  
MARCH 14  
@ 7:30 PM**

**CASH UNCHAINED**  
THE ULTIMATE JOHNNY CASH EXPERIENCE



Friday, February 21 @ 7:30 pm  
**TAPESTRY**  
THE CAROLE KING SONGBOOK,  
STARRING SUZANNE O. DAVIS



Friday, February 28 @ 7:30 pm  
**THE MALPASS  
BROTHERS**  
TRADITIONAL COUNTRY MUSIC



**FRIDAY, MARCH 21 @ 7:30 PM**  
GRANDCHILDREN OF CONWAY AND LORETTA



**SATURDAY, MARCH 1 @ 7:30 PM**



**SATURDAY, MARCH 22 @ 7:30 PM**



Friday, March 28 @ 7:30 pm  
**SWEET CAROLINE**  
MUSIC OF NEIL DIAMOND  
WITH JAY WHITE

**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization Westminster Music Centre  
B. Address 224 E Main St Westminster SC 29693

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ 10000  
B. How will ATAX Funds be used? Produce and Promote our free family-friendly concert series "Music on Main" which brings in over 500 people per event from all around the region to downtown Westminster. See attached project description for details  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100  
D. Funds furnished by your organization 6000  
    Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
    Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
    Other Funding 3000 Source Beverage sales, guitar raffle, VIP tickets  
    Other Funding 3000 Source Business/Personal Sponsorships

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

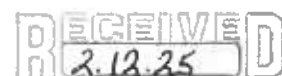
A. Project Title 2025 Music on Main  
B. Description of project Please see attached addendum for Description and Benefits  
C. Who will benefit from this project?  
\_\_\_\_\_  
\_\_\_\_\_

**IV. DATES OF PROJECT**

Beginning 1/1/25 Ending 12/31/25

**V. APPLICANT CATEGORY**

Government Entity: \_\_\_\_\_  
 Non-profit Organization: Incorporation date 9/19/16 81-2463067  
 Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_  
 Date of Determination Letter \_\_\_\_\_



**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

Please see attached addendum for tourism influence

A. How many visitors/participants attended the event last year and are anticipated this year?

1500 last year & this year

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year ~40%

This Year ~40%

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year : ~10%

This Year: ~10%

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

Online marketing (google/facebook/instagram ads, website, newspaper ads, radio ads, billboard, e-newsletter

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

patron data cards, photos of parking lots, letters from local business owners & vendors, attendee testimonial

F. What records will be kept during this event to obtain the above demographic data?

(i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

Data Cards, Website & Social Media analytics, newspaper/radio demographics, newsletter clicks

**VII. AUDIT**

Does your organization perform an independent audit? Yes \_\_\_ No X

Name of the Auditor: \_\_\_\_\_

VIII. Will your project be using any funds from another group that received ATAX

funds? NO

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: BJ Callahan Title Director  
Signature [Signature] Date 2/10/25  
Address 129 Greenfield Rd Westminster  
Email bnkymusic@gmail.com Fax No. \_\_\_\_\_  
Phone Number (s) 8642803779

B. Alternate Contact Name: Randy Roberts Title Board President  
Signature [Signature] Date 2/10/25  
Address 224 E Main St Westminster  
Email randy.roberts.ac@gmail.com Fax No. \_\_\_\_\_  
Phone Number (s) 7704024199

Music on Main Budget - 2025			
Item	Cost	Vendor	
<b>Performance</b>			
Headliner Band x2	8,000	WMC	
Opening Band x4	2,000	WMC	
Meals (Band & Staff)	700	On-Site Food Vendors Catering	
Hospitality	1000	WMC	
<b>Total Band Budget</b>	<b>11,700</b>		
<b>Production</b>			
Stage Rental	0	City of Westminster partnership	
Production Coordinator + assistant	1,000	WMA director & subcontract labor	
Sound/Light equipment	1000	WMC & FNKY Music	
GL/Board Annual Insurance	1500	Johnson & Johnson via Insurance Works, Westminster	
Event Insurance (GL/liquor)	700	Specialty Advantage (via Acord)	
On-site Security	400	Off Duty City Police Officer	
<b>Total Production</b>	<b>4,600</b>		
<b>Marketing</b>			
Website hosting/plugins	600	Godaddy	
Social Media ads	1500	Facebook, Instagram	
Newspaper ads	2400	Daily Journal	
Radio ads	1500	WSNW, WGOG, WNCW	
Billboard	1000		
printed flyers, postcards	1000	Print It	
<b>Total Marketing</b>	<b>8000</b>		
<b>Annual Budget</b>	<b>24,300</b>		

## Westminster Music Centre

2.10.25

### Spring 2025 ATAX Grant Request Addendum

#### Project Description:

The Westminster Music Centre, a registered 501c3, has renewed our commitment to organizing and promoting "Music on Main" which is a family-friendly, free-to-the-community concert series. This concert series aims to further the mission of the Music Centre, which is to *promote the joys of live music to our community.*

Music on Main has a 10 year track record of generating tourism to Oconee County. These events help further establish Oconee County and City of Westminster as a destination for our region due to the high quality music and family environment we seek to create and foster.

Our goal for 2025 is to grow to an attendance of 1000+ per event. In 2021, our first year back hosting events in the wake of the pandemic, we hosted 2 Music on Main events, the 2<sup>nd</sup> of which grew to an estimated 200 attendees. In 2022, we produced 4 events, with an average attendance of 300, with majority of attendees coming from outside of city, and many from outside of the county (and even state!).

In 2023 and 2024, with help from ATAX funds, we held 4 successful events, with an average attendance closer to 500. These events are free to the public, but do require significant financial inputs in order to fulfill our commitment to the high quality of music we have set for ourselves, as well as the standard of patron experience we seek to achieve.

While we typically have hosted 4 events per year (2 each, spring and fall), for 2025 we have decided to consolidate our efforts into two larger events, one in spring and one in the fall. This is partially due to the lack of grant funding available from the City of Westminster, funds which we relied on with our usual 4 event per year schedule. While we hope to return to our previous program of 4 times a year, in the interest of organizational sustainability, we find it necessary to focus on 2 events for this year.

We also partner with and support other local organizations with similar missions of music promotion and tourism generation. The Music Centre is completely volunteer run, with the addition of paid production staff on event days. Our volunteer board of directors not only generously give of their time to make Music on Main a success, but each has also made financial contributions to ensure our future success.

**In 2020, we made the difficult, but necessary, decision to leave our home at 101 W Main St, to pursue our new sustainable future in 224 E Main St. The remodel of this location is slowly (but surely) moving forward. In the meantime before we are ready to once again host indoor, ticketed events, we have committed to continuing the Music on Main concert series for 2025 and (hopefully) beyond!**

**The funds requested for this grant will be used exclusively to help fund the production and promotion of Music on Main, which is a free event open to the public. There are significant costs associated to continuing this concert series, and that is what we are asking for help with in this grant. We have committed to booking national and regional level original talent for our headliner bands, while also committing to booking up-and-coming local talent for the opening slots. This ensures a high quality of music for the concerts, but it also allows for us to be recognized in a much more visible way to the greater region. As such, we have expanded our marketing efforts far beyond Oconee County, and these grant funds will allow us to continue to expand the reach of our marketing. This greatly increases the brand potential for Oconee County to be seen as a destination for regional tourism.**

**Attendees are drawn to Music on Main events for more than the music and family-friendly elements. Each event includes a "classic car cruise in" with over 100 classic cars, food trucks, arts & crafts vendors, and a beverage stand which is our main avenue for raising funds. In 2022, we instituted a popular guitar raffle and VIP experience, which served as further self-generated revenue. The rest of the operating funds come from generous support of local businesses and individuals who are passionate about bringing live music to Westminster – "The Little Town with the Big Sound."**

**Grant funding at the local, county and state level are therefore essential in helping to continue and grow Music on Main and ensure that it will not only exist for years to come, but will flourish and expand as work to make this concert series a destination event for our community and those in the greater region.**

**Thanks sincerely for your consideration,**

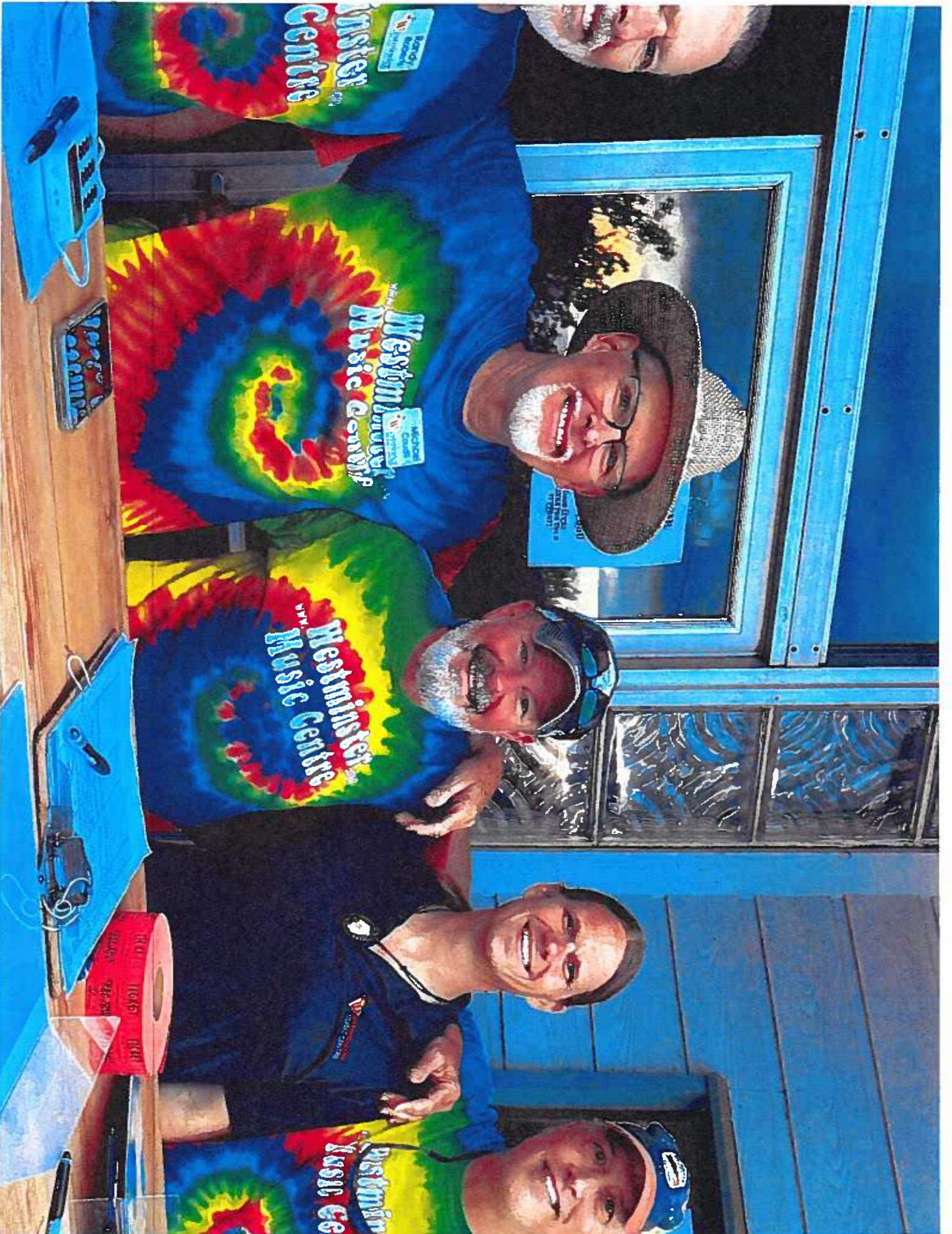
**BJ Callahan**

**Interim Director, Westminster Music Centre**









# OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

## I. APPLICANT

A. Name of Organization Wild Hearts Equine Therapeutic Center, Inc.

B. Address 598 Wild Hearts Way, Seneca, SC 29678

## II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 9,919.00

B. How will ATAX Funds be used? The ATAX Funds will be used to continue the 2nd floor build out of our Education and Enrichment Center as well as secure tourism signage for our Horse Motel. \*See attached description

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 65%

D. Funds furnished by your organization Labor  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

## III. NARRATIVE PROJECT DESCRIPTION

A. Project Title 2nd Floor Build Out/ Highway Advertising signage

B. Description of project 2nd floor build out and tourism signage on Hwys 85 & 24  
Additional description is on Attachment.

C. Who will benefit from this project? Wild Hearts, Oconee County, the city of Seneca and area shops and restaurants that visitors will patron while staying on Wild Hearts property.

## IV. DATES OF PROJECT

Beginning 04/01/2025 Ending 09/30/2025

## V. APPLICANT CATEGORY

Government Entity:

Non-profit Organization: Incorporation date 7/2/2015

Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_

Date of Determination Letter 6/8/2016 - Retroactive to 7/2/2015

RECEIVED  
2.13.25

## VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

Same Education event brings people from around the country.

Since 2015 it has been our desire to offer lodging and horse boarding for people traveling to or through our area. Horse Motel availability across the country and internationally is a big thing for folks traveling with horses. This will add to Wild Hearts' vision of bringing tourism dollars to Oconee County. People who stop in at Wild Hearts with their horses will spend some time to eat, purchase groceries, shop locally for their needs. As such, funding for highway signage/advertising is included in this request.

- A. How many visitors/participants attended the event last year and are anticipated this year?  
470 / 525
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?  
Last Year 180  
This Year 300
- C. How many overnight stays were created by this event last year and are anticipated this year?  
Last year : 122  
This Year: 165
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?  
On Wild Hearts Website that is visited by people from all over the United States and Canada as well as our monthly newsletter and social media. If Wild Hearts receives the financial support from this ATAX Grant, the highway signs will be a significant advertising strategy.
- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)  
Photographs, horse motel listing, liability forms, event flyers
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)  
Attendance logs, guest logs, liability waivers

## VII. AUDIT

Does your organization perform an independent audit? Yes \_\_\_ No

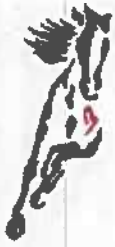
Name of the Auditor: \_\_\_\_\_

VIII. Will your project be using any funds from another group that received ATAX funds?  No

***I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.***

A. Contact Name: Jamie Hartle Title Director of Operations  
Signature [Signature] Date 2/13/15  
Address 598 Wild Hearts Way, Seneca, SC 29678  
Email jamie@wildheartsequinethrapy.org Fax No. \_\_\_\_\_  
Phone Number (s) 853-997-9153

B. Alternate Contact Name: Judi Riccio Title Grant Coordinator  
Signature [Signature] Date 2/12/15  
Address 617 Acorn Drive, West Union, SC 29690  
Email development@wildheartsequinethrapy.org Fax No. \_\_\_\_\_  
Phone Number (s) 912-266-0129



# WILD HEARTS

**Equine Therapeutic Center, Inc.**  
598 Wild Hearts Way, Seneca, SC 29678  
[www.wildheartsequinetherapy.org](http://www.wildheartsequinetherapy.org)  
864-991-9163

**EDUCATION & ENRICHMENT CENTER  
SECOND FLOOR BUILDOUT PROJECT  
HIGHWAY ADVERTISING / HORSE MOTEL OFFERING PROJECT  
All materials sourced locally / Quotes Attached**

Materials listed in the budget are those required for the 2<sup>nd</sup> floor buildout of the Education and Enrichment Center at Wild Hearts Equine Therapeutic Center, as well as secure tourism signage for our Horse Motel.

In our business plan dating back to 2015, as a source of recurring income, it has been our desire to offer lodging and horse boarding for people traveling to or through our area. Horse Motel availability across the country and internationally is a big thing for folks traveling with horses. See [www.horsemotel.com](http://www.horsemotel.com).

This will also add to Wild Hearts' vision of bringing tourism dollars to Oconee County. People who stop in at Wild Hearts with their horses will frequent restaurants, grocery stores, and shop locally. As such, funding for highway signage/advertising is included in this request.

Additionally, each year, a large group of retirees living in RVs come to Wild Hearts to provide volunteer services. We host anywhere from 15-20 RVs, for a total of 30-40 people for a minimum of two weeks. During that time, they shop, visit restaurants, breweries and wineries, hike, bike, and golf. They are scheduled to be here again the last two weeks of October 2025. Several of them also stop in throughout the year for a few days at a time.

We qualify for the *SC Tourism Oriented Directional Signs (TODS) & Agritourism Program*. Fees for application, participation, manufacture and installation, as well as maintenance of these signs are shown in the attached application/fee schedule, as well as in the budget. Signs on Interstate 85, both north and south at Exit 2, Exit 4, and Exit 11 would require a total of 16 signs.

Tommy Pittman, owner of Pittman Heating & Air has secured a Trane System for the HVAC. We will need to pay for labor and other required materials. We are currently waiting for a quote from Pittman on the cost of labor/materials.

With the exception of HVAC costs, the current budget provides a list of materials required to finish the second floor framing and electrical, as well as needs for tourism signs. With a grant of \$9,919, we would be able to obtain the materials highlighted in green to continue work on the 2<sup>nd</sup> floor of the Wild Hearts Equine Education & Enrichment Center and work with the State to achieve tourism signage on I-85 and Hwy 24. Wild Hearts' volunteers will more than match the cost of materials with labor.

# 2024 ANNUAL IMPACT

- 15 Jobs provided
- 47 Horses loved and cared for
- 50 Local students in monthly group activities
- 100 Weekly individual client sessions
- 200 Local folks for onsite equine experiences
- 450 Average monthly equine therapy sessions
- 7,000+ Volunteer hours served
- \$20,000 Scholarships provided
- Numerous Education & Enrichment opportunities
- Positive Impact on tourism & local economy
- Countless Lives changed for the better

# CLIENT SURVEY RESULTS

- 91% Improved level of depression
- 93% Greater comfort in socializing
- 89% Improved physical status
- 93% Intellectual improvement
- 98% Improved level of anxiety
- 97% Improved self-regulation



# WILD HEARTS

Equine Therapeutic Center, Inc.

598 Wild Hearts Way, Seneca, SC 29678

[www.wildheartsequinetherapy.org](http://www.wildheartsequinetherapy.org)

864-991-9163

## OVERALL BUDGET

ITEM	SUPPLIER	BUDGET
HVAC – Trane System donation + Lab/Mat	Pittman Heating & Air***	TBD
2 <sup>nd</sup> Floor Framing	Yoder's Building Supply*	\$ 2,292
Electric (wire, outlets, switches, fixtures)	Lowe's**	\$ 1,227
2 <sup>nd</sup> Floor Ceiling finish	Yoders	\$ 2,307
Doors	Yoder's Building Supply*	\$ 1,050
Windows	Yoder's Building Supply*	\$ 1,726
Insulation	Yoder's Building Supply*	\$ 6,078
Paint	Lowe's**	\$ 285
Hard-surface Vinyl Flooring (1,104sf)	Lowe's**	\$ 2,095
Floor, Door & Window Trim (1"x4"x10')	Lowe's**	\$ 377
TQDS Application Fee	Discover SC/SCDOT	\$ 100
TQDS Annual Participation Fee	Discover SC/SCDOT	\$ 100
Sign Manufacture Fee (\$250/sign-16 signs)	Discover SC/SCDOT	\$ 4,000
Sign Installation Fee (\$150/sign-16 signs)	Discover SC/SCDOT	\$ 2,400
<b>TOTAL</b>		<b>\$ ***24,037</b>

\*Materials provided at employee cost

\*\*Online Quote. Actual costs will likely be at least 10-20% less with discounts

\*\*\*Does not include HVAC quote – planned for future ATAX request

## ITEMIZED BUDGET FOR FEBRUARY 2025 REQUEST

ITEM	SUPPLIER	BUDGET
2 <sup>nd</sup> Floor Framing	Yoder's Building Supply*	\$ 2,292
Electric (wire, outlets, switches, fixtures)	Lowe's**	\$ 1,227
Sign Manufacture Fee (\$250/sign-16 signs)	Discover SC/SCDOT	\$ 4,000
Sign Installation Fee (\$150/sign-16 signs)	Discover SC/SCDOT	\$ 2,400
<b>TOTAL</b>		<b>\$ 9,919</b>

\*Materials provided at employee cost

\*\*Online Quote. Actual costs will likely be at least 10-20% less with discounts

We currently have three guest horse paddocks plus room at our barn for visiting horses and three RV hookups for travelers with living quarters horse trailers. In future ATAX grants, if demand dictates, we may apply for funding to build two more guest paddocks. One paddock, with fencing materials (posts, concrete, poly rope), fence charger, gate, and shelter is currently estimated to cost \$2,500; two paddocks would be approximately \$5,000.

Our vision for Wild Hearts and our county is long and we are patient. These projects enable Wild Hearts to provide continued educational events that create tourism, as well as various types of lodging options. We welcome your group to come out to the farm for a tour and to see facility improvements that the ATAX grants have helped us to achieve.

Please contact [janine@wildheartsequinetherapy.org](mailto:janine@wildheartsequinetherapy.org) or [development@wildheartsequinetherapy.org](mailto:development@wildheartsequinetherapy.org) to schedule a tour. We'd love to show you around!





**Yoders Building Services (B1)**  
 500 East Fairplay Blvd  
 Fair Play, SC 29643  
 Phone: 864-972-3003  
 Fax: 864-972-9328

# Quote

**389240**

**Quote No** 389240  
**Quote Date** 02/10/2025  
**Expiration Date** 02/17/2025  
**Customer** WILDH  
**Contact Name** JANINE HARTLEY  
**Contact Number** 719-510-2383  
**Job** WILDH002 WILD HEARTS EQUINE  
**Delivery** On 02/10/25  
**Taken By** Lacey Porter  
**Sales Rep** House  
**Contract**

**Invoice Address**  
 WILD HEARTS EQUIN THERAPUTIC  
 598 WILD HEARTS WAY  
 SENECA, SC, 29678

**Delivery Address**  
 WILD HEARTS EQUIN THERAPUTIC  
 598 WILD HEARTS EQUINE  
 THERAPUTIC  
 SENECA, SC, 29678  
**Your Ref**  
 Janine



Special Instructions	Notes
VERIFY ALL PURCHASES WITH JANINE HARTLEY AT 719-510-2383 THEY ARE ON STRICT BUDGET FOR THIS PROJECT 12/16/2022  OCONEE COUNTY - OUTSIDE CITY LIMITS	

Line	Product Code	Description	Qty	Price	UOM	Total
1	82105	R19X23"X93" KF OC E54 INSULATION 118.83SF TUBE (8PC/PK)	65 TUBE	93.50	TUBE	6,077.50

By your signature below, you are agreeing to the Terms and Conditions set forth on back or attached.

<b>Total Amount</b>	<b>\$6,077.50</b>
<b>Sales Tax</b>	<b>\$0.00</b>
<b>Quotation Total</b>	<b>\$6,077.50</b>

\_\_\_\_\_  
 Buyer Date

LUMBER SIZES NOMINAL. YODER'S NOT LIABLE FOR GOODS NOT CLAIMED WITHIN 30 DAYS. SPECIAL ORDERS NOT RETURNABLE.



**Yoders Building Services (B2)**  
 500 East Fairplay Blvd  
 Fair Play, SC 29643  
 Phone: 864-972-3003  
 Fax: 864-972-9328

# Quote

**Quote No** 389455  
**Quote Date** 02/11/2025

**Expiration Date** 02/18/2025  
**Customer** 12001  
**Contact Name** JANINE HARTLEY  
**Contact Number** 719-510-2383  
**Job** IS12001 JANINE HARTLEY

**Invoice Address**  
 JANINE HARTLEY  
 598 Wild Hearts Wy  
 Seneca, SC, 29678

**Delivery Address**  
 JANINE HARTLEY  
 598 Wild Hearts Wy  
 Seneca, SC, 29678  
**Your Ref**

**Delivery** On 02/11/25  
**Taken By** Lacey Porter  
**Sales Rep** House  
**Contract**



Page 1 of 1

<b>Special Instructions</b>	<b>Notes</b>

Line	Product Code	Description	Qty	Price	UOM	Total
1	P20812	2X8-12' #2 YELLOW PINE	2 ea	6.78	ea	13.56
2	P20810	2X8-10' #2 YELLOW PINE	2 ea	5.88	ea	11.76
3	S20416	2X4-16' SPF	42 ea	8.39	ea	352.38
4	S20416	2X4-16' SPF	56 ea	8.39	ea	469.84
5	PS204104	2X4X104-5/8" PREMIUM SPF STUD	154 ea	3.97	ea	611.38
6		2nd Floor Ceiling Joist				
7	S20616	2X6-16' SPF	35 ea	13.82	ea	483.70
8	S20612	2X6-12' SPF	35 ea	9.98	ea	349.30
9	S10616TG	1X6X16' T&G V BEAD PONDEROSA INTERFOR PINE(128/UNIT)	110 ea	14.42	ea	1,586.20
10		**Ceiling Included**				
11	S10616TG	1X6X16' T&G V BEAD PONDEROSA INTERFOR PINE(128/UNIT)	50 ea	14.42	ea	721.00

*2nd floor framing  
 Line # 1-8      \$2,342*

---

*2nd Floor Ceiling / May opt to  
 Line 9-11      use dry wall instead*

By your signature below, you are agreeing to the Terms and Conditions set forth on back or attached

<b>Total Amount</b>	\$4,599.12
<b>Sales Tax 7.00%</b>	<del>321.94</del>
<b>Quotation Total</b>	\$4,921.06

Buyer \_\_\_\_\_ Date \_\_\_\_\_

LUMBER SIZES NOMINAL. YODER'S NOT LIABLE FOR GOODS NOT CLAIMED WITHIN 30 DAYS. SPECIAL ORDERS NOT RETURNABLE.

Quote Only



YKK AP America Inc.

100 YKK AP Way  
Macon, Ga 31216

SOLD TO:

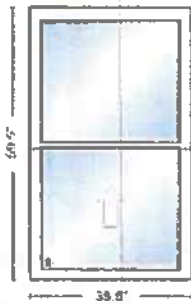
Quote ID: 540167  
Quote Name: Wild Hearts  
PO #:

Created Date: 2/10/2025  
Order Date: Quote Not Ordered

Item: 1-01

Room/Location:

QTY: 4



StyleView Classic +/- 50psf Single Hung Equal Black/White  
Rough Opening Size: 36 x 60  
Frame Size: 35.5 x 59.5  
Glass: Dual Glazed Low-E 270 Annealed  
One Lock 3/8" Balance  
Hardware Finish = White  
Screens: No Screen  
No Jambs  
Florida Approval ID = 8114.8  
CPD = YKK-A-3-02050-00001  
U-Factor = 0.34 SHGC = 0.29 VT = 0.54  
NAMI Code =

Net Price: \$431.39  
Extended Price: \$1,725.56

Sub Total:	\$1,725.56
Sales Tax:	\$0.00
<b>Total:</b>	<b>\$1,725.56</b>

Signature : \_\_\_\_\_ Date : \_\_\_\_\_

Additional Information :

This Quote is valid for 30 days. This is an estimate only and does not include delivery charges.  
I understand that this order will be placed according to these specifications and is non-refundable.



Quote Number: 98148

Date: 8/9/2024

Email: laura.hill@goyoders.com

Customer Information

Name:  
 Address:  
  
 Phone 1:  
 Phone 2:  
 Fax:  
 Contact:

Job Name:

Specifications

U.D. = 37-1/2" x 81-3/4"; R.O. = 38-1/2" x 62-1/4"  
 Jamb Depth = 4-9/16"

81-3/4" U.D.  
62-1/4" R.O.

37-1/2" U.D.  
38-1/2" R.O.

4-9/16"

Lead Time: Stock (Call to verify)

Item Description	Qty	Price	Extended
3' 0" x 6' 8" (36" x 80") 1-3/8" Thick Primed Molded Smooth Madison 1-Panel Shaker Square Hollow Core Single Door Left Hand; w/3-1/2" Standard w/Radius Corners - Satin Nickel US15 Hinges; Prehung in Primed - Flat 4-9/16" Jamb; w/Square Stops	2	149.99	\$299.98
2-3/8" Backset Face Bore; Recessed Edge Prep	2	0.00	\$0.00
No Casing	2	0.00	\$0.00
<b>Item Total</b>			<b>\$299.98</b>

Distributed by:



Boise Cascade  
Building Materials Distribution

Version #: 3.32-O

Version Date: 3/25/2024



Quote Number: 98148

Date: 8/9/2024

Email: laura.hill@goyoders.com

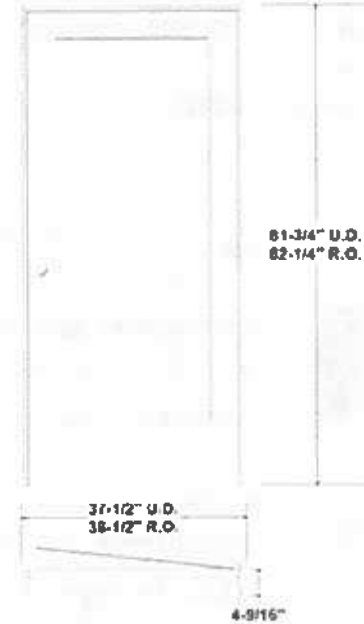
**Customer Information**

**Name:**  
**Address:**  
**Phone 1:**  
**Phone 2:**  
**Fax:**  
**Contact:**

**Job Name:**

**Specifications**

U.D. = 37-1/2" x 81-3/4"; R.O. = 38-1/2" x 82-1/4"  
 Jamb Depth = 4-9/16"



Lead Time: Stock (Call to verify)

Item Description	Qty	Price	Extended
3' 0" x 6' 8" (36" x 80") 1-3/8" Thick Primed Molded Smooth Madison 1-Panel Shaker Square Hollow Core Single Door Right Hand; w/3-1/2" Standard w/Radius Corners - Satin Nickel US15 Hinges; Prehung in Primed - Flat 4-9/16" Jamb; w/Square Stops	5	149.99	\$749.95
2-3/8" Backset Face Bore; Recessed Edge Prep	5	0.00	\$0.00
No Casing	5	0.00	\$0.00
<b>Item Total</b>			<b>\$749.95</b>

**Order Sub Total: \$1,049.93**

**Tax: \$0.00**

**Order Total: \$1,049.93**

Version #: 3.32-O

Version Date: 3/25/2024

Distributed by:



**Boise Cascade**  
 Building Materials Distribution

# LOWE'S PRO

## 2nd Floor Finish

Quote # 215497099

Created on Feb 10, 2025

Quote valid until Feb 17, 2025, 11:59 p.m.\*

Notes / Description

For ATAX grant Feb 2025

Created by Janine Hartley





janine@wildheartsequinetherapy.org

(719) 510-2383

Wild Hearts Equine Therapeutic Center, Inc.

Lowe's Store # 1635, Seneca, SC

Store Phone (864) 882-0218

	Item	Fulfillment Type	Unit Price	Qty	Item Total
1	 <p><b>Style Selections Slate Oak Gray 6-mil x 6-in W x 36-in L Waterproof Interlocking...</b> Item #: 3695017   Model #: 813SLK01C</p>	PICKUP	\$41.90	50	\$2,095.00
2	<p><b>RELIABILT 1-in x 4-in x 10-ft Square Unfinished Unfinished 2 Better S4S...</b> Item #: 941   Model #: L513444210</p>	PICKUP	\$9.43	40	\$377.20
3	 <p><b>Parrot Uncle 48-Inches Matte Black with Dark cherry and Driftwood Blades Indoor...</b> Item #: 4815145   Model #: F6240110V</p>	PICKUP	\$147.85	6	\$887.10
4	 <p><b>Southwire 250-Foot 12 / 2 / Romex SIMpull Solid Indoor CU NM-B W/G...</b> Item #: 70111   Model #: 28828269</p>	PICKUP	\$124.00	1	\$124.00
5	 <p><b>Eaton 15-Amp 125-volt Residential Duplex Outlet, White</b> Item #: 70684   Model #: 270W-SP-LW</p>	PICKUP	\$0.87	30	\$26.10
6	<p><b>Eaton 1-Gang Standard Size White Thermoplastic Indoor Duplex Wall Plate</b> Item #: 70639   Model #: 2132W-F-LW</p>	PICKUP	\$0.68	30	\$20.40
7	<p><b>Generation Lighting Accessory Universal 5-in 3-Speed White Plastic...</b> Item #: 5136812   Model #: ESSWC-5-WH</p>	PICKUP	\$28.00	6	\$168.00

Item Subtotal **\$3,916.70**

Estimated Quote Savings **-\$218.90**

Delivery Fees & Taxes

Calculated in  
Checkout

Estimated Total

\$3,697.80

\*The prices quoted are valid until 11:59 p.m. on the date shown above, subject to the following exclusions, conditions, and exceptions.

Delivery fees will be added at time of purchase where applicable.

Prices listed on this quote will be honored at Lowe's Store # 1635, Seneca, SC. Please request a new online quote if you'd like to purchase the listed items at a different store, or contact the Pro Service Desk with any questions.

Any changes you make to this quote, for example, adding or removing one or more items or changing the quantity of any item or items, will create a new quote and cancel this quote.

Additional discounts, if applicable, are subject to Lowe's standard discount policy, and are calculated at checkout.

All products are available while supplies last and may vary by market. Lowe's reserves the right to correct any error and/or limit quantities sold.

Lowe's is offering to supply materials only. Lowe's is not offering engineering, architecture, or general contracting services or advice. Lowe's is not responsible for the selection or choice of materials for a general or specific use; for quantities or sizing of materials; for the use or installation of materials; or for compliance with any building code or standard of workmanship.

This quote is based on Lowe's standard commercial terms. Lowe's does not agree to terms and conditions (including, but not limited to, governmental regulations) not specifically indicated or referenced in the request for this quote. If terms and conditions are presented, product selection and pricing may change pending legal review.

**APPLICATION FOR PARTICIPATION IN THE SOUTH CAROLINA  
TOURISM ORIENTED DIRECTIONAL SIGNS (TODS) AND AGRITOURISM  
PROGRAM**

Business Name: \_\_\_\_\_

Contact Person/Business Representative: \_\_\_\_\_

Business Address: \_\_\_\_\_

Mailing Address (If Different): \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Web Address: \_\_\_\_\_

Submitted By: \_\_\_\_\_ Date: \_\_\_\_\_

**Required Information:**

Please read program regulations prior to submitting application. Applications will be approved on a semi-annual basis in accordance with Section K(3) of the regulations.

The application shall include the following documents:

1. Written affidavit by the business of its conformity with all applicable laws concerning the provision of public accommodations without regard to race, religion, color or national origin;
2. Written certification from the Department of Parks, Recreation, and Tourism for tourism-oriented facilities and/or from the Department of Agriculture for agritourism-oriented facilities, that the facilities meet the qualifying criteria set forth above.

SC Department of Parks, Recreation, and Tourism

Attn: George Estes

1200 Pendleton St.

Columbia, SC 29201

Phone: 803-331-9933

Email: [gestes@scprt.com](mailto:gestes@scprt.com)

South Carolina Department of Agriculture

Attn: Jackie Moore

P.O. Box 11280

Columbia, SC 29211

Phone: 803-734-2207

Email: [Jmoore@scca.sc.gov](mailto:Jmoore@scca.sc.gov)



3. If a business is located on a local paved road and more than one intersection from the nearest state route, the business shall include with its application written documentation from the local government that similar additional signs will be permitted on the right of way of the local system sufficient to guide motorist to the business.
4. A basic map showing the approximate location and number of signs proposed. (See Example)

If the above information is not included with the application, the application will be returned to the applicant.

**Fees:**

The following fees may be charged by the contractor for processing applications, manufacture, installation, covering, maintenance, or replacement of Agritourist and Tourist Oriented Directional signs. These fees may be charged for each occurrence:

- Initial Participation Fee - \$100 per application (non-refundable)
- Annual Participation Fee - \$100 per business location (non-refundable)
- Manufacture Fee - \$250 per business sign
- Sign Installation – \$150 per business sign
- Sign Covering/Uncovering or Removal/Installation – \$100 per business sign
- Sign Maintenance (cleaning, repairing, patching) – \$100 per business sign
- Sign Replacement – \$300 per business sign

**NOTE: DO NOT SUBMIT FEES WITH YOUR APPLICATION. YOU WILL RECEIVE A PARTICIPATION AGREEMENT AND INVOICE FOR SIGN INSTALLATION FROM SOUTH CAROLINA LOGOS, INC., UPON APPROVAL TO PARTICIPATE IN THE PROGRAM.**

**Application Deadlines:**

The Agritourism and Tourist-Oriented Directional Signing oversight committee will meet on the second Tuesday of January and July, or as soon thereafter as possible, to review applications for participation in the program. Applications to be considered during the January meeting must be submitted by November 30<sup>th</sup>. Applications to be considered during the July meeting must be submitted by May 30<sup>th</sup>.

**SUBMIT APPLICATIONS TO: Director of Traffic Engineering  
955 Park Street, Room 501  
Columbia, SC 29201**



# The Masterson Method®

Integrated Equine Performance Bodywork™

## LOCATION:

Wild Hearts Equine  
Therapeutic Center  
598 Wild Hearts Way  
Seneca, SC 29678

## DATE:

July 26-27, 2025

## CONTACT:

[courses@mastersonmethod.com](mailto:courses@mastersonmethod.com)

## COST:

\$495 USD

## REGISTER:

[LTC Course Registration](#)

## Masterson Method® Light to the Core Hands-on Course

This Masterson Method® Weekend Course is the next practical step to take after viewing the [Light to the Core video](#).

In this hands-on Weekend Course, you will learn subtle, gentle, simple bodywork that has the ability to profoundly affect the deepest interconnections of the horse's body. Light touch principles are the foundation for the entire Masterson Method Bodywork.

### What's in it for you?

- Improved relationship and communication with your horse.
- Make your horse more relaxed and comfortable.
- Enable your horse to overcome limitations and restrictions that stand in the way of reaching his full potential.

"If you want to learn how to connect on a deeper level with horses, if you want to learn how to help your horse relax and release tension, this seminar is a MUST."

-M. Leahy

Learn the  
**LIGHT TOUCH**  
that brings  
**POWERFUL**  
**CHANGE**



Masterson Method® Instructor, Carla Ball, has loved horses her entire life. She finally fulfilled her dream of working with horses later in life, after her education in hoof care. After studying hoof care and a holistic approach to horse care, her interests led her to study softness in horsemanship, natural balanced dentistry, biomechanics of the horse, biodynamic cranio-sacral work, and finally, The Masterson Method®. Carla is pleased to be part of the Masterson Method® Education Team, and share with you how rewarding this work really is for the practitioner and the horse. Carla has had many referrals for horses with apparent pain issues that affected the horse's behavior, where the owner didn't know where to turn next. She's been delighted to observe how horses improve with every session, and is happy to be able to share this wonderful work with you.

[www.mastersonmethod.com](http://www.mastersonmethod.com)

# Tom Mayes Foundational Techniques

WITH INTEGRATED EQUINE THERAPIES INSTRUCTORS

BONNIE BEMBOOM AND GRACE KEETON

## What You'll Learn

- Deeper melding with Equus
- Finding your core frequency
- Comprehensive assessments and multiple palpation techniques
- Common whole-horse lameness patterns
- Equine organ mapping
- Powerful cranial, thoracic and hindlimb Acupressure points
- Applied kinesiology
- Grounding and polarity resetting
- Introduction to craniosacral and indirect osteopathic methods



## Where?

Clemson, South Carolina

## When?

October 9-12, 2025

## How do I sign up?

Visit [tommayes.net](http://tommayes.net) and click 'courses and certifications'.

To learn more,

