

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

A. Name of Organization City of Seneca
B. Address 221 E. N. 1st St
Seneca SC 29678

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 10,000.00

B. How will ATAX Funds be used? Will be used for promotion of Annual Independence Day celebration, and to obtain advertising of

C. Estimated percentage of costs directly attributed to attracting or serving tourists? _____ MUSICAL ACTS

D. Funds furnished by your organization See Attached
Matching Grant _____ Source _____
Matching Grant _____ Source _____
Other Funding _____ Source _____
Other Funding _____ Source _____

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED**, attach on a separate sheet

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Seneca Celebrates Independence Day 2026
B. Description of project 4th of July Festival - family oriented, free admission to all.
C. Who will benefit from this project? County-wide businesses - restaurants - hotels - short term rentals, and other misc. County merchants - gasoline - grocery stores, and convenience stores.

IV. DATES OF PROJECT

Beginning July 3, 2026 Ending July 5, 2026

V. APPLICANT CATEGORY

Government Entity: Municipal Government
Non-profit Organization: Incorporation date _____
Eleemosynary Organization under IRS Code: IRS # _____
Date of Determination Letter _____

RECEIVED
2.13.26

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County? This project will create over-
night stays in hotels & short-term rentals that will also fill up
county-wide restaurants, & increase business in stores such as
grocery stores & other miss. merchants.

- A. How many visitors/participants attended the event last year and are anticipated this year?
Nearly 10,000.
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year _____ Furnished Separately
This Year _____
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last year: _____
This Year: _____

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
Television, WSPA & Radio. Also, newspapers, magazines
and social media.

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) We have ~~the~~ Piacor software

which analyzes demographic data supplied by cell phones.

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Demographic data via Piacor software
stored on line. Also web site hits, social media
tracking logs.

VII. AUDIT

Does your organization perform an independent audit? Yes No _____
Name of the Auditor: Mauldin & Jenkins, CPAs and Advisors.

VIII. Will your project be using any funds from another group that received ATAX funds? No

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to
comply with all rules and requirements. I understand failure to comply may result in a loss of funding for
the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report
no more than 60 days from completion of the project. All information required for final reporting MUST be
detailed when project is complete.

A. Contact Name: Riley H. Johnson Jr Title Events Coordinator
Signature [Signature] Date 2-13-26
Address 521 S. N. 16th Street
Email R.H. Johnson @ Seneca, SC Fax No. _____
Phone Number (s) 864-723-3410

B. Alternate Contact Name: Debbie Williams Title Exec. Assistant
Signature [Signature] Date 2-13-26
Address 221 E. N. 16th St Seneca SC 29678
Email dwilliams@seneca, SC Fax No. _____
Phone Number (s) SC 45

864-888-0880

BUDGET

INDEPENDENCE DAY CELEBRATION 2026 CITY OF SENECA, SC

MUSIC – MAJOR ACTS – Chairman of the Board	6,649.00
STAGES & LIGHTS	7,357.00
PORTABLE TOILETS	2,500.00
HOTEL ROOMS	5,000.00
FOOD FOR BANDS & STAFF	2,000.00
CAROLINA BOUNCE	7,500.00
LOCAL ACTS	2,500.00
MAX EVENTS SECURITY	5,000.00
CLEANING SERVICES	1,500.00
FIREWORKS	31,531.50
PROFESSIONAL SOUND	4,900.00
RAIN INSURANCE	4,000.00
A FRAMES FOR PATRONS	500.00
ATAX REQUEST FOR ADVERTISING/ACTS	10,000.00
CITY OF SENECA HAT ADVERTISING	30,000.00



FRIDAY, JULY 4
CLAYTON CENTER
INDEPENDENCE DAY CELEBRATION
GIGNILLIOT FIELD

LIVE MUSIC
WATERGAMES
ON A
GENIUS TRUCKS

FREE FAMILY FUN!
FOOD
DRINK
VENDORS!

AWARD WINNING FIREWORKS AT DUSK!
BRING YOUR CHAIRS & BLANKETS

LIVE ON STAGE!

6PM **GRAND PARADISE**
Live Performance

8PM **SATISFACTION**
Spending, Shopping, Drinking, Party

FESTIVITIES START @ 6PM
GATES OPEN AT 8PM
FRIDAY, JULY 4

THE CW62



THE CW62

250 INTERNATIONAL DRIVE SPARTANBURG, SC 29303 P: 864-576-7777 F: 864-595-4615

Independence Day Celebration PROMOTIONAL PARTNERSHIP INCLUDES:

- Commercial schedule
- Your Carolina appearance
- Pre-Roll on WSPA.com
- Production
- Flight Dates: 6/1/2026-7/3/2026



7
WSPA



Broadcast package



125 Commercials



50 Commercials

**225 TOTAL :10 BB and
:15 Spots
Commercials**

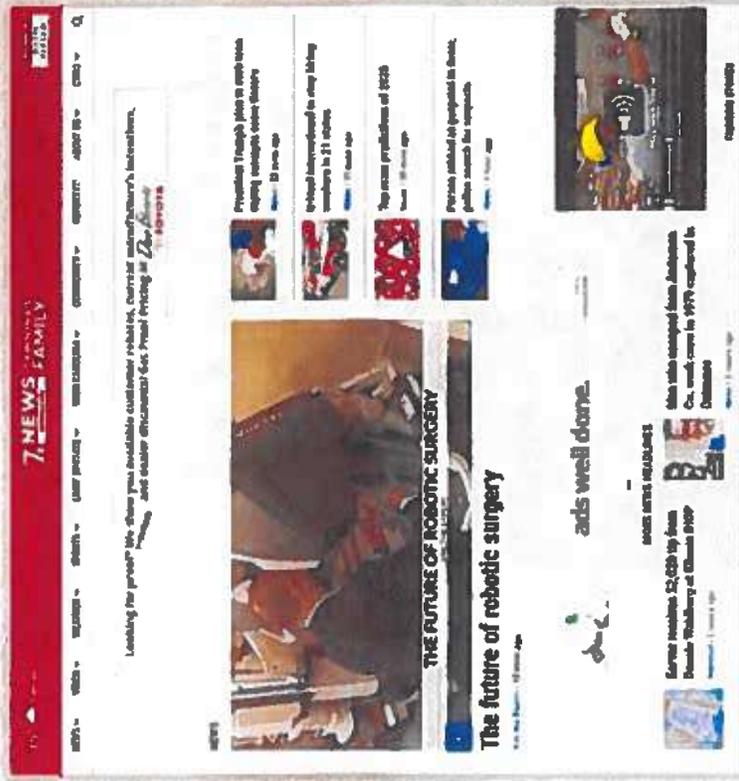
PLUS... FREE Commercial Production!



WSPA 7

Digital Video: Pre-roll/Post-roll

- **Preroll will auto-play on page load**
 - :15 second spot is recommended
 - Supports Up To :30 with a :15 second skip required for those exceeding :15
- **Max file size: 20 to 25 MB**
- **Delivers to both Desktop and Mobile Web**



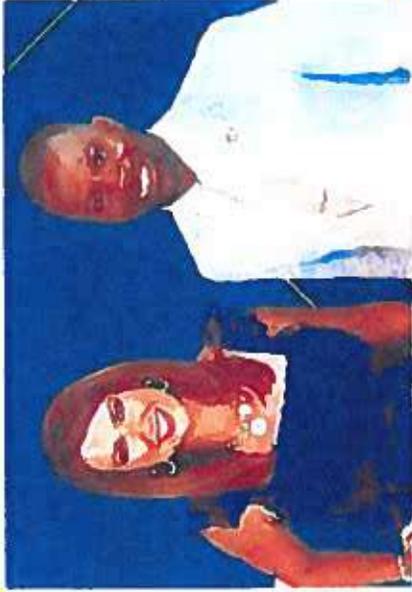
Monthly Impressions 160,000





When 30 seconds isn't enough, you can show and tell your story on a live TV show! Take up to 4 minutes to share your company's story and showcase your product or service to over 30,000 viewers daily in a lively, entertaining, and informative format.

WSPA invites you to join thousands of local businesses who have had impressive exposure and success by promoting their products and services in a viewer-friendly, non-commercial environment.



Megan Heidberg Jamarcus Gaston

Go LIVE on Your Carolina

*Your Carolina is a sponsor-driven show. Sponsor segments will remain live on www.YourCarolina.tv for 30 days



WSPA
62



THE CW62

FRIDAY, JULY 4
CITY OF SPARTANBURG

INDEPENDENCE DAY CELEBRATION
CIGNILLIOT FIELD

FREE

LIVE MUSIC
VERTICALS
GRAND PARADE

FREE FAMILY FUN!
FOOD & DRINK VENDORS!

AWARD WINNING FIREWORKS AT DUSK!
GRAND PARADE

LIVE ON STAGE!

6pm

8pm

SATISFACTION
GRAND PARADISE

FESTIVITIES START @ 4PM
GATES OPEN AT 5PM
FRIDAY, JULY 4

Total investment \$10,000



THE CW62

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization CITY OF WALHALLA

B. Address 105 W SOUTH BROAD ST, WALHALLA SC 29691

II. FUNDS REQUESTED

A. ATAX Funds Requested **\$ 15,059.40**

B. How will ATAX Funds be used? **ATAX funds will be used to install and extend power in**

Park at Brown Sq and Stumphouse Mountain Park and purchase a vending machine for SMP

C. Estimated percentage of costs directly attributed to attracting or serving tourists? **38%**

D. Funds furnished by your organization **\$24,570.60**

Matching Grant N/A	_____	Source	_____
Matching Grant	_____	Source	_____
Other Funding	_____	Source	_____
Other Funding	_____	Source	_____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title **CITY OF WALHALLA: POWER AND SWAG**

B. Description of project **Project will install power at Owens Park and extend power at SMP to the workshop area which will allow installation of a vending machine to sell tshirts, stickers and other**

C. Who will benefit from this project? **We will be able to host more events at Owens Park and expand events that we currently host in that space. Extending power at SMP will allow us to more support the needs of the tourists that visit the park while the money from the sale of swag will assist with park maintenance and expansion.**

IV. DATES OF PROJECT

Beginning 4/26 Ending 9/26

V. APPLICANT CATEGORY

- Government Entity:
- _____ Non-profit Organization: Incorporation date _____
- _____ Eleemosynary Organization under IRS Code: IRS # _____
- _____ Date of Determination Letter _____

2.16.26 

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

Power at Owens Park is the first step in making the space our long-term outdoor event space for Jeep Fest, Independence Fest and movie and music event series. SMP is a major attraction for Oconee County. In the last few years we have focused on building that up as an asset with new trails, new maps, and new signage. We welcomed a new race in 2025 and are already planning one for this year. These amenities will help us improve and maintain the park over time.

A. How many visitors/participants attended the event last year and are anticipated this year?

~~16,700 last year. We anticipate 18,000 in 2026.~~

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year **2024- 17,800/ 6764 tourists**
This Year **2025- 16,700/ 6346 tourists**

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year : **unknown**
This Year: **unknown**

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

billboards, playbills, website banners, social media ads with SCPRT

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

photos of Go Nuts Bike Race attached.

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

Placer reports and we have a new gate system which allows us to track visitors. We are implementing trail counters in the park as well at a cost of \$3000.

VII. AUDIT

Does your organization perform an independent audit? Yes No

Name of the Auditor: **Love Bailey**

VIII. Will your project be using any funds from another group that received ATAX funds? **NO**

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Olivia Vassey **Title** PRT Director

Signature  **Date** 2/13/26

Address 150 W South Broad Street Walhalla SC

Email Ovassey@cityofwalhalla.com **Fax No.** _____

Phone Number (s) _____

B. Alternate Contact Name: Celia Myers **Title:** City Administrator

Signature  **Date** 2/13/26

Address 150 W South Broad Street Walhalla SC

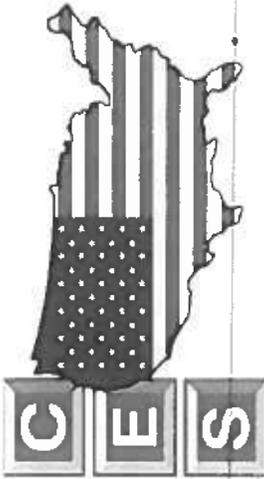
Email cmyers@cityofwalhalla.com **Fax No.** _____

Phone Number (s) _____

Budget for City of Walhalla Project: Power and Swag

Item	Cost	Provider/ Vendor	Quote Notes
Power to Owens Park at Brown Square	\$ 8,000	Duke Energy	Sole Source- verbal quote, will provide written quote as soon as it's available
Cost of power pole equipment	\$ 1,500	City of Walhalla	includes pole, meter, breaker box and breakers
Power to Workshop at SMP	\$ 250	Blue Ridge Electric	Sole Source- verbal quote, will provide written quote as soon as it's available.
Vending Machine	\$ 6,980	Remarc Vending	I've asked for another quote from Innovative Vending Solutions but they have not provided anything.
Concrete	\$ 11,100	Buck Couch	HDH, Buck's Concrete, HDH did not submit a quote
Fencing	\$ 5,000	Weld Work	Oconee Fence, Top Rail Fence (no bid), Carolina Fence, Family Fence, Domestic Fence, Superior Fence, Greenville Fence, WeldWorks were asked. Only WeldWorks and Superior Fence submitted.
Starlink	\$ 500	Starlink	Sole Source- only source of internet at park
wifi network gear to operate vending machine	\$ 400	City Vendor	City Vendor
electric	\$ 3,900	City Electric Services	City Vendor/ City of Walhalla staff would install.
minisplit	\$ 2,000	Mr. Cool	City Vendor/ They provide mini splits for city
Total	\$ 39,630		

Items covered by ATAX funds



C.E.S. (Seneca)
 1293 Blue Ridge Boulevard,
 Seneca, SC, 29672.

Phone: 864-278-5600
 Fax: 864-882-9053
 Email: seneca0035@cityelectricssupply.com

CITY ELECTRIC SUPPLY COMPANY

AAA CASH SALE
 1293 BLUE RIDGE BLVD
 SENECA, SC
 29672
 Phone: 8644278560

QUOTATION
 SEN/004639

Valid From: 13 Feb 2026
 Valid Until: 15 Mar 2026

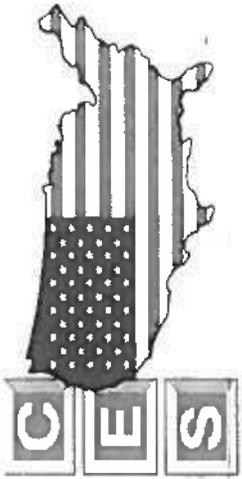
Page 1/2

Entered by: Nathan Wentz
 Sales Rep: Nathan Wentz

Account No.: 00359200001
 Order Number: MARK MEALY BUILDING

Qty	Item	Description	\$ Price Per	\$ Goods
1	SIEMENS INDUS MC0408B1200RT	200A 8/4 CT MTR LD-CTR	330.00 E	330.00
1	SIEMENS INDUS PN3048B1200C	200A Main Breaker Cu Gry	270.00 E	270.00
8	SIEMENS INDUS Q120	Breaker 20A 1P 120V 10K Qp	8.00 E	64.00
7	SATCO 65-822R1	8 Foot; Vapor Proof Linear Fixture; Cct	180.00 E	1260.00
2	RAB SR8	Led Strip 8FT 60/50/40W 5/4/3K Jbox Adpt	125.00 E	250.00
4	COOPER LTG WPMLD26S	70-100W&CCT SEL, 120-347V, PC	125.00 E	500.00
9	P & S 3232TRW	TR DUP REC 15A/125V	1.30 E	11.70
1	P & S 1597TRW	15A 125V SELF-TEST TR GFCI RCPT WHT	19.00 E	19.00
1	P & S 660WG	SP 15A120V GRD AC SW	100.00 C	1.00
2	P & S 663WG	3WY 15A120V GRD AC SW	175.00 C	3.50
2	GALVAN 5/8X8GALV	5/8 X 8 GALVANIZED GROUND ROD	16.00 E	32.00
20	BARE-SD-4-SOL-200-REEL	BARE-SD-4-SOL-200-REEL	1450.00 M	29.00
5	SER-4/0-4/0-4/0-2/0-AL-1000	FM - 4/0-4/0-4/0-2/0 SER AL 1000R	5750.00 M	28.75
2	T&A2	(078089)2" TERMINAL ADAPTER	240.00 C	4.80
2	NSI 106-S	2" U1 Steel Conduit Locknut	170.00 C	3.40
400	PVC4075	3/4" PVC PIPE - SCH 40 - 10 FT	45.00 C	180.00

Prices may be subject to change from manufacturer at the time of dispatch. When ordering please use above quotation number. Seller assumes no responsibility for quoted materials meeting job specifications unless specifically stated in writing. Substitution of similar quality material is permitted. All special order material is non-returnable or subject to the manufacturer return goods policy.



CITY ELECTRIC SUPPLY COMPANY

AAA CASH SALE
1293 BLUE RIDGE BLVD
SENECA, SC
29672
Phone: 8644278560

C.E.S. (Seneca)
1293 Blue Ridge Boulevard,
Seneca, SC, 29672.

Phone: 864-278-5600
Fax: 864-882-9053
Email: seneca0035@cityelectricsupply.com

QUOTATION

SEN/004639

Valid From: 13 Feb 2026
Valid Until: 15 Mar 2026

Page 2/2

Entered by: Nathan Wentz
Sales Rep: Nathan Wentz

Account No.: 00359200001
Order Number: MARK MEALY BUILDING

Qty	Item	Description	\$ Price Per	\$ Goods
30	TA07	{078085}3/4" PVC TERM ADAPTER SCH 40	60.00 C	18.00
30	WI LNS75	WI STEEL LOCKNUT 3/4"	22.00 C	6.60
12	FSC07	078227 3/4" FSC BOX	1250.00 C	150.00
9	WDRC	F-SERIES 1G WP DPLX RCPT CVR WDR15/10	1200.00 C	108.00
1	NSI XD110C	1G H.D. CLEAR IN-USE COVER	10.00 E	10.00
3	WSC	078903 F-SERIES 1G WP TOG SW CVRWG15/1	1400.00 C	42.00
1	NSI 2021	120V SPST 1/2" CONDUIT MOUNTING	25.00 E	25.00
500	NM-B-12/2-CU-250C	NM-B-12/2-CU-WG-250CL	599.00 M	299.50

Please do not hesitate to contact us if we can be of any further assistance.

Sincerely Yours,

Nathan Wentz

(QUOTE ONLY. NOT A RECEIPT) Goods Total: \$3646.25
 Tax Total: \$218.78
 Total: \$3865.03

Price may be subject to change from manufacturer at the time of dispatch. When ordering please use above quotation number.
 Seller assumes no responsibility for quoted materials meeting job specifications unless specifically stated in writing.
 Substitution of similar quality material is permitted. All special order material is non-returnable or subject to the manufacturer return good policy.

Prepared For

Mark Mealy/ Walhalla Police Dept.
101 E. Main St.
Walhalla, SC 29691
(864) 952-9096

Weld Worx LLC

103 Hillcrest court
Walhalla, SC 29691
Phone: (864) 710-0774
Email: jasonlowery@gmail.com
Web: weldworxsc.com

Estimate # 56
Date 02/12/2026

Description	Total
Stumphouse Vending Machine Cage	\$5,000.00
Estimate is for a steel anti-theft cage for vending machines at Stumphouse Tunnel. Design was discussed and agreed upon by Mark Mealy and Jason Lowery. Labor and materials will be approx. \$5000.	
Subtotal	\$5,000.00
Total	\$5,000.00

BID ITEM

Date: 2/12/26

Superior Fence and Rail of Greenville
 17 Ketrion Ct, Greenville, SC 29607
 (864) 502 1613
 greenville@superiorfenceandrail.com

To: Mark Mealy
 mmealy@walhallaexpl.org
 (864) 952-9036

Project:	Bid Items:
Stumphouse Mtn Park	Vending Machine Cage

Material:	Specifications:	Total
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Gate Details:

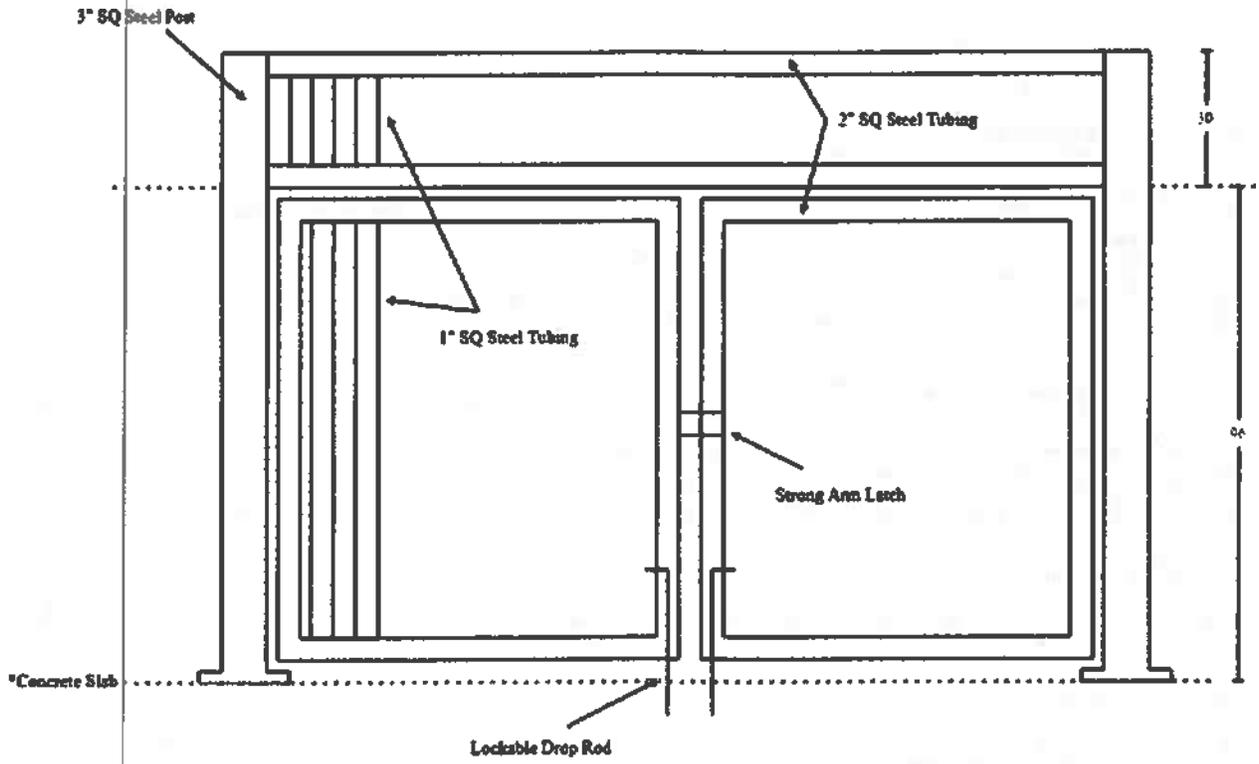
9' Wide DD Gate
 +
1' Fence

(1x) 9'w Double Door Swing Gate
 8'H with ~30" Transom Above
 Posts: 3" Square Steel Tubing Plated
 Frame: 2" Square Tubing
 Pickets: 1" Square Tubing (spaced ~4" OC)
 Latch: Strong Arm w/ lockable drop rod or cotter pin

Included

Installation: Superior Fence & Rail to supply and install (1x) 9'w x 8'w (opening width) Double Door Swing Gate with 30" transom (Total Height: ~126"H) and 1LF of Fence to enclose to structure. Fence to be built to match gate and transom. Posts to have welded plates and anchored to concrete pad.

Total: \$9,550.00



Quotation prepared by: Zach Pancoast

This is a quotation on the goods named, subject to the conditions noted below:

RESPONSIBILITIES OF SUPERIOR FENCE & RAIL:

To perform those items listed in the aforementioned scope of work

RESPONSIBILITIES OF GC OR OWNER:

Work area to be made accessible for fence crews, equipment and material suppliers prior to mobilization and maintained throughout the project

Superior Fence & Rail not responsible for damage incurred to site due to accessing the job

Work area to be cleared, graded and staked prior to mobilization and maintained throughout the project

Provide a lay down area (if needed) for material stockpiled/stored on project

SUPERIOR FENCE & RAIL not responsible for damaged, missing or stolen material stockpiled/stored on project

Provide dumpsters as needed for removed, non-salvageable or refuse material

Haul away and dispose of removed, non-salvageable or refuse material

THIS PROPOSAL IS BASED ON THE FOLLOWING CONDITIONS:

All fence work to be performed under one mobilization with access to all sites without delay. Additional mobilizations will be billed at \$500.00 US/occurrence if caused by Contractor/Owner

Job is done in sequence without interruption, normal working hour and days, with one crew

All change orders will reflect all scope of work and conditions of this proposal.

SUPERIOR FENCE & RAIL is not a design/engineering firm. All installations are designed and approved by Owner

SUPERIOR FENCE & RAIL will contact underground utility notification. It shall be the responsibility of the contractor for all protection, relocation, or damage to any utilities.

All material and quality control testing by others

SUPERIOR FENCE & RAIL shall be paid for all equipment and labor employed on this project for any delays for which we are not responsible

SCHEDULE - Work will progress in a mutually agreed sequence beginning no sooner than two weeks from receipt of a fully executed subcontract agreement signed by both parties; and approval in writing, by the owner or his representative of all required SUPERIOR FENCE & RAIL submittals

CONDITIONS OF CONTRACT:

25% deposit due upon Contract signing, 75% balance due upon acceptance of the work by Eastern

Changed Conditions - Our proposal is based on information provided by the Contractor and/or Owner. Should actual conditions vary from those represented we reserve the right to claim for additional compensation and/or extension of time

All additional work must be authorized in advance by Eastern in a written Change Order signed by both parties. No additional costs shall be charged without prior written approval by Eastern.

Contractor warrants that all labor shall be performed in a good and workmanlike manner and that all materials and equipment shall be new and free from defects. Contractor shall pass through all manufacturer warranties and shall provide a one (1) year workmanship warranty commencing upon final acceptance.

Contractor shall indemnify, defend, and hold harmless Eastern, its officers, directors, employees, and agents from and against all claims, damages, losses, and expenses (including attorneys' fees) arising out of or resulting from Contractor's performance of the Work, to the extent caused by Contractor's negligence, breach of contract, or willful misconduct.

No retainage is to be withheld from SUPERIOR FENCE & RAIL's payments.

Invoice balance is due and payable upon completion.

Any claims against the Owner or Owners Agent, shall be pursued by the Contractor on our behalf.

This Agreement shall be governed by and construed in accordance with the laws of the State of South Carolina, where the project is located.

This proposal must be made part of any subsequent contract with which we would agree.

Insurance:

Prior to commencement of the Work, Contractor shall provide Eastern with certificates of insurance evidencing commercial general liability, automobile liability, and workers' compensation coverage in commercially reasonable amounts, and shall name Eastern as an additional insured on the liability policies.

To accept this quotation, sign here and return:

Date: _____

THANK YOU FOR YOUR BUSINESS!

Mark Mealy

From: Buck Couch <bucksconcrete66@yahoo.com>
Sent: Friday, February 13, 2026 10:46 AM
To: Mark Mealy
Subject: Quote for Stumphouse Tunnel

Concrete at the tunnel

Supply concrete, pump, poly, labor, place, finish, and saw cuts.

12x30x4inch

\$5,800.00

20x30x4inch

\$7,300.00

If both slabs are poured at the same time.

\$11,100.00

[Sent from Yahoo Mail on Android](#)

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

- A. Name of Organization The City of Westminster
- B. Address 100 E. Windsor Street, Westminster, SC 29693

II. FUNDS REQUESTED

- A. ATAX Funds Requested \$2,000
- B. How will ATAX Funds be used? To create a stand-alone website which will promote the William Bartram Statue Project planned to be installed in Retreat Street Park in downtown Westminster in 2026. In 2025 Westminster was awarded an Undiscovered SC Grant to construct the statue, including interpretative signage, educational materials and marketing. The ATX funds will be used to match Undiscovered SC Grant funds set aside for marketing.
- C. Estimated percentage of costs directly attributed to attracting or serving tourists? 80%
- D. Funds furnished by your organization \$500
- | | |
|-----------------------------|--|
| Matching Grant <u>\$500</u> | Source <u>Undiscovered SC (SC PRT)</u> |
| Matching Grant _____ | Source _____ |
| Other Funding _____ | Source _____ |
| Other Funding _____ | Source _____ |

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

- A. Project Title Website for William Bartram Statue Project
- B. Description of project The William Bartram Statue Project seeks Accommodations Tax funding to develop a professionally designed website that will serve as the primary digital platform promoting the statue installation in Westminster, South Carolina. The website will function as both a tourism marketing tool and an educational resource, helping to attract visitors to Oconee County while highlighting the region's historical and natural significance.
- C. Who will benefit from this project? The William Bartram Statue Project website will benefit visitors, local businesses, residents, and educators. The site will attract heritage and nature-based tourists, encouraging overnight stays and increased spending at local hotels, restaurants, and retail establishments. Residents will benefit from strengthened community identity and pride, while students and educators will gain access to valuable historical and environmental educational resources. Overall, the project supports tourism growth, economic development, and cultural enrichment in Oconee County.

IV. DATES OF PROJECT

Beginning April 6, 2026 Ending May 15, 2026

V. APPLICANT CATEGORY

- Government Entity: City of Westminster**
- ____ Non-profit Organization: Incorporation date _____
- ____ Eleemosynary Organization under IRS Code: IRS # _____
- ____ Date of Determination Letter _____

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

The website will promote Westminster as a heritage and nature-based tourism destination, attracting visitors interested in William Bartram and regional history. By increasing awareness and helping travelers plan their visits, the project will encourage overnight stays and spending at local hotels, restaurants, and businesses, strengthening Oconee County's tourism economy.

A. How many visitors/participants attended the event last year and are anticipated this year?
NA

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year NA
This Year 500

C. How many overnight stays were created by this event last year and are anticipated this year?
Last year :NA
This Year: 90

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
The William Bartram Statue Project will reach visitors outside the immediate area through partnerships with regional tourism networks, state parks, historical societies, and botanical organizations, sharing information via newsletters, social media, and event listings. Press releases and feature stories will be distributed to statewide publications and regional travel outlets, while engaging online content will highlight Bartram's history and the statue. Additional promotion will occur at regional festivals, garden shows, and visitor centers to attract heritage and nature-based tourists throughout the Southeast.

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)
Letters of Support are attached.

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Website, Facebook analytics

VII. AUDIT

Does your organization perform an independent audit? **Yes X** No _____
Name of the Auditor: Love Bailey, Certified Public Accountants

VIII. Will your project be using any funds from another group that received ATAX funds? No.

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Kevin Bronson Title City Administrator
Signature [Signature] Date February 13, 2026
Address 100 E Windsor Street, Westminster, SC 29693
Email kbronson@westminstersc.org Fax No. _____
Phone Number (s) 864-647-3232

B. Alternate Contact Name: Ashley Jones Title Finance Manager
Signature [Signature] Date February 13, 2026
Address 100 E Windsor Street, Westminster, SC 29693
Email ajones@westminstersc.org Fax No. _____
Phone Number (s) 864-647-3230

List of Proposals

Company Name	Platform	location	timeframe	cost	website hosting fees
Clemson Web Design	WordPress	Clemson, SC	4-5 weeks	\$2,500.00	\$420 annually after first year
Sandpiper Agency	WordPress CMS or Squarespace	Greenville, SC	8 weeks	\$4,750.00	\$100/month (if Wordpress CMS)
Applied Imagination	WordPress	Atlanta, GA	8-10 weeks	\$7,500.00	none provided
Engenius	NA	Greenville, SC	6-8 weeks	\$8,052.00	\$179-\$362 month depending on service plan

Itemized Budget based on least Cost Alternative proposal by Clemson Web Design

\$	200.00	Project Planning & Data, Comp Research, Asset Collection, Organizing, Designs
\$	1,700.00	Platform Setup, Website Structure, Design & Development
\$	200.00	Donation Platform consulting, setup assistance, platform integration integration .
\$	200.00	Revisions Phase - 2 hrs labor estimated.
\$	200.00	Browser & Performance Testing, Domain/Email/DNS Setup Assistance
\$	2,500.00	Total

CLEMSON



WEB DESIGN

WEB PROPOSAL

PREPARED FOR :
WESTMINSTER / BARTRAM
STATUE WEBSITE

PROPOSE DATE
FEB 12th, 2026

ABOUT

CLEMSON WEB DESIGN

Clemson Web Design delivers exceptional value to business owners, enabling them to achieve their objectives through the integration of diverse creative digital services, state-of-the-art web platforms, and professional designs complemented by personalized customer support. We are committed to offering rapid turn around times for high-quality services at competitive prices.

WE ABSOLUTELY LOVE THE QUALITY OF THE WORK THAT DANIEL DOES FOR US AND HIGHLY RECOMMEND HIM FOR ANY JOB. WHETHER IT'S A LOCAL SMALL BUSINESS OR A LARGE NATIONWIDE ECOMMERCE STORE

- ANDREW SALADINO
COO @ KITCHEN CABINET KINGS

DANIEL SEYMOUR

I'm Daniel Seymour, the operator and owner of Clemson Web Design. A Seneca SC native and local. I specialize in delivering high-quality, affordable services tailored to the needs of small businesses, brands, and professionals in and around Upstate South Carolina and Western North Carolina.

With over a 15 years of professional experience, I have had the privilege of serving numerous local clients as well as supporting enterprise clients worldwide.

I am committed to crafting professional, value-driven websites and digital solutions that empower my clients to succeed.



Customer Reviews

4.9 out of 5

SERVICES

Clemson Web Design offers professional level services , at small town prices, while providing exceptional customer support.



WEB DESIGN & DEVELOPMENT

Front end development on a variety of professional level CMS platforms. Fully responsive, well built, fast loading websites.



SEARCH ENGINE OPTIMIZATION

Increase your reach with proven strategies to help your business reach its maximum online presence with organic search rankings.



DIGITAL MARKETING

Pay Per Click marketing management to drive targeted traffic to your business resulting in more leads, calls and sales.



GRAPHIC DESIGN

Marketing & Event Flyers, Advertising, Logo Design, Photo touch ups and general Photoshop work.

PROJECT OVERVIEW

WEBSITE SCOPE:

The proposed website will comprise a newly developed, fully managed, and semi-custom-built platform for the Westminster, SC Bartram Trail Statue project. The primary objective of the website is to showcase information about William Bartram and facilitate donations through the site.

The website's pages will align closely with the provided mockup in terms of design, branding, and layout. Constructed on WordPress with a page builder, the site will be scalable, responsive, and user-friendly.

The proposed project encompasses up to five website pages, incorporating client-provided content. Assistance with creative content development and premium stock photography are included as needed.

Also included:

- Ongoing customer support and consulting services via video, email, and phone.
- Fully managed website with best-effort maintenance.
- Basic SEO setup and consulting, including sitemaps, metadata, alt tags, Google Tag Analytics / Account integration.
- Premium stock images. (if warranted)
- Basic content sourcing and assistance with text content creation.
- Included SSL certificate and 30-day backup systems.
- Included basic email services.
- Full access, backups, and ownership of the website provided.
- Domain assistance
- Payment processor platform assistance & integration.
- Donation Platform setup assistance, and integration.
- In-Person services like Photography are available.

Hosting: The first 12 months of fully managed website hosting and website overhead cost are included in the website development price. It includes 1.5TB of monthly traffic, 15GB of storage, 30 day Automatic Backup retention, a SSL certificate and basic email services.

After the first year. Annual renewal and overhead cost for web hosting is currently \$420 annually.

PROJECT WORKFLOW

Below is a simple break down and explanation of a semi-custom project workflow as it relates to your scope. Please note that development time is highly dependent on client communication, asset preparedness and our workload at the time of project start.



01

PROJECT SCOPE / PLANNING

Initial planning phase; Client hands over any assets for use on the website. We agree on a layout and the scope of the project. Deliverables are clarified. First payment is due.



02

WEBSITE DEVELOPMENT

The website is developed by making changes to the agreed on layout using clients content. Most websites take 3 to 6 weeks for initial development. Development time is highly dependent on client communication and asset delivery.



03

REVISION PHASES

After the initial development of the website; The client is given the opportunity for feedback, to view & make reasonable changes on the developed website. Minor layout changes, changing images, changing text, adding content etc.



04

OPTIMIZING AND FINAL HAND-OFF

After client revisions, the new website will be taken live and any domain/email issues are dealt with. Caching systems will be setup and the site optimized for speed. Two weeks after taking it live, Final payment is due. Any watermarks or restrictions are removed.

BUDGET SCOPE

This is a break down of your project quote based on the time investment and cost overhead needed on my end to accomplish milestones. Each individual itemized price is a estimate. Total price is final.

PHASE 1 RESEARCH/CONCEPT/EXECUTE

1. Project Planning & Data, Comp Research, Asset Collection, Organizing, Designs	\$ 200

PHASE 2 DESIGN / DEVELOPMENT

1. Platform Setup, Website Structure, Design & Development	\$ 1700
2. Donation Platform consulting, setup assistance, platform integration . *2 hours labor estimated	\$200

PHASE 3

EDITS & REVISIONS

1. Revisions Phase - 2 hrs labor estimated. <i>*Excessive revisions could incur additional labor cost.</i>	\$200

PHASE 4

FINISHING PHASE

1. Browser & Performance Testing, Domain/Email/DNS Setup Assistance - *2 hrs labor estimated	\$ 200

A semi-custom build is based on a commercial theme layout then editing and optimizing that layout to suit your business needs. Semi-custom builds avoid costly overhead of mockups and wireframes needed in completely custom designs.

If needed, WordPress website builds also include a personalized instructional video on day to day site maintenance and operation of your website.

Rest assured that any work I do will be very professional. My business depends on your business. I'll always represent myself and my clients to the best of my ability.

WEBSITE MAINTENANCE

KEEP YOUR WEBSITE RUNNING SMOOTHLY

A significant advantage of engaging Clemson Web Design for your website is that you retain full administrative access to the site upon completion. All clients maintain complete administrator privileges, ensuring ongoing control and flexibility.

Following the initial development phase, and upon fulfillment of the project scope, no monthly fees will be charged unless additional services are explicitly required. Your website investment is limited to a flat-rate fee covering the initial website development, any supplementary labor, and annual overhead costs.

Open-source platforms such as WordPress necessitate regular maintenance, including platform updates, security patches, and third-party plugin revisions. While we give a best effort with automatic updates.

Failure to perform these updates on more advanced websites may expose the site to vulnerabilities, potentially resulting in unauthorized access and compromise of any contained information.

OPTIONAL \$95 A MONTH PROTECTS YOUR WEBSITE

Clemson Web Design offers a monthly retainer package for maintenance and upkeep for the websites we build. For \$95 per month. I will dedicate up to 2 hours of labor a month to ensuring that your website and website platform stay updated, secure and functioning properly. Thats half off my hourly rate, a 50% discount, for existing clients.

This retainer includes full website backups, platform updates, security updates, security testing, theme updates and performance checks on your website. In the case of a website crash, we help you get back on your feet. Maintenance is for people who want to protect their website investment but dont have the time or knowledge to keep their website performing at a high level.

WEBSITE MAINTENANCE PACKAGE INCLUDES:

- Up to 2 hours of retainer time per month.
- Manual Platform Updates & Browser Checking.
- Minor Content Updates
- 3rd Party Module Updates.
- Security & Login Monitoring.
- Full Back Ups, On and Off-Site.
- Performance Testing
- User Management

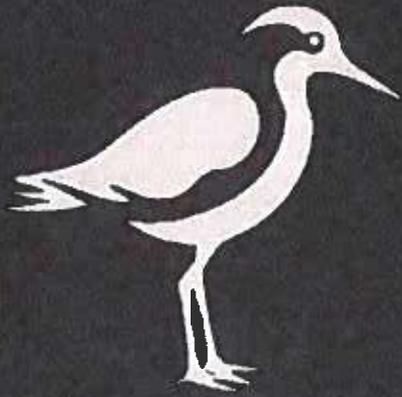
NOT A CONTRACT

This is not a legal contract or invoice. On project agreement, a legal contract will be provided that clearly lays out the payment expectations, handles copyright legalities and the such. This is a formal informational quote only, provided as a courtesy to potential Clemson Web Designs LLC clients. Any mockups are property of Clemson Web Design LLC until final payment is made.



WWW.CLEMSONWEBDESIGN.COM
Clemson Web Design LLC @2026.



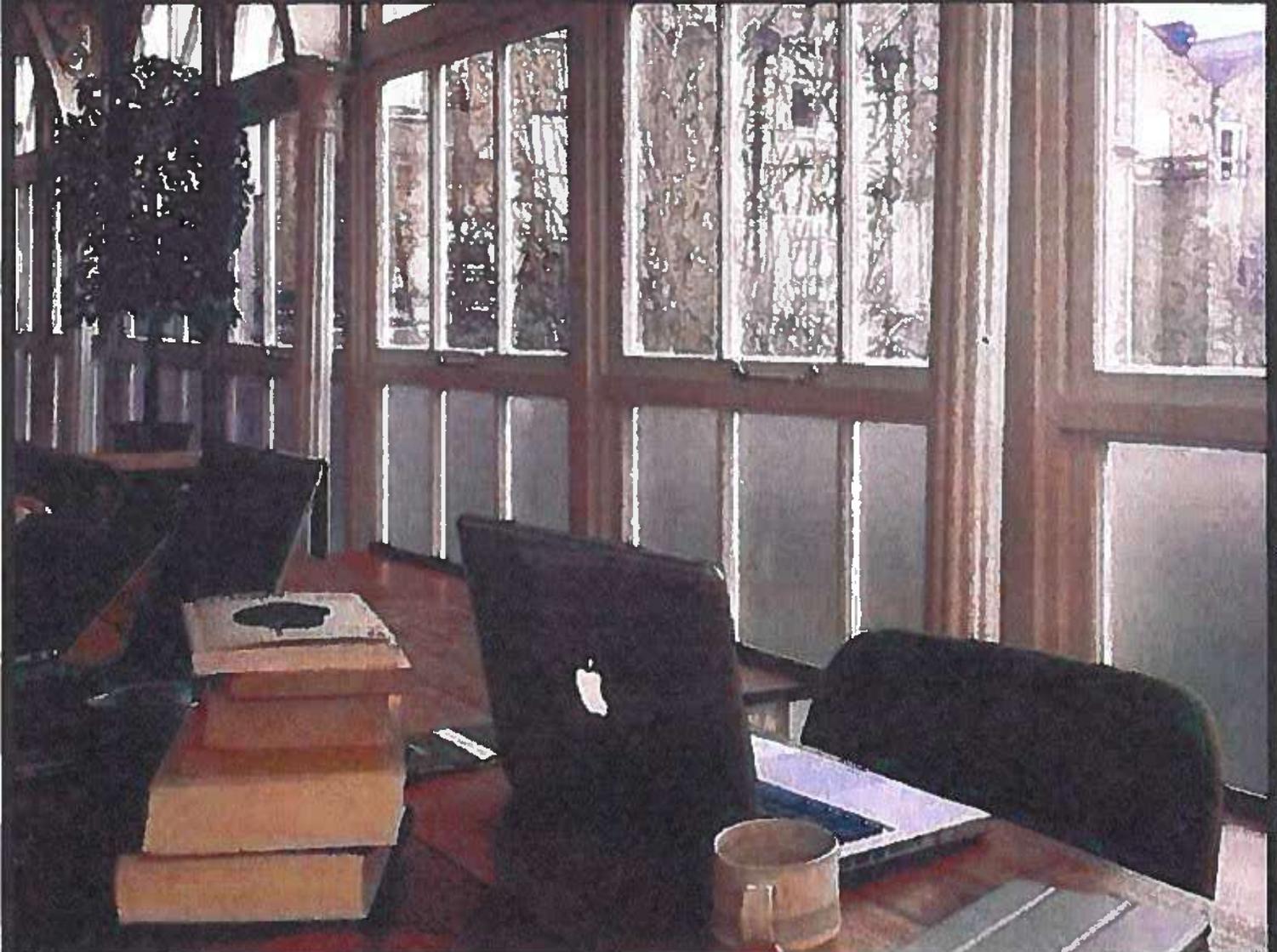


Sandpiper
AGENCY

Proposal Created For: City Of Westminster, SC

Proposal Created On: 02/09/2026

Proposal Created By: Ashley Stidfole



Establishing Market Presence | Elevating Brands



WHERE TO GO?

Your Home for Marketing

Your brand is more than a business—
it's a legacy in progress. Whether
shaped by years of tradition or
inspired by a bold new vision, your
next chapter deserves a presence
that reflects your purpose, values, and
voice with clarity and sophistication.

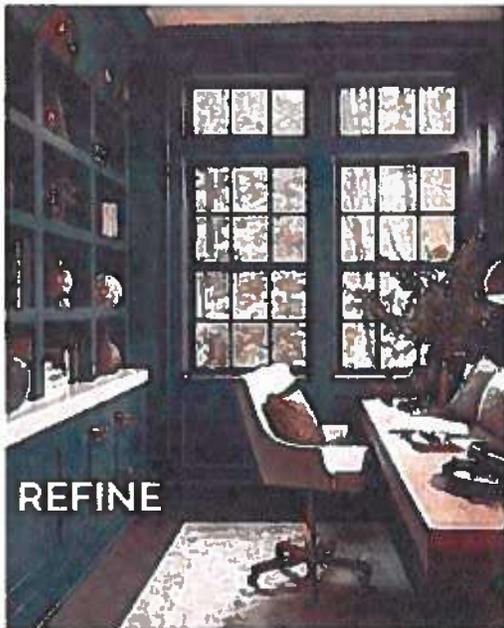
Wherever you are in your journey—
defining, refining, or elevating—
Sandpiper exists to walk alongside
you. We partner with you to
thoughtfully create, strengthen, and
grow your brand in ways that feel
intentional, distinctive, and
unmistakably yours.

OUR PASSIONS DRIVE US

DEFINE



Branding | Strategic Planning



REFINE

Websites | Social | Creative Design



*Your Partner
at Every Stage*

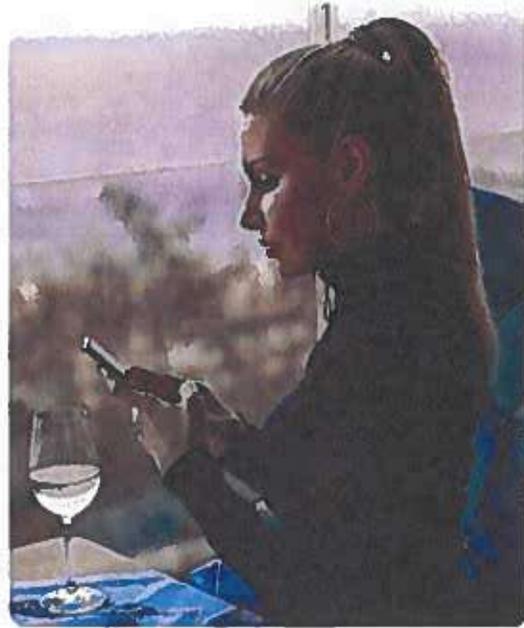
ELEVATE



Events | PR | Business Development



WELL TRAVELED



A Rising Agency

Sandpiper has built a thoughtful and diverse body of work, partnering with clients across a range of industries—from professional services and property management to creative brands and boutique retail. Our experience reflects a steady ability to adapt, listen, and deliver tailored solutions that feel considered, elevated, and deeply aligned with each client's goals.



Approach

At Sandpiper Agency, our work is grounded in intention and care. We don't simply deliver assets—we help create a sense of clarity and confidence around how a brand shows up in the world. Each engagement is approached with a balance of strategy and refinement, ensuring the work not only looks beautiful but supports where the business is headed.



Partnership

We work closely with our clients, offering customized solutions designed to bring focus, consistency, and presence to their brand. Through strategic guidance, creative execution, and ongoing support, we help build momentum that feels sustainable and purposeful—never rushed, never forced.

ESTABLISH



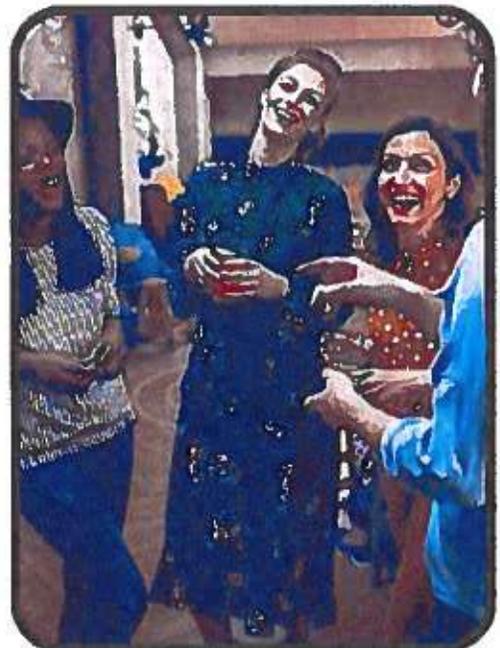
ELEVATE

The Heart Behind the Work



Foundation & Philosophy

Sandpiper Agency was inspired by the name of a street where a house felt like home—steady, welcoming, and grounding. That feeling shapes how we work and how we partner. Whether supporting a new venture or helping refine an established brand, we offer calm guidance and thoughtful execution through moments of definition, refinement, and growth.



IT'S WHO YOU KNOW

Don't Go It Alone

ASHLEY STIDOFLE



Owner & Creative
Director

LAUREN SUBER



Director of Client
Relations

Grace Hanna Drake



Account Director

*A team growing for
your growth*

IT'S WHO YOU KNOW

Don't Go It Alone

MADIA STEPHENSON



Marketing Manager

VICTORIA ORTIZ



Digital Content
Manager

JOSHUA WHITE



Production Partner
(Anchored Productions)

*Your behind the
scenes partner*

OUR PROCESS

Unique to You

01

Discover & Align

Every engagement begins with understanding. We take time to learn your business—your values, your voice, and what matters most. Through thoughtful conversations and research, we establish clarity around purpose, goals, and direction from the very start.

02

Strategize & Design

With alignment in place, we shape a clear and considered strategy. From creative direction and messaging to structure and planning, every decision balances refinement with function—ensuring the work feels intentional, cohesive, and well-supported.



03

Create & Execute

This is where everything comes together. Our team executes with care and precision—designing, writing, building, and implementing work that feels elevated, polished, and distinctly yours. Nothing rushed. Nothing forced.

04

Support & Evolve

Our partnership doesn't end at launch. We stay present, offering continued guidance, refinement, and support as your brand grows and evolves. Whether through ongoing collaboration or seasonal needs, we help ensure alignment over time.



Your Quote

Please see our suggested strategy below. You will notice that you have the option to select the recurring services. If you have any recurring services, please be sure to select which of them you would like to move forward with. After firming up your decision, please continue to the following pages to review the terms and conditions.



Item	Price	Qty	Subtotal
<input type="checkbox"/> Website Development	4,750	1	\$4,750.00
<u>Website Structure and Functional Requirements</u>			
A. Homepage			
<ul style="list-style-type: none">• Site identity with logo/title ("William Bartram Statue — Westminster, SC")• Hero image or visual representing Bartram or the statue (to be provided by client)• Brief welcome message (copy to be provided by client)			

Item

Price

Qty

Subtotal

- Primary navigation links to core pages
- Call-to-action: Learn More / Donate

B. Introduction to Bartram in Westminster

Purpose: Introduce William Bartram and his local connection.

Required Content:

- Short biography tailored to his time in the Upstate of South Carolina (copy to be provided by client)
- Why Bartram is significant to the state of South Carolina (copy to be provided by client)
- Images or illustrations (statue concept, historic sketches, maps provided by client)

Design Features:

- Engaging layout with header image
- Optional timeline or interactive element

C. History of Bartram Purpose: Provide detailed historical context.

Required Content:

- Bartram's life, travels, and legacy (copy to be provided by client)
- His travels through South Carolina / the Upstate and the Southeastern US (copy to be provided by client)
- Impact on natural science, botany, exploration (copy to be provided by client)

Item

Price

Qty

Subtotal

Design Features:

- Sections or chapter inspiration
- Supporting imagery, quotes, and archival references (copy, images, and/or links to be provided by client)

D. Donations Page

Purpose: Encourage contributions to the statue project.

Required Content:

- Clear explanation of what the donations support (copy, images, and/or links to be provided by client)
- Donation options (one-time, recurring)
- Secure payment form or link to donation platform (QR code to be provided by client)
- Donor recognition area (optional) (logos to be provided by client)

Design Features:

- Prominent call-to-action buttons
- Simple, trust-inspiring layout
- Mobile-friendly donation form

E. External Bartram Resources

Purpose: Provide educational links and further reading.

Required Content:

- Curated list of links to reputable Bartram sites (e.g., Bartram Trail, historical archives,
- botanical resources)(copy, images, and/or links to be provided by client)

Item

Price

Qty

Subtotal

- Short description for each linked resource (copy, images, and/or links to be provided by client)

Design Features:

- Clean, organized list (icons optional)
- Open links in new tabs/windows

F. Contact Page

Purpose: Allow visitors to reach out with questions or support.

Required Content:

- Contact form
- Email address / phone (optional)
- Social media links -- Facebook/Instagram

Additional Notes About Website Project:

Technical & Design Requirements

Responsive Design:

- Fully functional on desktops, tablets, and smartphones

Branding & Visual Style:

- Color palette and typography that reflect historical and natural themes (color and typography will be presented to the client for approval before moving forward with implementation).
- Consistent and professional look

Content Management System (CMS):

- Squarespace will be used for an easy-to-use platform, but

Item

Price

Qty

Subtotal

WordPress will be discussed as an alternative option.

- Admin access for site owners to add/edit content

SEO & Accessibility:

- Basic on-page SEO implementation
- Accessible design (WCAG guidelines)

Performance:

- Fast load times
- Optimized images

Analytics:

- Integrate Google Analytics or equivalent

Final Deliverables

- Completed website with agreed pages
- CMS admin access
- Training session or documentation for updating content
- Donation integration setup (client will need to provide donation payment processing account information)
- Final testing and launch support

Timeline

- Kickoff Call: Week 1
 - Review timeline, process, and set the standards for receiving and providing content, feedback, etc.

Item	Price	Qty	Subtotal
<ul style="list-style-type: none"> ◦ Collect design inspiration from client ◦ Ensure access to shared folder ◦ Ensure a final direction on the CMS: WordPress or SquareSpace • Design: Week 2 <ul style="list-style-type: none"> ◦ Sandpiper will present 3 different color schemes and typography options for selection ◦ Sandpiper will present 3 different design directions for the website (this will be focused on layout of page sections). • Content Gathering: Week 2-4 <ul style="list-style-type: none"> ◦ Upon the website design and layout approval, Sandpiper will then put together a content guide ◦ Client will provide Sandpiper with all copy, images, links, documents, etc. to match the content guide • Development: Week 4-7 <ul style="list-style-type: none"> ◦ Upon file content guide approval, the project will move into development. ◦ Client will have 1 round of edits for the website upon initial delivery. Edits will include image swaps, color swaps, and other similar adjustments. Full layout changes will incur additional fees. • Launch: Week 8 			

Item

Price

Qty

Subtotal

- Client will need to provide Sandpiper with full admin access to the required domain/DNS (Sandpiper can assist in the process of purchasing a domain if needed).
- Sandpiper will launch the site and ensure all aspects work properly.
- Support: Ongoing
 - Sandpiper will provide complimentary support for 14 days following launch.
 - Should client wish to have the website built via Wordpress CMS instead of Squarespace, additional hosting and maintenance fees will apply (\$100/month).

Subtotal

\$4,750.00

Amount due

\$4,750.00

Payment Schedule



Sandpiper
AGENCY

TERMS & CONDITIONS

Click [HERE](#) to view.

NEXT STEPS

- Please sign below to accept the proposal and terms of service.
- After payment, we'll be in touch with the onboarding and next steps.

If you have any questions before signing, please reach out!

 Signature



Sandpiper
AGENCY



LET'S
WORK
TOGETHER

From initial discovery to continued evolution, we approach every engagement with intention and care. Rooted in trust and quiet confidence, our work supports brands as they grow—beautifully, strategically, and without pressure.

(864) 477-7714
www.sandpiperagency.com
info@sandpiperagency.com



William Bartram Statue Website Design & Development

PREPARED FOR

Kevin Bronson, City Administrator

Westminster South Carolina

PREPARED BY

Kara Lumsden

[Applied Imagination](#)

FEBRUARY 11, 2026

Why Choose Applied Imagination

Over the last 20 years, our team provides full-service digital capabilities for web and mobile projects. We partner with our clients and provide them with the best service and knowledge available. We seek relationships that have complex digital needs and require a reliable, experienced, and trustworthy ally. We care about our clients and growing their businesses. As such, most of our clients partner with us for years, and we're proud to be an integral part of their team.

20

Years in Business

250+

Happy Clients

1,200+

Projects Completed

92%

Repeat Customers

What to expect

- ✓ Headquartered in **Atlanta, Georgia**
- ✓ We work closely with your team and **meet deadlines**
- ✓ We are deep in **UX design and technical capabilities**
- ✓ We maintain high standards and **don't outsource** our work
- ✓ We **guarantee** our work

Some of our clients



TOTO

Aaron's

Fun2junk.com

PNB

mncey.com



CARDINAL

EMORY

HYUNDAI

UNIVERSITY OF GEORGIA

No nonsense

Project Details

This project includes the design and development of a responsive, informational WordPress website for the William Bartram Statue project in Westminster, South Carolina, built using a modern, professional premade WordPress theme. The site will educate visitors on William Bartram's historical connection to the region, highlight the purpose and significance of the statue, provide clear opportunities for donations, and link to relevant external Bartram resources. The design will reflect the cultural, historical, and natural legacy of Bartram while remaining visually engaging, easy to navigate, and optimized for desktop and mobile devices.

Why WordPress?

- Intuitive content management makes it easy for your team to update
- Access to powerful plugins
- Scalable for future features and enhancements

Project Goals

- Educate visitors on William Bartram's historical connection to Westminster and the Upstate of South Carolina through clear, engaging content.
- Support the success of the William Bartram Statue project by providing an easy, trustworthy way for visitors to learn about and contribute to the fundraising effort.
- Deliver a modern, responsive WordPress website that is visually aligned with Bartram's cultural and natural legacy and easy for administrators to maintain and update long-term.

Final URL:

- TBD

Pages included in your new website:

- Your website will contain up to 6 standard pages that will be built utilizing a premade theme design. Content sections, page layouts, and functionality are limited to what is outlined below. Requests for additional pages, sections, or functionality beyond this scope may require a change order.
 - Home
 - The homepage will include up to 5 content sections, such as a hero area, introductory content, featured imagery, key navigation or highlights, and primary calls to action.

- Introduction to Bartram in Westminster
 - The Bartram in Westminster page will include up to 4–6 content sections, such as an overview of William Bartram, his connection to the Westminster area, historical significance, and supporting imagery or visuals.
- History of Bartram
 - Includes one History page with up to 5 content sections, such as Bartram's life, travels, South Carolina connection, scientific impact, and legacy.
- Donations
 - The Donations page will include up to 4 content sections, such as an overview of the fundraising purpose, donation call to action, embedded donation form or external link, and optional donor recognition content.
- Resources
 - The Resources page will include a list of up to 10 external links, each with a brief description, presented in a clean, organized layout using theme styling. Links will open in a new browser tab.
- Contact
 - The Contact page will include up to 4 content sections, such as a contact form, brief instructional text, optional contact details, and social media links. Contact form submissions will be delivered via email to a designated recipient provided by the client and will be formatted using standard WordPress theme components.
- Content sections and layouts are limited to the quantities outlined above. Any additional pages, sections, or layout changes beyond this scope may require a change request and additional time and cost.

Development Process

We'll build your Wordpress website for you, help you pick a good Wordpress theme, help you customize it with your logo, content, and images, and then help you deploy it online.

Step 1: We'll help you pick a WordPress theme

- Not all Wordpress themes are the same and some you should even avoid. We'll help you pick a theme which will suit your specific needs. We'll even give you a few options to choose from whenever possible.
- Theme selection will prioritize clean navigation, strong visual hierarchy, mobile responsiveness, and user friendly layouts. Preference will be given to themes that support flexible page sections, high quality typography, image driven storytelling, and easy content management.

One of our project managers will guide you through the process and ensure a smooth & stress-free project



Step 2: We'll set up your pages and help you input your content and images

- We'll work with you to define what pages your website should have and what content should be on each page referencing the functional pages outlined above. We'll make you a list of the content that we will need for your website, and help you input this initial content. We'll use a combination of images and video that you supply and stock photography (if required) to complete the right look. Please note that stock photography is a third-party expense to the client.
- Pages will be structured using the selected theme's native layout components to ensure consistency, performance, and ease of future updates. Visual layouts will emphasize readability, historical tone, and natural imagery. Content sections will follow the scoped limits outlined in this proposal, with clear calls to action.
- Content population and layout are limited to the pages and section counts defined in this proposal. Additional content entry or restructuring may require a change request.

Step 3: Third-Party Features

**The following third-party platforms or services will be integrated into the new website. Any premium features, licenses, or paid integrations would be considered a separate client expense and are not included in this estimate. Applied Imagination is not responsible for the availability, performance, or pricing changes of third-party platforms.*

- **Forms**
 - We will build your contact form using Gravity Forms. This includes:
 - Basic contact form with email notifications to your designated recipients

- Basic spam protection via Cloudflare Turnstile

- **Donations**

- The client will sign up for a third party donation platform of their choice and provide Applied Imagination with the required embed code or external link for the website donation form. Example platforms to consider include Givebutter, Give Lively, Donorbox, or similar services. Applied Imagination will embed the provided donation form into the website and style it to align with the selected WordPress theme. Donation platform setup, account management, and fees are the responsibility of the client.

- **Analytics & Tracking**

- Our team will configure Google Tag Manager, connect Google Analytics to the new website, and submit the site to Google Search Console to support ongoing tracking and visibility in Google search results.
- These tools are free to use and will be set up to help track site performance and support future marketing efforts.

Step 4: Feedback & Review

We'll review the website with you to get your feedback and apply any changes.

- Client feedback will focus on layout, content placement, visual presentation, and overall usability within the approved theme framework. Two rounds of revisions will be applied to ensure clarity, consistency, and alignment with the project goals while remaining within the defined scope. Additional revisions beyond the two included rounds or requests outside the approved scope may require additional time and cost.

Step 5: Testing

We'll make sure your new website is responsive so it works on mobile phones and tablets, works well on different browsers, and loads fast.

Step 6: Deployment & Launch

During development we'll keep the website on a dev server but once it's ready we'll help you get it set up on a website host and tie it to your domain name.

Step 7: Training & Support

We will show you how to manage your website and offer support when needed.

- Training – we will set up a training session and train you on how to use the system
- Warranty – we offer a 30-day warranty on all work
- Support – if anything additional is needed after 30 days, we offer hourly or monthly support services.

Development Details

- **SEO.** We'll do an initial SEO setup and install the YoastSEO plugin.
- **Responsiveness.** Responsive on major browsers (Chrome, Safari, Firefox, and Edge) on desktop, laptops, tablet, and mobile devices within the theme's break points.
- **Stock Photography.** Is not included in this quote but can be purchased separately as a third-party client expense if needed.
- **Images/Video.** You can provide images and videos to be used on the new website.
- **Content.** You will provide copy for all pages, and we will assist with light editing for clarity and grammar.
- **Domain & Hosting.** We will assist with helping you pick an appropriate domain and make recommendations for a hosting provider. This will be a third party expense to the client.
- **SSL Certificate.** SSL will be required and provided by the client.
- **Logo.** You will provide your logo in Adobe compatible format.
- **Ownership.** You own the code once the project is paid in full. Applied Imagination will never withhold logins or passwords nor require you to enter into a long-term contract.

Any work not explicitly outlined in this proposal is considered out of scope and may be quoted separately. This proposal does not include (but can be added separately):

- **3rd Party Platforms not specifically mentioned above.** This proposal does not include integration with a POS system, CRM, ERP, ecommerce, account software, applicant tracking system, inventory management system, hosting, domain or any other 3rd party system not explicitly listed above.
- **Image Gathering or Creation.** All web assets, content, or metadata, and/or video must be provided in a website-ready format. Any image assets needed for development will be provided by the client in the needed formats.
- **ADA Compliance.** We will implement accessibility best practices, but formal ADA or WCAG compliance to a specific level is not included in this scope.

[Remainder of page left blank intentionally.]

Project Agreement

This agreement is used to define the above project that will be performed for the Client by Applied Imagination, a GA Corporation - 5425 Peachtree Pkwy, Norcross, GA 30092.

Agreement Information

Project Name: William Bartram Statue Website Design and Development		
Type: Quote	Rep: Kara Lumsden	Date: Feb 11, 2026

Client Information

Client: Westminster South Carolina	Rep: Kevin Bronson
Client Address: 100 E Windsor St, Westminster, SC 29693	
Who can request work: Kevin Bronson	
Who should we send invoices to? (name/email)	

Timeframe to Complete

Timeframe: 8-10 Weeks	Timeframe is: Estimated
-----------------------	-------------------------

Project Budget

Item	Budget
WordPress Theme Design & Development	\$7,500

Payment Terms & Deliverables

Our team bills according to a series of deliverables and milestones. As we reach each milestone, we will invoice the following amounts. Please note that the amounts are a payment schedule and are not indicative of the hours required for each deliverable. Invoices are due within 14 days of issue. Except for the final invoice, all invoices are required to be paid prior to launch regardless of invoice due date.

Milestone / Deliverable	Amount Due
Down Payment	25%
Homepage Ready for Review	25%

Milestone / Deliverable	Amount Due
Website Development Ready for Review	25%
Website Ready to Launch	25%

Client 3rd Party Expenses

These expenses are separate from the budget above and are the client's responsibility. All third-party licenses, subscriptions, transaction fees, processing fees, and ongoing service costs are the responsibility of the client and are not included in the project budget.

Item	Expected Cost
Gravity Forms	TBD
Elementor Pro + Add Ons	TBD
Donation Platform (client selected)	TBD
Google Analytics, Google Account, and Cloudflare	Use Existing
Stock Photography (if needed)	\$50 per 5 photos
Domain	TBD
Hosting & SSL	TBD

Terms

30 Day Guarantee

After the project is completed, client has 30 days to request any bugs be fixed on their app/webapp/website and we will fix them for free. Bugs are restrained to functionality that was developed under this contract. Necessary upgrades and maintenance are not considered bugs. Client will not be charged for bug fixes identified within this 30 day period. This does not include the functions and features of any 3rd party plug-ins or software that are provided by the Client.

Terms of Service

By signing this agreement you agree to the Applied Imagination Terms of Service (viewable at appliedimagination.com).

Ownership of Materials

After any work is completed and full payment on a given invoice has been made, ownership of created materials will pass from Contractor to Client.



ENGENIUS

WEBSITE STRATEGY & DEVELOPMENT

PREPARED FOR

**City of Westminster, SC
William Bartram Statue**

Kevin Bronson

PROPOSAL ISSUE DATE

February 12, 2026

PROPOSAL VALID UNTIL

February 28, 2026

The Engenius Standards

We don't settle for *good enough*. We hold each website we build to a strict set of standards that prioritizes strategy, beautiful design, and perhaps above all else: functionality.



STRONG EMPHASIS ON STRATEGY & FUNCTIONALITY

Your customers need to be able to find exactly what they are looking for quickly and easily on your site. We get to know your organization inside out so we can recommend a strategy and design driven by the needs of your customers.



RELEVANT & ENGAGING CONTENT

Writing for the web is different than other kinds of writing. We develop content for your website that's unique, adheres to your brand voice, and speaks to your audience (without overwhelming them).



UP-TO-DATE VISUAL DESIGN

Our team has created hundreds of websites across dozens of different industries, making us well equipped to bring your dreams to life - no matter what kind of look you're going for.



GOOD SITE SPEED

Your customers won't wait around all day for your website to load. Our team uses several tools and best practices to ensure you have a quick site load time so you don't lose sales.



SMART GOAL TRACKING

Websites designed right will propel your organization or business forward. In order to measure your progress we set up Google Analytics and send you reports each month to help you measure and track results.



MOBILE OPTIMIZATION & BROWSER RESPONSIVE

Your customers are searching for your services and products on a handful of devices and browsers. Each Engenius website undergoes testing for Android and Apple phones and tablets, along with various browsers like Chrome, Safari, and Firefox.



BUILT ON A SIMPLE CONTENT MANAGEMENT SYSTEM

We believe every Engenius customer should be empowered to make updates on their own site. We build websites on Wordpress, an easy to use platform so you can make updates easily - no coding required.



ONGOING SUPPORT & MAINTENANCE

Even after you're trained on how to use your new site, you'll inevitably need some help here and there. We know how frustrating it can be to work with a service provider that's impossible to get in touch with. So we decided to raise the bar.

Deliverables and Scope

Scope of Work

WEBSITE STRATEGY & DEVELOPMENT: [\$8,052]

We will develop a website for you that includes our Engenius Standards as well as the following specifics:

- 30-minute Website Consultation to discuss design direction, target audiences, and messaging
- Website Blueprint that outlines a proposed sitemap, design principles, and simple website strategy
- 2 hours to make minor edits to client-provided copy and photography
- Website with up to 6 pages of content and images (to be provided by the client) to succinctly and effectively convey the history and significance of William Bartram's travels and promote visiting the statue
- Testing the site to account for different browsers and screen sizes
- Site Reveal video to walk you through the new website and determine any final steps prior to launch
 - Up to 3 hours of revisions* are included, to be completed based on your feedback
- Configuration of Google Tag Manager, Google Analytics, and basic conversion tracking
- Website launch & transition into your new website service plan
- Personalized training video (up to 30 mins) so you know how to update your site moving forward
- Proposed timeline: 6-8 weeks

**If all hours are not used for full website revisions prior to website launch, any remaining time will be transferred to a service credit. If revision time exceeds the allotted hours, client will be billed at an hourly rate of \$198.*

Support Details

WE ARE FANATICAL ABOUT SUPPORT. SO WE WANT YOU TO HAVE ALL THE INFORMATION YOU NEED TO MAKE THE RIGHT CHOICE FOR YOU.

Our Engenius Standards

If you are partnering with Engenius to help maintain your website, these are our non-negotiables. To ensure the continued health and security of your website, the Engenius Service Plan includes all of the following:

- ✓ **Annual Domain Registration for One Domain**
Additional domains can be managed for a one-time fee
- ✓ **Managed WordPress Hosting through Staq**
An advanced hosting platform offering easy site & plugin updates, scanning, malware protection, and more keeping your site healthy and fast
- ✓ **24/7 Website Uptime Monitoring**
- ✓ **Access to Engenius Support System**
\$198/hour
- ✓ **Monthly Website Maintenance Report**
- ✓ **Access to Multi-License Software / Plugins**
Managed users for all software and plugins we use. Developer licenses for these include form builders, premium plugins, and more
- ✓ **Managed DNS Services through Cloudflare**
- ✓ **WordPress Core, Plugin, and Theme Updates**
We'll perform all necessary updates weekly. If we identify, and as needed security updates should any issues arise
- ✓ **3-Year Theme Guarantee**
- ✓ **Access to Emergency / After-Hours Support**
\$297/hour
- ✓ **Monthly Google Analytics Report**
- ✓ **Annual Website Health Audit**
When we sign off on your site, we'll provide you with a report outlining the overall health of your website, along with opportunities for improvement
- ✓ **No-Cost Phone Calls & Emails**
Calling us or sending an email is included in every service plan. If your need is beyond a simple question, our team will guide you to the right department for expedited help or by getting you on a video service

Pick Your Level of Support

With the technical side covered, pick your level of support based on how you'd like to engage with our team. All three options below include everything listed above.

Engenius Service Plan

Support time billed as you need it at \$198/hour

\$179/month

Engenius Service Plan +5

5 hours of support time per year

\$254/month

Engenius Service Plan +10 VIP

10 hours of support time per year + Priority Support

\$362/month

Think you need more support time or would benefit from strategic marketing guidance? Let's chat and we'll create a **custom website service plan** to meet your needs.

* All plans include communication time for you to provide project details to our team for estimating and scoping. Upon receiving a request, our team will provide an estimate and wait for approval before commencing any work. Once we receive approval, your support time will be utilized to complete the work.

* Additional support time can be purchased a la carte at any time throughout the year at our support hourly rate of \$198/hour.

support@engeniusteam.com | 864.977.1767

Our Team and Core Values

#1

Be Thoughtful

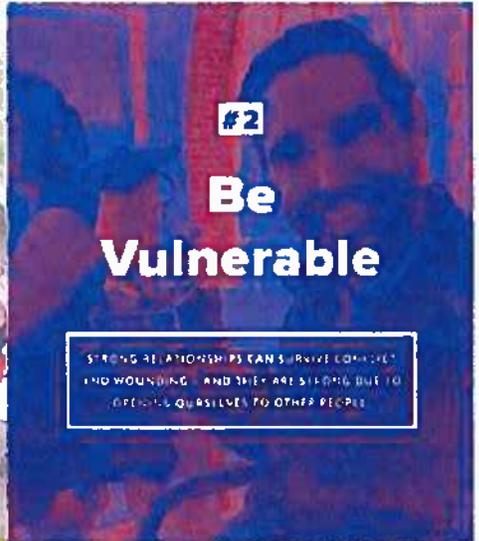
WE HAVE LIVED FOR OTHERS OUR FLAMMERS, OUR CLIENTS, AND ANYONE WE MEET. WE HONOR THIS LEAD BY SHOWING CONSIDERATION FOR THE NEEDS OF OTHER PEOPLE.



#2

Be Vulnerable

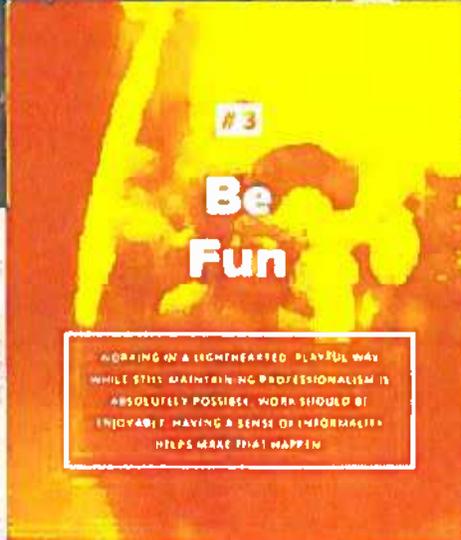
STRONG RELATIONSHIPS CAN SURVIVE CONFLICT AND WOUNDING, AND THEY ARE STRONG DUE TO OPENING OURSELVES TO OTHER PEOPLE.



#3

Be Fun

WORKING IN A LIGHTEARTED, PLAYFUL WAY WHILE STILL MAINTAINING PROFESSIONALISM IS ABSOLUTELY POSSIBLE. WORK SHOULD BE ENJOYABLE. HAVING A SENSE OF INFORMALITY HELPS MAKE THAT HAPPEN.



#4

Be Proactive

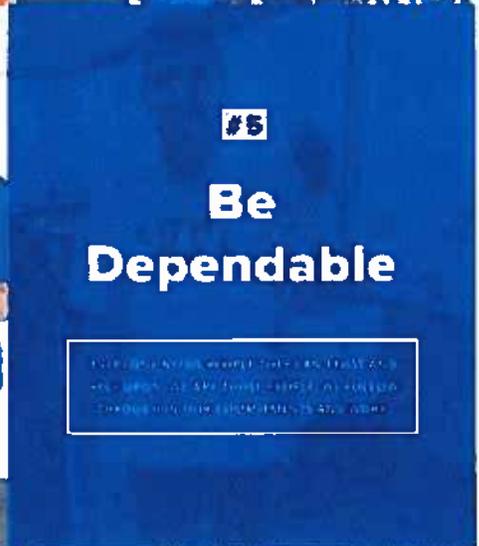
SEARCHING OUT PROBLEMS BEFORE THEY BECOME PROBLEMS. IT'S DOING SOMETHING TO MAKE IT LIST OF A PROBLEM BEFORE IT HAPPENS.



#5

Be Dependable

WE CAN BE TRUSTED TO GET THE JOB DONE. WE CAN BE TRUSTED TO SHOW UP ON TIME. WE CAN BE TRUSTED TO FOLLOW THROUGH ON OUR PROMISES AND OBLIGATIONS.



Investment

Description	Price
Website Development	\$8,052
TOTAL INVESTMENT	\$8,052

PAYMENT TERMS:

Website Development

\$8,052 invoiced at signing

\$396 per month until website launch if the website is still in production after 8 weeks

Engenius Service Plan (select on next page). Invoiced monthly after website is launched.

- Engenius Service Plan: \$179/month
- Engenius Service Plan +5: \$254/month
- Engenius Service Plan +10 VIP: \$362/month

Signatures & Payment Details

City of Westminster, SC

PROPOSAL ISSUE DATE

February 12, 2026

PROPOSAL VALID UNTIL

February 28, 2026



Kevin Bronson

Kevin Bronson | Not yet accepted
City of Westminster, SC

SELECT WEBSITE SERVICE PLAN (REQUIRED)

Invoiced monthly after website is launched.

- Engenius Service Plan: \$179/month
- Engenius Service Plan +5: \$254/month
- Engenius Service Plan +10 VIP: \$362/month

BILLING INFORMATION

Terms & Conditions

The estimated initial project cost is due upon acceptance of this agreement and is necessary to initiate the project. The project management fee will be pro-rated depending on the date of signing and sent on the 1st of each month every thirty (30) days until launch and/or project delivery. All project costs must be received prior to launch and/or delivery of the product. Projects will be suspended and/or terminated if payment is not received in a timely manner.

All invoices outside of first project payment are net 21 terms, billed on the 1st of the month whenever regular billing kicks in. We offer a cash discount for payments made via ACH, check, or ePayment. We can also put a credit card on file.

We use Nickel to issue invoices and collect payments. Once your first invoice is issued, you'll have the opportunity to log in and manage payment methods and view invoice history. If you'd rather pay with a credit card by calling in, you may do so by calling 864-977-1767.

The service plan selected will begin on the day of launch and continue to be renewed upon the first of each month. The initial invoice will be prorated to the number of days remaining in the month upon launch. All services, including service plans, require a minimum of thirty (30) days notice in order to cancel, as outlined in Terms of Service.

The website (or project) will be hosted on our dedicated servers unless otherwise noted. Because all of our customers share this hosting environment, we are unable to grant full administrative rights without jeopardizing the security of other customers. Engenius will customize site access roles allowing customers to edit and update site content while maintaining security and risk management protocols.

Projects exceeding the timeline reflected in the project proposal by more than 50% of the time allocated may be suspended and/or terminated at the sole discretion of Engenius; such projects may require re-scoping and a new agreement with revised costs prior to resuming the project. Projects may be suspended upon request of the customer; suspended projects will be taken out of active production, project management (and the associated fee) will be suspended, and the project will be subject to re-scoping and revised costs upon resuming the project.

Engenius requests a minimum of one (1) full business day prior written notice of cancellation of any meeting related to this project. Excessive cancellations, deemed as such at the sole discretion of Engenius, will result in additional project charges for the scheduled meeting time resulting from late cancellations and no shows. Engenius requests a turn-around time of two (2) business days for all approvals, requests for information, or other requests during this project; responses not within this schedule may extend the timeline of the project at the discretion of Engenius.

By accepting this agreement, the customer acknowledges receipt and agreement with the Engenius Terms of Service and to comply with these Terms at all times while utilizing any products or services provided by Engenius.

Terms of Service

These Engenius Terms of Service ("Terms") govern all services provided to you by Engenius Development LLC ("Engenius"). By using any Engenius services, including but not limited to website hosting, website support, hourly services, website design and development, and/or service plans, you and the legal entity you represent (the "customer" or "you") accept these Terms.

BY CONTINUING USE OF ANY SERVICES DESCRIBED HEREIN AND ABOVE, YOU AGREE TO FOLLOW AND BE BOUND BY THESE TERMS. IF YOU DO NOT AGREE TO THESE TERMS, YOU ARE REQUIRED TO NOTIFY ENGENIUS IMMEDIATELY AND CEASE USING ALL SERVICES DESCRIBED HEREIN AND ABOVE.

Updates and Communications

We may revise these terms or any additional terms and conditions which are relevant to a particular Engenius service from time to time to reflect changes in the law or to Engenius services. Revised term notification will be provided at least thirty (30) days prior to when they take effect. Engenius is not responsible for returned communications due to the customer's failure to update Engenius with a valid e-mail address. Please review these term revisions; if you continue to use Engenius services of any kind after the revisions take effect, you agree to be bound by the revised terms.

You agree to receive electronically any communications, agreements, and notices ("Communications") that we provide in connection with any Engenius services, including by e-mail. You agree that all Communications that we provide to you electronically satisfy any legal requirement that such Communications be in writing and you agree to keep your Account contact information current.

Definitions

These definitions extend to all terms noted herein and through related agreements with Engenius.

- "Days" shall be defined as calendar days, including holidays and weekends.
- "Month" shall be defined as any month, regardless of the number of days within that month.
- "Customer" shall refer to the legal entity (business or otherwise) engaged as a client of Engenius.
- "Business Days" shall be defined as weekdays, excluding Engenius-recognized holidays.
- "Recurring Services" shall include any monthly service, including but not limited to search engine optimization ("SEO"), search engine marketing ("SEM"), reputation management, e-mail marketing, and content marketing.
- "Engenius" is Engenius Development LLC, d/b/a Engenius, and includes each and every of its members, managers, owners, officers, directors, agents, employees, successors, assigns, and other partners.

Rates

Prices, costs, and rates ("Rates") may be changed at any time by Engenius with thirty (30) days' prior written notice. This includes hourly rates, service plan rates, and rates for recurring services. Hourly rates are charged based on the number of minutes (out of sixty) of work performed and required. Current hourly rates are:

- Project Management: \$198/hour
- Account Services & Account Management Consulting: \$198/hour
- Copywriting, Content Editing, Website Design/Layout, & Graphic Design: \$198/hour
- Website Support & Content Updates: \$198/hour
- Web Development/Coding, Junior Level Strategy/Branding: \$226/hour
- Senior Level Strategy/Branding/Consulting: \$308/hour

Terms Cont.

Payment Terms

All invoices must be paid in full within twenty-one (21) days after issuance unless otherwise agreed to by Engenius. Charges for service plans and recurring services are issued upon the first day of each month. Customer agrees to pay for all invoices in a timely manner; if timely payment is not provided, Engenius may discontinue services and take legal action to secure payment for services provided. All payments are non-refundable. Customers providing credit card information authorize Engenius to charge their card for any invoiced amount either by requesting automated payments or upon an invoice becoming past due. Customer agrees not to dispute credit card transactions for invoices generated for services defined by these terms.

If customer fails to provide payment upon demand, any amount not paid when due shall be subject to a late fee equal to the greater of \$25 or 5% of the invoice amount, as well as a finance charge equal to 1.5% of the unpaid balance per month, compounded monthly from the date due until the date paid. Customer shall reimburse any costs or expenses (including, but not limited to, reasonable attorneys' fees or collection agent fees) incurred by Engenius to collect any amount that is not paid when due. Engenius may accept payment in any amount without prejudice to Engenius' right to recover the balance of the amount due or to pursue any other right or remedy.

Engenius will provide invoices in such timely manner and format as it chooses, which may change from time to time. Engenius reserves the right to correct any errors or mistakes it identifies, even if it has already issued an invoice or received payment. Customer agrees to notify Engenius about any billing problems or discrepancies within twenty-one (21) days after they first appear on an invoice; if customer does not bring such problems/discrepancies to our attention within this time period, customer agrees to waive its right to dispute such problems or discrepancies with either the invoice amount or service provided.

Duration of Services

Engenius may terminate services with or without notice for any breach of the terms stated herein. Engenius may terminate services for any reason with thirty (30) days' prior written notice.

Customer may terminate services with thirty (30) days' written notice. Upon request for termination, costs for all services prior to the date of termination will be invoiced immediately and must be paid prior to release of any data or transfer of ownership of intellectual property. Cancellation of services that require a minimum number of months of service will require payment of all remaining months of service; if cancellation is within thirty (30) days of the end of the required months of service, customer agrees to pay for thirty (30) days of service from the date of cancellation.

Projects

When a project involves defined milestones within the scope of work and/or timeline, the customer must approve each milestone in writing (via e-mail or written communication). Any changes requested to aspects of the project prior to the approved milestone will be billed at hourly rates and extend the timeline for the project.

m Con

PCL XL error

Subsystem: KERNEL

Error: InsufficientMemory

Operator: BeginImage

Position: 16889

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM-RELATED PROJECTS

I. APPLICANT

A. Name of Organization: Discover Upcountry Carolina Association

B. Address: 500 E North Street, Suite C, Greenville, SC 29601

II. FUNDS REQUESTED

A. ATAX Funds Requested: \$15,000.00

B. How will ATAX Funds be used?

Print advertisements will be placed in publications such as Southern Living, South Carolina Living, Georgia Magazine, and Blue Ridge Country Magazine. In addition, digital and social media advertising campaigns (Google Search, Google Display, Facebook, and Instagram) will be conducted that will drive visitors to our websites, UpcountrySC.com and Scenic11.com.

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%

D. Funds furnished by your organization \$625,000.00

Matching Grant \$43,000.00

Source - SC Department of Parks, Recreation & Tourism

Matching Grant \$320,000.00

Source - ATAX grants

Other Funding \$262,000.00

Source - SCPRT appropriations

Other Funding _____

Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED; attach on a separate sheet.**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title: Upcountry Marketing

B. Description of project: Discover Upcountry Carolina Association was established in 1978 for the sole purpose of promoting tourism as an economic development activity in the six northwestern counties of South Carolina. We implement a comprehensive marketing program that attracts over 600,000 visitors to the region annually.

C. Who will benefit from this project?

The primary businesses that benefit from our efforts are accommodations properties, restaurants, attractions, recreation providers, and outfitters. Retail stores will also benefit, as will festivals & special events held in Oconee County, such as Hillbilly Day, the SC Apple Festival, the SC Foothills Heritage Fair, Jazz on the Alley, and the Walhalla Oktoberfest.

IV. DATES OF PROJECT

Beginning 4-1-26

Ending 3-31-27

V. APPLICANT CATEGORY

_____ Government Entity

_____ Non-profit Organization: Incorporation date _____

X _____ Eleemosynary Organization under IRS Code: IRS # 501(c)6

_____ Date of Determination Letter January 14, 1998

RECEIVED
2.03.26

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

The entire marketing budget is targeted toward audiences that are within a 50 to 1,000-mile radius of Oconee County. The majority of the advertising placed features outdoor recreation activities and the scenic, natural, and cultural attributes of the area. So, the many waterfalls, Lakes Jocassee, Keowee, and Hartwell, the National Wild & Scenic Chattooga River, and the four state and three county parks are all featured prominently in our advertising and marketing efforts. Also, in the annual *Visitors Guide to the Upcountry*, the many Oconee attractions, sites, events, and activities are prominently featured.

- A. How many visitors/participants attended the event last year and are anticipated this year?
42,400 in FY 2025. Projected 46,200 in FY 2026.
- B. How many of the visitors/participants were from beyond a 50-mile radius of Oconee County last year and are anticipated this year?
Last Year – 42,400 This Year – 46,200
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last Year – 84,700 This Year – 88,300
- D. How do you plan to advertise this event beyond a 50-mile radius of Oconee County?

The primary target markets for the Upcountry have traditionally been South Carolina, North Carolina, Georgia, and Florida, so the majority of our advertising placements are in publications (and online) that reach these geographic markets. Other feeder markets for the region are Alabama, Mississippi, Louisiana, and Tennessee. All of our advertising budget is focused on markets that are beyond a 50-mile radius of Oconee County, and most are in the 100-400-mile range.

- E. What other documentation can you provide demonstrating this event promotes tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

We have numerous members and partners in Oconee who have shared testimonials that our efforts are bringing visitors to their business or organization. Lodging properties, restaurants, attractions, and recreation providers are the businesses that give us the most positive feedback. We also receive a lot of feedback on our social media channels from visitors about their experiences in the area.

- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

Visitor data is collected in several ways by our organization. Website visits are tracked using Google Analytics. Our site currently gets approximately 310,000 sessions per year. Inquiries are generated from advertising and marketing efforts. These inquiries will be fulfilled with the Upcountry Visitors Guide, and they will also be added to our e-newsletter mailing list (54,000+ subscribers). Facebook Analytics are also tracked to evaluate our engagement, and we average over 2.9 Million engagements per year on our page.

VII. AUDIT

Does your organization perform an independent audit? Yes.

Name of the Auditor: McKinley, Cooper & Co., LLC

- VIII. Will your project be using any funds from another group that received ATAX funds? No.

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

- A. Contact Name: Tim Todd Title: Executive Director
Signature:  Date: February 3, 2026
Address: 500 E North St, Suite C, Greenville, SC 29601 Email: Tim@UpcountrySC.com
Phone Number: 864-233-2690



FY 2026 Budget

Carryover Funds	90,000
Income	
Memberships	10,000
Advertising	65,000
Tourism Advertising Grant	43,000
Appropriations	475,000
Accommodations Tax	330,000
Wildlife Funding	10,000
Interest Income	3,500
Total Income + Carryover Funds	1,026,500
Expenses	
Salaries/Wages	95,000
Payroll Taxes	8,000
Deferred Compensation	3,000
Employee Insurance	16,000
Contract Services	65,000
Rent	27,000
Office Insurance	1,000
Auto Expense	19,000
Utilities	2,000
Telephone	6,000
Office Supplies	9,000
Computer Services	7,000
Furniture & Equipment	7,000
Maintenance	500
Printing	1,000
Travel Expenses	12,000
Membership Dues	14,000
Subscriptions	500
Meeting Expense	500
Registration Fees	3,000
Professional Services	8,000
Service Charges	1,000
Miscellaneous	500
Literature Production	75,000
Website Development/hosting	35,000
Advertising	368,500
Shipping/Postage	44,000
Research	20,000
Photography/Videography	35,000
Promotions/PR/Writing Projects	18,000
Fam Tours	3,500
Projects - SCATR, Euphoria, Rev War	31,000
Total Expense	936,000
Net Profit/Loss	90,500



**FY 2026 Budget For
Oconee County Accommodations Tax Grant Funds**

Print Advertising (<i>Southern Living, SC Living, Georgia Magazine, Blue Ridge Country</i>)	\$10,000
Social Media (Facebook & Instagram) and Digital (Google) Advertising	\$5,000

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

A. Name of Organization Eagles Nest Art Center
B. Address 4 Eagle Lane
Salem SC 29167

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 7,320
B. How will ATAX Funds be used? Advertising, Parking Improvements, Signage, Building Appearance Improvements, New Water fountains
C. Estimated percentage of costs directly attributed to attracting or serving tourists? _____
D. Funds furnished by your organization _____
Matching Grant _____ Source _____
Matching Grant _____ Source _____
Other Funding ✓ Source Fundraising
Other Funding ✓ Source donations, sponsors

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title 2026 Improvements
B. Description of project _____

C. Who will benefit from this project? Community and Visitors to our Area, Artisans, Musicians, State Parks, local attractions, short term rentals, Campgrounds, local businesses and restaurants

IV. DATES OF PROJECT

Beginning March, 2026 Ending March, 2027

V. APPLICANT CATEGORY

Government Entity: _____
 Non-profit Organization: Incorporation date 6-15-2020
 Eleemosynary Organization under IRS Code: IRS # 85-1919132
Date of Determination Letter 9-19-2020



VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

ENAC provides opportunities for family friendly events with an outreach throughout upstate SC, North Carolina and Georgia.

- A. How many visitors/participants attended the event last year and are anticipated this year?
Throughout the year we host thousands of visitors partnering with town events.
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year 300
This Year 300
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last year: at least 30
This Year: approximate 50 we have visitors from beyond the 50 mile radius who also stay with their families in the area
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
Local Radio, Newspaper, Website, Facebook, Oconee County Chamber, Visit Oconee, Flyers placed around the County,
- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) Logbook Community Calendars or Lake Living Magazine
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Guest log, face to face contact at events.

VII. AUDIT

Does your organization perform an independent audit? Yes ___ No
Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? no

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

- A. Contact Name: Lynne Marsh Title President
Signature Lynne Marsh Date 2-15-2020
Address 730 Jumping Branch Rd Tamasssee SC 29686
Email martinlynne08@gmail.com Fax No. _____
Phone Number (s) 864-280-1258
- B. Alternate Contact Name: Darlene Chapman Title Secretary
Signature _____ Date _____
Address 330 George Todd Road Tamasssee SC 29686
Email Darlene.chapman52@gmail.com Fax No. _____
Phone Number (s) 864 710 - 8158

Eagles Nest Art Center Budget for 2026 Improvements

Current buildings and rooms need better direction:

Signage \$ 2000

Current Parking lot needs repairs and parking stripes

Parking \$2000

**Building Appearances/Bathroom- current bathrooms, especially on the ballfield need updates and painting
\$10,000**

**Current water stations are unusable due to age and lack of repairs from the past. Need 5 new Water Stations
\$8000**

Advertising- \$2400

Total \$ 24, 400 X .3 = \$7320

Eagles Nest Art Center is a growing art facility and more. It is used by our community, visitors, town events, and artisans who are attracted to the growing programs. ENAC is operated by 100% volunteers.

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

A. Name of Organization Lake Hartwell Country
B. Address 120 History Ln.
Pendleton, SC 29670

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 10,000
B. How will ATAX Funds be used? LHC will create promotional materials for the county through OTT ads as well as Facebook ads promoting the diversity of Oconee County's natural resources.
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%
D. Funds furnished by your organization \$5,200
Matching Grant _____ Source _____
Matching Grant _____ Source _____
Other Funding _____ Source _____
Other Funding _____ Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title *see attached
B. Description of project *see attached
C. Who will benefit from this project? *see attached

IV. DATES OF PROJECT

Beginning 3/1/26 Ending 12/1/26

**V. APPLICANT
CATEGORY**

Government Entity: _____
Non-profit Organization: Incorporation date _____
 Eleemosynary Organization under IRS Code: IRS # 3306(c)(7)
Date of Determination Letter 12/12/1966

RECEIVED
2.12.26

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

*see attached

A. How many visitors/participants attended the event last year and are anticipated this year?

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year _____

This Year _____

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year : _____

This Year: _____

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) _____

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) _____

VII. AUDIT

Does your organization perform an independent audit? Yes ___ No ___

Name of the Auditor: *See Attached

VIII. Will your project be using any funds from another group that received ATAX funds? No

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Les McCall Title Executive Director
Signature [Signature] Date 1/30/26
Address 120 History Lane Pendleton, SC 29670
Email lles@lakehartwellcountry.com Fax No. Phone
Number (s) 864-247-5709

B. Alternate Contact Name: Jordan McCall Title Marketing Coord.
Signature [Signature] Date 1/30/26
Address 120 History Lane Pendleton, SC 29670
Email jordan@lakehartwellcountry.com
Phone Number (s) 864-646-3782

III.

A. Title

- a. Annual Marketing for Oconee County

B. Description of project

- a. Oconee County marketing and promotion is part of an annual commitment by Lake Hartwell Country, the regional tourism office covering Anderson, Oconee, and Pickens Counties.

Lake Hartwell Country will create promotional materials to market the County using both video and online media. The video will consist of a series of Over the Top (OTT) ads highlighting a few of the many natural wonders and attractions found throughout Oconee County. We will be using two of the top streaming applications, Hulu and Sling, to run our ads and they will be geotargeted to reach individuals outside of a 50-mile radius. The online advertisements will consist of boosted Facebook posts that seek to attract visitors to the many outdoor activities available in Oconee County.

The office will also work to build strong relationships with tourism related businesses, such as retailers, restaurants, and lodging, to market the mountains and waterways of Oconee County. We plan to attract tourists who are seeking a safe outdoor experience that is uniquely found around the mountains and on the waterways of Oconee County.

C. Who will benefit from the Project?

- a. The proposed project aims to benefit all businesses, parks, and individuals within the County by stimulating tourism and travel to Oconee. Through strategic distribution of online and video materials, we intend to capture the attention of outdoor enthusiasts across various media platforms, including Facebook and OTT advertising. Our goal is to inspire them to explore the natural beauty and recreational opportunities our County has to offer. With statistics indicating that half of South Carolinians engage in outdoor recreation, encompassing diverse demographics across genders, ages, ethnicities, and income levels (Outdoor Industry Association, 2016), we estimate a potential audience of over two and a half million people who may be drawn to our 600 miles of lake shoreline and numerous rivers.

Moreover, out-of-state tourism has demonstrated significant economic impact, generating nearly three times the tourism revenue compared to in-state visitors. According to Oconee County's 2020 budget documents,

tourism contributed approximately \$10 million to the local economy and supported around 500 jobs. Our organization is committed to sustaining and enhancing this level of visitation. While the County has historically relied on industries such as manufacturing and textiles, tourism is emerging as a vital driver of economic growth.

Travelers visiting our region for outdoor experiences inevitably contribute to the local economy by spending on various goods and services, including fuel, accommodations, dining, and recreational activities. Therefore, our marketing campaign not only benefits businesses catering to tourists but also boosts visitation to County Parks, enriching the overall community experience. By promoting Oconee County as a premier destination for outdoor recreation, we aspire to foster sustainable economic development and prosperity for all stakeholders involved.

We can reasonably expect the following reach based on our projections for our two ad campaigns:

- OTT Advertisements (These are projections based on our fall OTT campaign of an identical budget to the one provided. This campaign had an over 98% completion rate)
 - o $(87,000 \text{ impressions}) \times 3\%$ (Estimated Percentage of individuals seeking further information = 2,610 (Individuals seeking further information)
 - o $2,610 \times 3\%$ (Average conversion rate)= 78 (number of visitors generated)
 - o 78×2 (average number of hotel room nights per visitor)= 156
 - o $156 \times \$175$ (conservative estimate of amount spent during a two day trip)= \$27,300 (estimated economic impact total)

- Facebook Ads (projected)
 - o $430,000 \times (1.39)$ = 5,977 (total number who visited our site)
 - o $5977 \times .02$ (average conversion rate)= 119
 - o 119×2 (Average number of hotel room nights per visitor

- o = 238 Hotel Room
- o 238 x \$175 (Conservative estimate of amount spent for a two day trip)= \$41,650 (Estimated Economic Impact total)

-Total Economic Impact of both campaigns= \$68,950

IV. Dates of Project

Beginning 03/01/26

Ending: 12/01/26

V. Applicant Category

-Date of Determination Letter- 12/12/1966

VI. Demographic Data

This comprehensive campaign aims to attract travelers from beyond a 50-mile radius to invest their tourism dollars in Oconee County. Leveraging a multifaceted approach, we will employ both OTT (Over-The-Top) and Facebook marketing to reach a diverse audience demographic. OTT advertising presents an opportunity to engage with individuals actively interested in outdoor activities, ensuring our messaging resonates with those most likely to explore Oconee County's natural offerings.

Through the use of Key Performance Indicators (KPIs), we will monitor the effectiveness of our content in not only raising awareness of Oconee County as a tourism destination but also in prompting viewer engagement and subsequent action. Our series of Facebook advertisements will showcase the wide array of recreational opportunities available in Oconee, including waterfalls, County Parks, lakes, rivers, and local businesses, ensuring our target audience is captivated and motivated to experience the region firsthand.

A.

- a. Last Year- 197
- b. This Year- 197

B.

- a. Last Year- 100%

b. This Year- 100%

C. Overnight Stays

- a. Last Year- 394 (Hotel room nights)
- b. This Year- 394 (Hotel Room Nights)

CI. How do you plan to advertise this event beyond a 50-mile radius of Oconee County?

- a. OTT (Over-The-Top) ads offer precise targeting capabilities that go beyond geographical boundaries. Through data-driven strategies, we can pinpoint individuals interested in outdoor activities, travel, and related topics, regardless of their location. This means that even those outside the 50-mile radius can be reached effectively, expanding our audience reach and attracting potential visitors to Oconee County.
- b. Similarly, Facebook ads provide unparalleled targeting options, allowing us to tailor our messaging to reach individuals based on various factors such as interests, behaviors, and location. By leveraging advanced targeting capabilities, we can pinpoint individuals who have expressed an interest in outdoor recreation, travel, or specific activities that Oconee County offers, regardless of their physical distance from the area.

E. What other documentation can you provide demonstrating this event promotes tourism in Oconee County?

- a. The video OTT advertisements will be provided as well as metrics that describe their reach.
- b. Facebook advertisements as well as the metrics describing their performance will be included.

F. What records will be kept during this event to obtain the above demographic data?

- a. We will be utilizing metrics from both OTT and Facebook as well as website hits to ensure that this campaign is effectively reaching the target audience.

VII. Audit

A. Does your organization perform an independent audit?

- a. Name of Auditor- Love Bailey Associates

VIII.

A. Will your project be using any funds from another group that received ATAX funds?

a. No

References

"South Carolina." *Outdoor Industry Association*, outdoorindustry.org/state/south-carolina. Accessed 8 Feb. 2024.

Itemized Budget

Type of Advertisement	Total Cost
OTT(ATAX Funds)	\$5,000
Facebook (ATAX Funds)	\$5,000
Total	\$10,000

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

A. Name of Organization SOUTH CAROLINA APPLE FESTIVAL
B. Address PO BOX 206
WESTMINSTER, SC

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 10,000.00
B. How will ATAX Funds be used? THROUGH ADVERTISING, TO PROMOTE TOURISM
AGRICULTURE IN OCONEE CO.
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 65% OF OUR
D. Funds furnished by your organization _____
Matching Grant _____ Source _____
Matching Grant _____ Source _____
Other Funding _____ Source _____
Other Funding _____ Source _____

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title ADVERTISING IN SC FOR THE
B. Description of project TO BRING TOURISTS AND LOCAL PERSON TO THE UPSTATE FOR THE
SCAF
C. Who will benefit from this project? OCONEE CO SC BUSINESS, TOURISM AND Agriculture
AGRICULTURE

IV. DATES OF PROJECT

Beginning JULY 2026 Ending SEPT.

V. APPLICANT CATEGORY

Government Entity: _____
 Non-profit Organization: Incorporation date 1961
_____ Eleemosynary Organization under IRS Code: IRS # _____
_____ Date of Determination Letter _____

RECEIVED
2.10.26

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

THROUGH THE ADVERTISING AND PROMOTION OF OUR LOCAL APPLE GROWERS AND CRAFTERS FROM AROUND THE STATE. WE AND CRAFTERS TO SEE A PROFITABLE RETURN AND BRING LIGHT AND ATTENTION TO THE UPSTATE AND ALL WE HAVE TO

Offer

A. How many visitors/participants attended the event last year and are anticipated this year?

10K TO 15K / 20K

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year 10 %

This Year 20 %

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year : 200

This Year: 200

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

MAGAZINE, RADIO AND SOCIAL MEDIA

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) PLEASE SEE

ATTACHMENT

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) GUEST LOGS, WEBSITE HITS, ADVERTISING

PROVIDED BY OUR newspaper

VII. AUDIT

Does your organization perform an independent audit? Yes No

Name of the Auditor: H & R BLOCK, SENECA SC

VIII. Will your project be using any funds from another group that received ATAX funds? NO

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: RENEE WOODALL Title TREASURER
Signature Renee Woodall Date 2/10/26
Address WESTMINSTER, SC
Email renee.woodall@blueridge.co Fax No. 864-647-200
Phone Number (s) 864-903-063

B. Alternate Contact Name: ANNA ROSE Title SECRETARY
Signature Anna Rose Date _____
Address WESTMINSTER, SC
Email anna.rose@blueridge.co Fax No. _____
Phone Number (s) 864-647-6643

2026 ITEMIZED ADVERTISING BUDGET

PRINT ADS \$4000

TOCCOA RECORD
SENECA JOURNAL
FAIR TOWN TIMES
SC LIVING MAGAZINE
CAROLINA FESTIVALS MAGAZINE

RADIO ADS \$3000

WNEG
WGOG
94.1 THE LAKE
WLHR

TELEVISION ADS \$3000

WHNS FOX 21
WYFF
CHANNEL 7

ALL ATAX MONIES GRANTED WILL BE USED FOR ADVERTISING.





**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

- A. Name of Organization The F.A.R.M. Center
B. Address 2063 Sandifer Blvd Seneca SC 29678
mailing address P.O. Box 130 Richland SC 29675

II. FUNDS REQUESTED

- A. ATAX Funds Requested \$ 20,000.00
B. How will ATAX Funds be used? To help with signage and advertising needs
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 40%
D. Funds furnished by your organization _____
Matching Grant _____ Source _____
Matching Grant _____ Source _____
Other Funding _____ Source Farm Centers operating Funds
Other Funding _____ Source _____

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED**, attach on a separate sheet

III. NARRATIVE PROJECT DESCRIPTION

- A. Project Title Signage and Advertising
B. Description of project The Farm Center will add signage to describe and advertise what goes on at the farm center
C. Who will benefit from this project? Citizens of Oconee County and the surrounding area

IV. DATES OF PROJECT

Beginning April 1, 2026 Ending October 2026

V. APPLICANT CATEGORY

- Government Entity:
 Non-profit Organization: Incorporation date 11-2027
 Eleemosynary Organization under IRS Code: IRS # 30-0593172
 Date of Determination Letter _____

RECEIVED
2.16.26

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

We have numerous tourists that attend our events at the FARM Center each year. A form is attached to highlight our events

- A. How many visitors/participants attended the event last year and are anticipated this year?
Estimated 50,000
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year Estimated 20,000
This Year no events to date
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last year: -
This Year: -

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
All GA/Carolina radio station will carry the FARM Friday ads. Facebook

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) Photos, Letter of Support

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) emails, headcount

VII. AUDIT

Does your organization perform an independent audit? Yes No

Name of the Auditor: Blackstone Accounting - Kellie Gard

VIII. Will your project be using any funds from another group that received ATAX funds? No

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Sandra Powell Title Board Member
 Signature Sandra Powell Date 2-13-26
 Address 202 Augusta Street
 Email greatup52@gmail.com Fax No. _____
 Phone Number (s) 864-247-8838

B. Alternate Contact Name: Stanley Gibson Title Past Board Chair
 Signature Stanley Gibson Date 2-14-26
 Address 566 S. Church St 137 Richland Creek Dr. Westminster,
 Email stgibson@gmail.com SC 29693
 Phone Number (s) 864-903-1823



Farm Center Improvement Budget 2026

Tri Color LED Message sign 36X110	68,750.00
Metal Sign for 1926 Antique Engine	2750.00
Metal Letters for Antique Equipment Building	1765.00
Metal Sign for 1921 Windmill Display	1565.00
Exhibit Hall Sign Letters	1500.00
Farm Fridays Radio Advertisement @600.00 per month	3600.00
Total	78,430.00

Eyecatcher Signs, Inc.

15312 Wells Hwy
 Seneca, SC 29078
 864-557-6357 Mobile

Estimate

DATE	ESTIMATE # 183
QUANTITY	1.0000

NAME	ADDRESS
Farm Center	Curtis Hill
	Seneca, SC 29078

P.O. NO.	PHONE NO.	FAX NO.
<i>10001</i>		

DESCRIPTION	QUANTITY	COST	Total
Metal Signs for the 1926 Engine Display	1	2,750.00	2,750.00
Large Metal Hanging and smaller on portable stand	1	1,765.00	1,765.00
Letters for Outside Building to read "Antique Equipment Building" approx 12" white letters (font will match Livestock Barn letters)	1	1,560.00	1,560.00
Metal Signs for the 1921 Windmill Display	1	1,680.00	1,680.00
Medium size Metal Hanging at windmill	1	1,680.00	1,680.00
Smaller one on portable stand	1	1,680.00	1,680.00
Letters for End of Building to read "Farm Center Exhibit Hall" approx 12" White letters (font will match Livestock Barn letters)	1	1,500.00	1,500.00
Installation of above items	1	68,750.00	68,750.00
Tri Color LED Message sign pc programmable (approx size 36" x 140") Wireless Programming Modules. It does include install and setup but does not include a pc that is required to do this Installation is included on the LED message sign as well as training to get you up and running. Then free tech Support via email or text for 2yrs. These prices reflect a package deal price and may not be separated without an order change. Please contact Eyecatcher Signs if you have any questions. These prices are good for 10 days.	1	1,645.00	1,645.00
This order will require a deposit to process. The exact amount of deposit will depend on the number of items you order. Please contact Arthur H Petit at Eyecatcher Signs for any questions or concerns you may have. 864-557-6357		0.00	0.00
Estimate per request			
		Subtotal	\$79,655.00
		Sales Tax (6.0%)	\$4,689.30
		Total	\$84,344.30



Farm Fridays

We're excited about the potential partnership with The Farm Center. We'd love to start a new weekly program called Farm Fridays on our country radio station, 101.7 WGOG. Each Friday we would air an interview between 8:30am and 10am promoting the upcoming events at The Farm Center. This is a great way to get our listeners familiar with all the great things happening each and every week. It's also a great way to thank your current partners. Interviews can be with board members as well as current Farm Center partners.

Interviews can be in studio or by phone and can be pre-recorded on Thursday mornings or live each Friday morning.

Partnership Includes -

- The Farm Center will receive weekly interviews on WGOG
- WGOG will offer a monthly spot bank of ads of 40 commercials (must be run each month and cannot accrue over time).
- Bonus - WGOG will offer social media support for The Farm Center as well. WGOG currently has nearly 10k followers

Your Investment- \$600 per month

Accepted By _____

Date: _____

Printed Title and Name Farm Friday

We want to use this program to advertise events at the F.A.R.M. Center from April until October. This will be a 6 months contract.

Events at F.A.R.M. Center

Farmers Market

Sporting Clays

Farm fest

Golden Corner Native Plant Festival

SC Foothills Fair

Holiday Market

Night of Worship

F.A.R.M. Center jeep rally

2025 Events at Farm Center





February 12, 2026

Oconee County PRT
c/o ATAX Application
1099 South Cove Road Seneca, SC 29672

Re: Letter of Support – Accommodations Tax Grant for the FARM Center, Seneca, SC

Dear Members of the Accommodations Tax Committee,

I am pleased to offer my strong support for the FARM Center's application for Accommodations Tax funding.

The FARM Center has become one of Oconee County's premier venues for agricultural events, livestock shows, educational programming, and large-scale community gatherings. Its ability to attract regional and statewide events brings significant numbers of visitors to Seneca and the surrounding communities. Those visitors directly support our local hotels, restaurants, retailers, and service providers—creating measurable economic impact consistent with the purpose of Accommodations Tax funding.

Investments in the FARM Center are investments in tourism infrastructure. Enhancing and maintaining this facility strengthens our ability to compete for larger events, extend visitor stays, and increase overall tourism-related spending in our community.

I respectfully encourage the Committee to give favorable consideration to this request. The FARM Center continues to be a valuable asset to Oconee County's economy and quality of life.

Thank you for your time and service.

Sincerely,

Kevin Bronson
City Administrator

**OCONEE COUNTY ATAX GRANT
APPLICATION FORM
FOR TOURISM RELATED PROJECTS**

I. APPLICANT

A. Name of Organization Oconee Conservatory of Fine Arts dba Upstate Heritage Quilt Trail

B. Address PO Box 482

Seneca, SC 29679

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 1,622.00

B. How will ATAX Funds be used? Promotion & Marketing of the Upstate Heritage Quilt Trail

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%

D. Funds furnished by your organization to be determined

Matching Grant 5750

Source Anderson County ATAX 2025

Matching Grant \$1,209.00

Source City of Anderson ATAX 2025

Other Funding 0.00

Source Pickens County ATAX 2026

Other Funding _____

Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Upstate Heritage Quilt Trail: Marketing and Expansion

B. Description of project see attached

C. Who will benefit from this project? see attached

IV. DATES OF PROJECT

Beginning Spring, 2026

Ending Fall, 2026

V. APPLICANT CATEGORY

Government Entity:

Non-profit Organization: Incorporation date 11/15/2004

Eleemosynary Organization under IRS Code: IRS # _____

Date of Determination Letter _____

2.10.26

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?
see attached

- A. How many visitors/participants attended the event last year and are anticipated this year?
UHQT is a self-guided tour so we use other formats to capture participants.
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year? As the Trail is a self-guided tour, this information is not available.
Last Year _____
This Year _____
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last year : _____
This Year: _____
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
UHQT website, ads in quilts magazines and art publications, social media, attendance as vendors at events, such as, quilt shows and art events.
- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) See attached photos
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) We use website analytics to track engagement, subscribe to several advertising entities, both through print and digital media. We also have a Facebook page that yields information on public interest.

VII. AUDIT

Does your organization perform an independent audit? Yes ___ No X
Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? No

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Cynthia J. Blair Title Chairperson of BOD
 Signature *Cynthia J. Blair* Date 2/10/26
 Address 788 Old Seneca Rd. Central, SC 29630
 Email transrelcs@gmail.com Fax No. _____
 Phone Number (s) 864-973-3921

B. Alternate Contact Name: Nancy Warmath Title Treasurer
 Signature *Nancy Warmath* Date 2/11/2026
 Address 507 Willow Branch Ln, Seneca, SC 29672
 Email nswarmath@island.com Fax No. _____
 Phone Number (s) 864-210-1351

III B. Description of Project

The Trail requests funding for computer support and maintenance of our website (uhqt.org), program analytics, social media, the tour app, email services, domain fees and security. We have reduced the amount of printed material by combining the South Carolina rack card with our Tour App of the upstate. This app includes biking and/or driving tour that stretches for over 35 miles in the northern portion of our area as well as walking tours of Walhalla, Westminster, Anderson and Pickens downtowns. These walking tours include other art installations, (murals & sculptures) that are located in the towns.

We have also moved a large portion of our printing to Clemson University's Print Shop. This not only reduces the amount spent on the actual printing of the rack cards, but also eliminates shipping costs. We hope to change the printing of our UHQT rack cards to this vendor in the near future.

The advertising program has grown from the Carolina Arts online publication with the addition of a new publication for which we are requesting support; The Country Register, a hardcopy newsletter that is distributed bi-monthly to locations in North and South Carolina and Tennessee will be including ads for the Trail on a bi-monthly schedule. We have done several presentations throughout the state over the past year and will continue to speak to interested groups whenever possible. To enhance the presentations we are requesting assistance with developing an updated PowerPoint presentation and a new projector for the events. The March presentation, which is located in Spartanburg with the Piedmont Piecers Quilt Guild, has developed into a follow-up field trip for guild members to the Trail with a scavenger hunt to find quilt blocks. The member that locates the most blocks and photographs themselves at each quilt, will win a prize. Not to mention that there will be lunch and shopping at local stores!

The Trail is also requesting support in the printing of the interpretive signage for those quilts in public settings and assistance in replacing some of the older blocks that are in need of repair. Originally, the Trail used MDO for our base on which to paint the quilt reproductions. Some of these blocks are more exposed to the weather and sun damage and need to be replaced with our newer professional signboards. Occasionally, the sites where the blocks are placed need financial assistance for the costs incurred in replacement. Although the Trail has assisted with reducing the costs, it is sometimes a burden due to our limited funds.

III C. Who will benefit from this project?

Local restaurants, shops and other businesses in the upstate benefit from the visitors to the Trail's walking, biking and driving tours. Businesses such as restaurants and marinas on Lakes Keowee and Hartwell will benefit from the increased tourism as a result of the Trail's new Water Tours. Although these are not numbers we can document unless we receive personal feedback from visitors or business owners, people seem to be excited about getting out in a boat and discovering the art and/or heritage that the Trail offers.

Several of the out-of-town groups that we have met while presenting programs outside our general area of the Upstate have expressed an interest in coming to the area to search for quilt blocks. They will, of course, find lots of beautiful scenery and activities to engage in while they are visiting.

VI. Demographic Data, How will the project influence tourism in Oconee County?

With 94% of our Facebook followers trending as women over 50 years of age, we feel that a good portion of that group is probably retired and also looking for exciting places to explore. A good many of these participants must be interested in quilting and quilt trails. We feel that we offer a different take on barn quilt trails, which are located in every state of the US and a good portion of Canada, because our quilt blocks represent real quilts and our interactive website includes the stories of the original quilters. With the cooperation the Trail enjoys with the recreation groups of Oconee County, we often fit well into local programs and activities and welcome a different demographic into the group.

VI D. Demographic Data, How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

The Trail is active on our website and Facebook page, posting not only items about the Trail but also sharing event information and local venue's posts on our pages. We are currently increasing our advertising in two new publications; one the Carolina Arts magazine, an online comprehensive entity that covers both North and South Carolina artists and art events and the Country Register, which is more craft and quilt oriented, a bi-monthly, printed newsletter that covers North Carolina, South Carolina and Tennessee. We also attend many quilt shows throughout the southeast, connecting with attendees, vendors and visitors. We always carry a stack of our rack cards with us to add to their information tables to share what's happening in the Upstate. Trail members of the Board also give presentations throughout the region to groups that are interested in hearing about the Trail.

UHQT Annual Budget 2026			
	Marketing Live Items	UHQT Annual Budget 2026	Oconee Co. ATAX request
	Adobe-1 year	\$246.00	\$62.00
	Go Daddy-1 year	\$96.00	\$24.00
	Elementor-1 year	\$308.00	\$77.00
	Website	\$272.00	\$68.00
	Freemius Independent Analytics-1 year	\$67.00	\$14.00
	Subtotal	\$979.00	\$245.00
	Printed Materials		
	Rack Cards-Design and Printing	\$864.00	\$216.00
	Rack Cards-Postage and Shipping	\$264.00	\$66.00
	County Register-ad	\$552.00	\$138.00
	Upcountry ad	\$150.00	\$38.00
	Subtotal	\$1830.00	\$458.00
	Web-based App and Social Media Marketing		
	STORY Development	\$250.00	\$62.00
	Carolina Arts	\$420.00	\$105.00
	Online Design	\$257.00	\$64.00
	Subtotal	\$927.00	\$231.00
	Promotional Projects		
	Equipment		
	New Projector for Presentations	\$100.00	\$25.00
	Development		
	Update Slide Presentation	\$150.00	\$38.00
	Subtotal	\$250.00	\$63.00
	Interpretive Signs		
	Interpretive Signs for quilt blocks	\$100.00	\$25.00
	Subtotal	\$100.00	\$25.00
	Block Repair		
	Quilt Block Repair	\$600.00	\$600.00
	Subtotal	\$600.00	\$600.00
	TOTAL UHQT BUDGET	\$4686.00	\$1622.00

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You're Invited

Open Studios Greenville, SC
Friday, November 14th, Wine and bites
Saturday, November 15th, 10am-6pm
Sunday, November 16th, 12-6pm
Paintings, Paper, Mobiles and Mixed Media

MelindaHoffmanArt.com
420 East Butler Rd, Mauldin, SC



Upcountry History Museum in Greenville, SC, Offers Exhibition Focused on War Dogs

Upcountry History Museum in Greenville, SC, is presenting *War Dogs: K9 Military Heroes*, a uniquely handcrafted exhibit on view through Feb. 1, 2026.

"I want to pay tribute to the soldiers who served with great sacrifice by creating the sculptural allegory of wounded war dogs who were the soldier's best friend and companion in battle," said artist James Mellick.

Since the American Revolutionary War, military working dogs have served with all branches of the United States Armed Forces. First used as pack animals, working dogs have expanded their military roles to include scouting, policing, detection, and combat. US military dogs officially began serving in WWII, following the formation of the Dogs for Defense, Inc. coalition. Today, hundreds of dogs serve with US military forces around the globe, assisting with dangerous missions on today's modern battlefields.

War Dogs: K9 Military Heroes, hosted by the Upcountry History Museum in Greenville, SC, spotlights and honors the important role of these unsung K9 warriors. This uniquely staged exhibition features eight Wounded Warrior and two Canine War Dog life-size sculptures bringing attention to the history, service, and heroism of military working dogs.

One of the sculptures honors Luceca, a Marine Corps war dog. Luceca conducted more than 400 missions during two deployments in Iraq and one to Afghanistan. One of those missions cost Luceca her leg and severe burn, but there were no human casualties under her watch. When she retired, Luceca's handler adopted her.

In addition to these handcrafted works designed and sculpted by Ohio master craftsman James Mellick, this exhibition will display combat art and objects on loan from the collections of the National



Art by James Mellick

Museum of the Marine Corps, the United States Coast Guard, and the Naval History & Heritage Command.

Twenty pieces of art paint a more complete picture of these military working dogs at work, detailing the most menacing war dogs to: goggled night-flying dogs to sleep warriors and keen detectives. Artifacts include items used by war dogs and their handlers: Dog uniforms, medical kits and Purple Hearts share poignant stories of perseverance and bravery. Military working dogs have served and protected countless lives in war, this inspiring exhibition tells their amazing story.

James Mellick's career as an artist has been divided between the art market and the university. In 1973 he earned his Master of Fine Arts degree from Southern Illinois University Edwardsville with a major in painting, a minor in sculpture and extensive work in printmaking. In his first teaching position at Colby Sawyer College in New Hampshire (1975-1978) he turned toward carving and assemblage which has been his

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medium of choice for 42 years.

Teaching positions include Houghton College where he started the art program in 1979, head of the sculpture program at Colvin College (1989-91) and he developed the three-dimensional program and designed the facilities at Cedarville University (2008-14). In 2012-2013 he was given the Faculty Award for Scholarship, a rare honor for the fine and performing arts in academia.

Mellick's allegorical wood sculptures are collected internationally and he has many private collections as well as museum and academic collections. A recent nominee for the Governor's Award in Ohio, he is recognized as a "Master Ohio Craftsman". He has over 180 exhibitions to his credit including 40 one and two person shows. His images are national and international publications and three sculpture textbooks. In 2016 James Mellick's Wounded Warrior Dogs won the International Grand Prize by Popular Vote at Art Prize 8.

The Wounded Warrior Dogs Project is a traveling exhibition to raise awareness and focus the attention on the sacrifices and needs of wounded veterans. The personal



Sculpture by James Mellick

narrative of rehabilitated dogs reveals the human cost of life and limb through the wounds of their canine companions in battle. The sculptures are both humbling and healing, representing a special bond between the soldiers and canines.

For tickets or further information check our SC Institutional Gallery listings or visit <https://www.upcountryhistory.org/event/war-dogs/>

Greenville Technical College in Greer, SC, Features Works by Leigh Mitchell

Greenville Technical College in Greer, SC, will present *Autumn in the woods*, Photography by Leigh Mitchell, on view in the Henson Campus Galleries, from Oct. 3-22, 2025.

Fall is a season of contrasts. The days begin with a chill, foretelling the coming winter, then closing with an afternoon of summer heat. We sweater up in the morning, then shed a layer or two by lunch. We notice the trees are still green, but that green is dull, faded, brownning on the edges, ready for winter rest. Mitchell's photographs celebrate this seasonal contrast, the natural cycles of birth and death, and remind us of the fragility of these cycles.

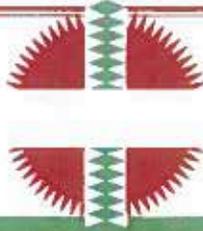
Her title, *Autumn in the woods*, is a Japanese phrase meaning "beauty tinged with sadness," Mitchell states. "More specifically it



Work by Leigh Mitchell

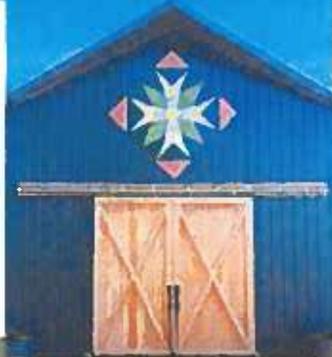
refers to the bittersweet awareness that all

continued on Page 16



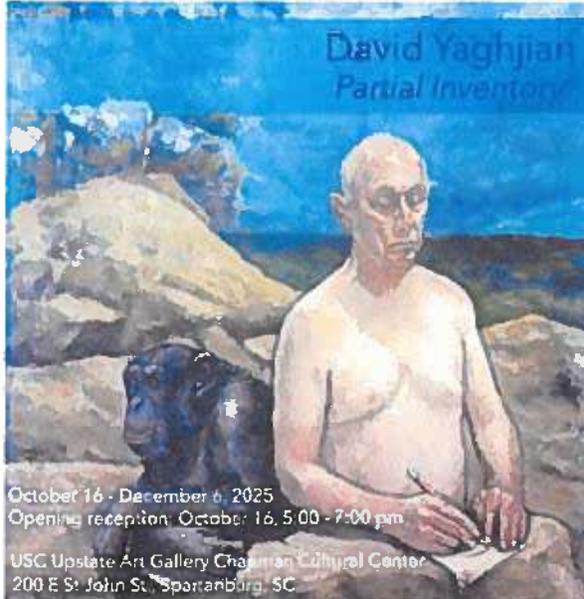
The Upstate Heritage Quilt Trail

A self-guided tour that invites you to explore the history of quilting in the Upstate Counties of South Carolina




Guided Tour Information or Other General Inquiries, Contact Us at 1.864.723.8603 email: info@uhqt.org uhqt.org Facebook: Upstate Heritage Quilt Trail

Funded through the City of Anderson, and the Anderson, Oconee, and Pickens Counties ATAX Commissions



David Yaghjian Partial Inventory

October 16 - December 6, 2025
Opening reception, October 16, 5:00 - 7:00 pm

USC Upstate Art Gallery Chairman Cultural Center
200 E. John St., Spartanburg, SC

This exhibit presents a group of paintings that manifest something beyond the surface through a combination of assigned symbolism that examines relationships inherent to human nature. Mythological, religious and philosophical references intertwine with personal experiences badging humanity in a collective sense with the artist's individuality. Yaghjian artworks feature the human figure and various natural elements like animals and water as manifestations of energy.

864.542.2787 • lcabinum@uscupstate.edu

Artists Collective | Spartanburg, SC, Features Works by Kimberly Christopher

The Artists Collective | Spartanburg, SC, will present *Patterns of Healing: Exploring the Qualities of Pain and Comfort in Working Through Healing*, featuring works by Kimberly Christopher, on view in Gallery II, from Dec. 2 - 27, 2025. A reception will be held on Dec. 18, from 5-8pm, as part of Spartanburg ArtWalk.

Spartanburg artist Kimberly Christopher has returned to painting after 16 years in other media in her exploration of pain and comfort. The 20 pieces in the show will be offered for purchase with prices ranging from \$80 to \$7,450.

"This exhibition full of a medley of colors, patterns, word meditations and symbols represents a hope for people on their own healing journey and a deeper and more truthful understanding of the duality of healing for everyone else," says Christopher, adding that the works also represent her own "healing journey through a dark and traumatic season."

"It's a survey of the healing experience in visual form, showing that healing is both a crucible of extreme pain and yet the cleansing process holds great rewards and comforts along the way," she adds. "There is a level of beauty and appreciation open to everyone in this show whether you are an art novice or a long-time art lover."

Christopher says the works in the exhibit represent a departure from her typical works. "I am returning to painting after 16 years working in other media - mainly printmaking, drawing, installation, photography and sculpture in more recent years. Through it, I am exploring themes of exploration and freedom (nautical), home and safety (textiles and spirituality), rejuvenation and rest and destruction (nature), curiosity and meditations (the body and text calligraphy). I hope to speak



Work by Kimberly Christopher

beauty, rest and safety into the world while also being truthful about darkness and those in the world who embrace it."

An artist for 18 years, Christopher says, "Like a foggy morning spent exploring nature, my work aims to bring mystery, contemplation and quiet delight with an elusive simplicity that offers both serenity and a portal of curiosity. My art explores the play between abstraction and realism, and I enjoy blurring the line of where they meet. I value the timelessness of black and white yet equally look to harness the beauty and expression of color. My inspiration rises from the natural world, language and literature, the body, spirituality and religion, and the rich heritage of artists and creators who came before me."

She grew up exploring the woods of the Spartanburg area, finding a love for art, nature and learning at an early age and pursuing art throughout graduate school. She went on to study a breadth of disciplines including ceramics, photography, drawing, painting, printmaking, sculpture,

continued above on next column to the right

installation, art history, gallery studies and digital art at Clemson University before concentrating in printmaking to complete her BFA in studio art with honors. Her current practice focuses on printmaking, installation, drawing, painting, photography and sculpture with a keen interest in art history and the dream of sharing her love of the arts with others.

A member of the Artists Collective | Spartanburg for three years, Christopher says, "I enjoy the challenge and unique opportunity to have regular solo shows awarded at the Artist Collective | Spartanburg. I'm proud to call ACS my home. It is a vibrant community of local artists that is a true gem in the community. Run by artists, for artists, and flows out of a love for the arts and our greater Spartanburg community."

The Artists Collective | Spartanburg, located on W. Main Street, provides a forum and home for the arts and creative



Work by Kimberly Christopher

population of Spartanburg, providing facilities and services to artist members for exhibits, performances and creation.

For further information check our SC Institutional Gallery listings or visit artscollective.spartanburg.org

Artists Collective | Spartanburg, SC, Offers Works by Lady Pluto

The Artists Collective | Spartanburg, SC, will present *Proscenium*, featuring works by Spartanburg artist Lady Pluto, on view in Gallery III, from Dec. 2 - 27, 2025. A reception will be held on Dec. 18, from 5-8pm, as part of Spartanburg ArtWalk.

"These works are watercolor paintings of dreamscapes in muted tones," Lady Pluto says. "They represent my newfound love of consistency versus curiosity. I know nothing about watercolor, but I know I will if I am consistently practicing with an open mind. I know I will if I remain curious with the expression of my creativity. I have long at last learned to love the process."

"You don't have to always have things figured out," she adds. "The pieces I created are all for the sake of consistency. Creation doesn't require an end goal. Creation just is. You'll find that life will bring you to amazing places, even when you don't know where the steps are lead



Work by Lady Pluto

ing you. All it takes is consistency.

continued on Page 20

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization Walhalla PAC
 B. Address 101 E.W. Broad St
Walhalla, SC 29691

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 12K
 B. How will ATAX Funds be used? 26' winter-spring advertising budget
 C. Estimated percentage of costs directly attributed to attracting or serving tourists? _____
 D. Funds furnished by your organization \$100K
 Matching Grant _____ Source _____
 Matching Grant _____ Source _____
 Other Funding _____ Source _____
 Other Funding _____ Source _____

Provide an itemized total budget for your event and an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Advertising - Marketing 26' winter-spring
 * B. Description of project Advertising + marketing at Spring time WPAE 16' season schedule
 C. Who will benefit from this project? Greater Oconee County + surrounding communities in @ 60 mile radius

IV. DATES OF PROJECT

Beginning 2/26 Ending 6/26

V. APPLICANT CATEGORY

Government Entity:
 Non-profit Organization: Incorporation date 1993 501 (c)(3)
 Eleemosynary Organization under IRS Code: IRS # _____
 Date of Determination Letter _____

* B. Advertising on 7 radio stations
 3 in GA - 2 in OC - 3 in greater Greenville area
 Also The Journal - Brochure - website - social media

RECEIVED
2.12.26

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

Helping promote local events entertaining residents/families of all ages, driving the OC food/beverage/ lodging industries

- A. How many visitors/participants attended the event last year and are anticipated this year?
20k+ visitors
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year 20k+
This Year 20k+
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last year: _____
This Year: _____ 10-20% of attendees

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
website - social media - brochures - radio - TV - newspaper

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) _____

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) ticketing software, website tracking, social media, emails

VII. AUDIT

Does your organization perform an independent audit? Yes No _____

Name of the Auditor: HR Block

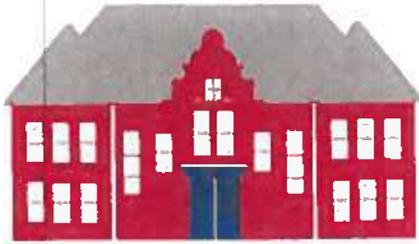
VIII. Will your project be using any funds from another group that received ATAX funds? some with the city of Welhalla

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Wade Thompson Title WPAC Director
Signature Wade Thompson Date 7/11/16
Address 101 East Broad St Welhalla, SC
Email _____ Fax No. _____
Phone Number (s) _____

B. Alternate Contact Name: Darryl Broome Title WPAC Finance Board Director
Signature _____ Date _____
Address _____
Email _____ Fax No. _____
Phone Number (s) _____

wade@wkt+entertainment.com
welhallaapac@gmail.com
welhallaapac.com



WALHALLA

PERFORMING ARTS CENTER
EST. 1993

Walhalla Performing Arts Center
PO Box 523, Walhalla SC, 29691
864-638-5277
Walhallapac@gmail.com

WPAC 2026 Media & Marketing Budget

Radio

- iHeart Media, Greenville SC (covering the complete upstate)- \$2,000 Monthly/ \$24,000 annually.
- WGOG 101.7 & The Lake 94.1 (SC, OC), WNEG (Toccoa GA), WLHR (Hartwell GA)- \$2,600 monthly/ \$32,000 annually.
- Audacy Media, WORD - \$2,000 monthly/\$24,000 annually.

Newspaper

- The Journal (covering all of Oconee County) includes Scuttlebutt and Visit Oconee Tour Guide- \$2,200 monthly/ \$26,400 annually.

Facebook

- Social Media Advertising- \$600 monthly/ \$7,200 annually.

Website

- Drum Creative- \$500 monthly/ \$6,000 annually.

Brochures

- Design and build by WPAC and The Journal- \$3,000 half season/ \$6,000 annually.

WPAC Logoed Concert Cups

- Design and build by WPAC and Whirley DrinkWorks- \$3,000 half season/ \$6,000 annually.

Keowee Creative

- Marketing/Social Media- \$1,200 monthly/ \$14,400 annually.

Total Advertising Cost- \$140,000.00

OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

- A. Name of Organization Westminster Music Centre
- B. Address 216 E Main St Westminster SC 29693
-

II. FUNDS REQUESTED

- Produce and Promote our free family-friendly concert series
- A. ATAX Funds Requested \$ 11083 "Music on Main" which brings in over 500 people per event from all around the region to downtown Westminster. In addition, we are seeking additional
- B. How will ATAX Funds be used? funding to help with infrastructure improvements to our new community concert venue in 216 E Main St. See attached project description for details
- C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100
- D. Funds furnished by your organization 8000
- | | |
|---------------------------|--|
| Matching Grant _____ | Source _____ |
| Matching Grant _____ | Source _____ |
| Other Funding <u>3000</u> | Source <u>Beverage sales, guitar raffle, VIP tickets</u> |
| Other Funding <u>5000</u> | Source <u>Business/Personal Sponsorships</u> |
| <u>10000</u> | <u>State PRT Grant</u> |

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

- A. Project Title 2026 Music on Main & 216 E. Main St. Venue Infrastructure
- B. Description of project Please see attached addendum for Description and Benefits
-
- C. Who will benefit from this project? Please see attached addendum for Description and Benefits
-

IV. DATES OF PROJECT

Beginning 1/1/26 Ending 12/31/26

V. APPLICANT CATEGORY

- Government Entity: _____
- Non-profit Organization: Incorporation date 9/19/16 81-2463067
- _____ Eleemosynary Organization under IRS Code: IRS # _____
- _____ Date of Determination Letter _____

RECEIVED
2.16.26

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

Please see attached addendum for tourism influence

A. How many visitors/participants attended the event last year and are anticipated this year?

1500 last year & this year

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year ~40%

This Year ~40%

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year : ~10%

This Year: ~10%

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

Online marketing (google/facebook/instagram ads, website, newspaper ads, radio ads, billboard, e-newsletter

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

patron data cards, photos of parking lots, letters from local business owners & vendors, attendee testimonial

F. What records will be kept during this event to obtain the above demographic data?

(i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

Data Cards, Website & Social Media analytics, newspaper/radio demographics, newsletter clicks

VII. AUDIT

Does your organization perform an independent audit? Yes ___ No X

Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX

funds? NO

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: BJ Callahan Title Director
Signature [Signature] Date 2/15/26
Address 129 Greenfield Rd Westminster
Email fnkymusic@gmail.com Fax No. _____
Phone Number (s) 8642803779

B. Alternate Contact Name: Randy Roberts Title Board President
Signature [Signature] Date 2/15/26
Address 224 E Main St Westminster
Email randy.roberts.sc@gmail.com Fax No. _____
Phone Number (s) 7704024199

Westminster Music Centre

2.15.26

Spring 2026 ATAX Grant Request Addendum

Project Description:

The Westminster Music Centre, a registered 501c3, has renewed our commitment to organizing and promoting "Music on Main" which is a family-friendly, free-to-the-community concert series. This concert series aims to further the mission of the Music Centre, which is to *promote the joys of live music to our community*. In addition, we are excited to be close to re-opening our indoor Music & Events Venue at our new home at 216 East Main Street, although we need help getting the infrastructure across the finish line. We are seeking grant funding to help ensure the sustainable growth of both Music on Main and the new Music Centre venue.

Music on Main has a 10 year track record of generating tourism to Oconee County. These events help further establish Oconee County and the City of Westminster as a destination for our region due to the high quality music and family environment we seek to create and foster.

In 2026, we are committed to renewing our 4 events-per-year program and our goal is to grow to an attendance of 1000+ per event. In 2021, our first year back hosting events in the wake of the pandemic, we hosted 2 Music on Main events, the 2nd of which grew to an estimated 200 attendees. In 2022, we produced 4 events; with an average attendance of 300, with majority of attendees coming from outside of city, and many from outside of the county (and even state!).

In 2023 and 2024, with help from ATAX funds, we held 4 successful events, with an average attendance closer to 500. In 2025, due to budgetary constraints, we held only 2 events, with similar attendance. These events are free to the public, but do require significant financial inputs in order to fulfill our commitment to the high quality of music we have set for ourselves, as well as the standard of patron experience we seek to achieve. In 2026, we plan to return to our 4 event program.

We also partner with and support other local organizations with similar missions of music promotion and tourism generation. The Music Centre is completely volunteer run, with the addition of paid production staff on event days. Our volunteer board of directors not only generously give of their time to make Music on Main a success, but each has also made financial contributions to ensure our future success.

In 2020, we made the difficult, but necessary, decision to leave our

home at 101 W Main St, to pursue a new future in 224 E Main St. This plan has recently taken some unexpected, but exciting turns. We now have taken lease of 216 E Main St, a space which is much closer to being ready to host events. We have already significantly invested in upgrading the electrical work to meet code and event requirements and our team of volunteers have the space nearing "event readiness" which we anticipate happening in Spring of 2026. The space will be used for ticketed concerts, but we are also taking a much broader, more community focused, approach to the use of 216. We intend to offer other events such as: group and private music lessons, band rehearsal space, open Blues, Jazz, and Rock Jam sessions, and private bookings such as camps and workshops.

Our specific infrastructure requests regarding the 216 space are to be used in finish the interior ceiling and walls in a safe and professional manner. We already have in kind a large set of scaffolding, but need the accompanying wheels and wallboards to make this a fully functioning system that will help us finish the project in a timely manner. We will be finishing the ceiling both aesthetically and structurally, and installing acoustic paneling all around the venue to make for a world class sonic experience for our patrons.

The funds requested for this grant will be used both to help with the final upfit of 216 and to help fund the production and promotion of Music on Main, which is a free event open to the public. We have committed to booking national and regional level original talent for our headliner bands, while also committing to booking up-and-coming local talent for the opening slots. This ensures a high quality of music for the concerts, but it also allows for us to be recognized in a much more visible way to the greater region. As such, we have expanded our marketing efforts far beyond Oconee County, and these grant funds will allow us to continue to expand the reach of our marketing. This greatly increases the brand potential for Oconee County to be seen as a destination for regional tourism.

Our specific Music on Main related requests are for a new Pop Up Style 20'x10' canopy that can be used for the stage during Music on Main concerts, in addition to 2 smaller 10'x10' canopies. The previous tent owned by the city has fallen into disrepair and is no longer functioning. We will happily offer the use of these to other city related functions when they are not in use by our organization. We are also needing to purchase an 11"x17" printer for use in marketing and sponsor solicitation. Having this in house will eliminate our needs for using an outside vendor and will save us money in the long run.

Attendees are drawn to Music on Main events for more than the music and family-friendly elements. Each event includes a "classic car

cruise in” with over 100 classic cars, food trucks, arts & crafts vendors, and a beverage stand which is our main avenue for raising funds. In 2022, we instituted a popular guitar raffle and VIP experience, which served as further self-generated revenue. The rest of the operating funds come from generous support of local businesses and individuals who are passionate about bringing live music to Westminster – “The Little Town with the Big Sound.”

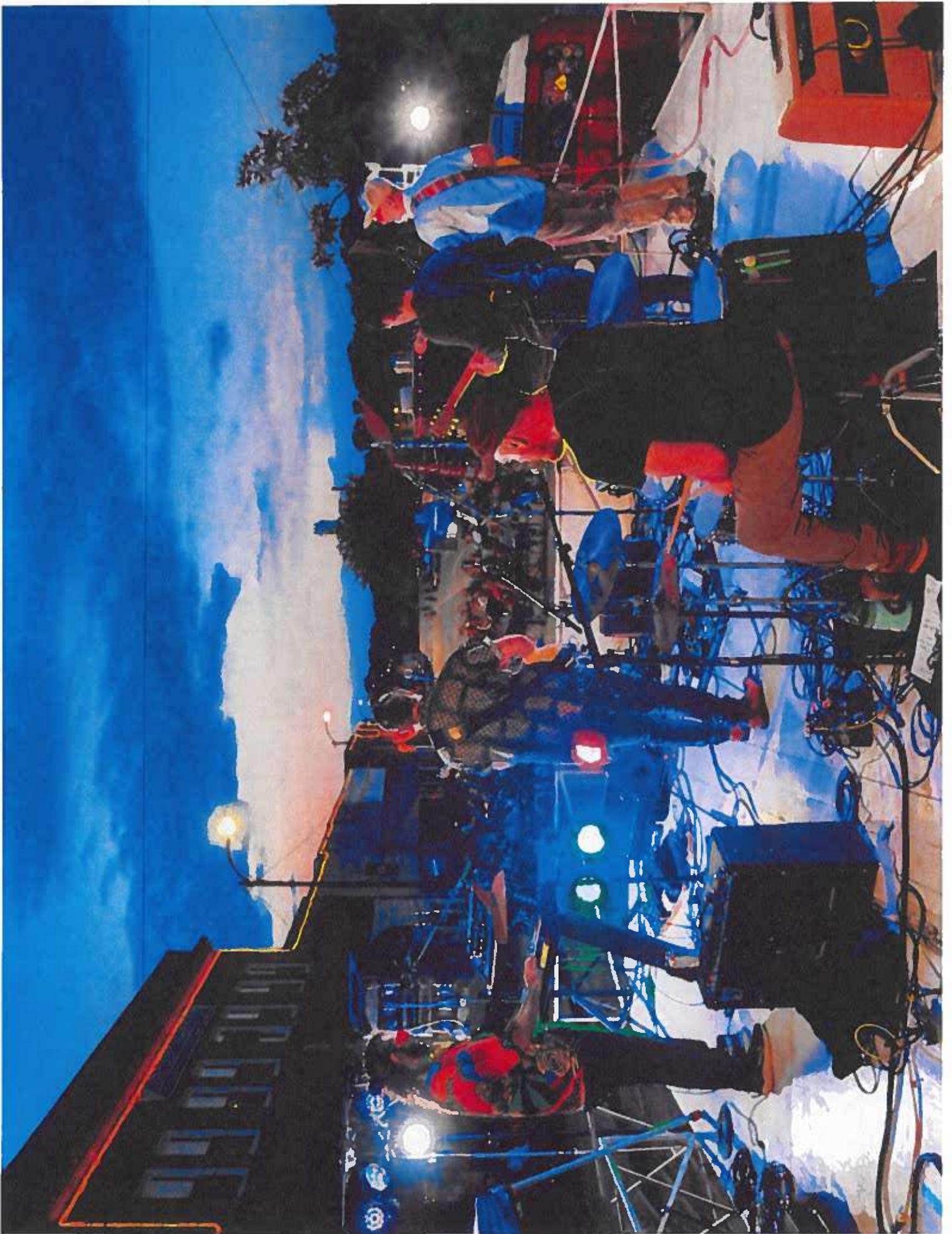
Grant funding at the local, county and state level are therefore essential in helping to continue and grow Music on Main and ensure that it will not only exist for years to come, but will flourish and expand as work to make this concert series a destination event for our community and those in the greater region.

Thanks sincerely for your consideration,

BJ Callahan

Interim Director, Westminster Music Centre

Music on Main Budget - 2026			
Item	Cost	Vendor	
Performance			
Headliner Band x3	7,500	WMC	
Opening Band x6	2,500	WMC	
Meals (Band & Staff)	1200	On-Site Food Vendors Catering	
Hospitality	900	WMC	
Total Band Budget	12,100		
Production			
Stage Rental	0	City of Westminster partnership	
Production Coordinator + assistant	1,500	WMA director & subcontract labor	
Sound/Light equipment	1500	WMC & FNKY Music	
GL/Board Annual Insurance	1500	Johnson & Johnson via Insurance Works, Westminster	
Event Insurance (GL/liquor)	950	Specialty Advantage (via Acord)	
On-site Security	750	Off Duty City Police Officer	
Total Production	6,200		
Marketing			
Website hosting/plugins/domains	600	Godaddy	
Social Media ads	2000	Facebook, Instagram	
Newspaper ads	2400	Daily Journal	
Radio ads	900	WSNW, WGOG, WNCW	
Billboard	1000	Trailhead Media	
printed flyers, postcards	0	Blue Ridge Electric	
Total Marketing	6900		
216 E Main St Rent	6000	Appletown Properties	
NEW Music on Main & 216 W Main St Infrastructure			
20x10 Canopy	299	Cobizi	
10x10 Canopy w/ Side Wall (2)	300	Crown Shades	
Scaffold Walkboards (3 sets of 3)	2196	Northern Tool	
Scaffold Wheels (3 sets of 4)	720	Northern Tool	
12 Foot Ladder	329	Lowe's	
HP 9730 11x17 printer/copier/scanner	339	Amazon	
Total 216 Infrastructure	4183		
Annual Budget	35,383		





THANKS TO
OUR SPONSORS



OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

I. APPLICANT

A. Name of Organization Wild Hearts Equine Therapeutic Center

B. Address 598 Wild Hearts Way, Seneca, SC 29678

II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 6,000.00

B. How will ATAX Funds be used? See Attachment

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%

D. Funds furnished by your organization \$4179.67

Matching Grant	_____	Source	_____
Matching Grant	_____	Source	_____
Other Funding	_____	Source	_____
Other Funding	<u>Donations</u>	Source	<u>Annual fund raiser in April</u>

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

III. NARRATIVE PROJECT DESCRIPTION

A. Project Title RV Infrastructure and Horse Motel Expansion Project

B. Description of project We will provide water lines and adequate septic to already existing RV sites. Turn rope fencing into post & rail fencing to make it more safe for visiting horses as well as add a shelter for the visiting horse paddock. We will also be advertising in tourism media.

C. Who will benefit from this project? Tourist with RV's and/or Horse trailer/horses visiting Oconee County for overnight stays. Those travelling though that are thinking of relocating to Oconee County and /or interested in horse farms/equine therapy.

IV. DATES OF PROJECT

Beginning May 2026 Ending August 2026

V. APPLICANT CATEGORY

Government Entity:

Non-profit Organization: Incorporation date July 2, 2015

Eleemosynary Organization under IRS Code: IRS # _____

Date of Determination Letter 6/8/2016 retroactive to 7/2/2015

RECEIVED
2.16.26

VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

We will be influencing tourist who are horse lovers and/or travel with horses that passing through UpState SC. We will be one of the few Horse Motels with RV sites close to I85. We also have RVers from around the US that stay at our farm. By upgrading water and septic in these sites, we will attract more visitors with RV's and those traveling with horses.

- A. How many visitors/participants attended the event last year and are anticipated this year?
Clinics, Educational events and Equine Experiences resulted in over 350 visitors this last year (2025)
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?
Last Year 390
This Year 475
- C. How many overnight stays were created by this event last year and are anticipated this year?
Last year : 205
This Year: 425
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?
We advertise through our Tourism sign on HWY 24, our website, Social Media, Newsletter, Clinicians Social Media (which goes nation wide), word of mouth. We will also be advertising on several UpState Sc tourism websites and media streams. This will catch the attention of over 300,000 viewers.
- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) _____
Photographs, Participant logs, visitor logs, advertisements
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) _____
Participant logs, visitor logs, accomodation logs

VII. AUDIT

Does your organization perform an independent audit? Yes ___ No
Name of the Auditor: _____

VIII. Will your project be using any funds from another group that received ATAX funds? NO

I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project or ineligibility of future grants. I will complete interim reports every 180 days and a final report no more than 60 days from completion of the project. All information required for final reporting MUST be detailed when project is complete.

A. Contact Name: Jessica F... Title Founder & CEO
Signature [Signature] Date 2/12/2026
Address 598 Wild Hearts Way Seneca SC 29678
Email jessica@wildheartsequinetherapy.org Fax No. _____
Phone Number (s) 864-991-9153

B. Alternate Contact Name: Judi Riccio Title Grant writer
Signature [Signature] Date 2/12/2026
Address 598 Wild Hearts Way Seneca SC 29678
Email jriccio86@nswmail.com Fax No. _____
Phone Number (s) 812-266-0129

Wild Hearts Equine Therapy Center

RV Infrastructure and Horse Motel Expansion Project

Project Overview

Wild Hearts Equine Therapy Center respectfully requests ATAX funding to support the expansion of tourism infrastructure at our facility through the development of full-service RV sites and upgraded horse motel accommodations.

Over the past several years, ATAX funding has enabled Wild Hearts to complete major capital improvements, including the construction of our Education and Enrichment Arena with classrooms, kitchen facilities, restrooms with showers, and second-floor programming space. Because of these improvements, we have been able to host clinics, workshops, and educational experiences that draw visitors from across South Carolina and from as far away as California, Colorado, and Canada.

As a result of these investments, Wild Hearts has grown into a regional destination that blends agritourism, equine therapeutic programming, education, and community wellness.

We are now ready to take the next step in strengthening our ability to serve overnight visitors and equestrian travelers who are passing through — and hopefully encourage them to stay and experience Oconee County.

Organizational Growth and Tourism Development

In 2025, Wild Hearts continued building on this momentum by:

- **Converting our office building into a Visitor Center and storefront featuring local artisans.**
- **Creating a nature trail with educational signage to enhance the visitor experience.**
- **Becoming members of the South Carolina Agritourism Program.**
- **Securing highway signage on Highway 24 directing travelers to our farm.**

These efforts reflect our commitment not only to our mission, but also to contributing to Oconee County's tourism growth.

Purpose of This Request

With this grant request, we seek to expand our ability to host overnight guests traveling with RVs and horses — two groups that often struggle to find safe, convenient accommodations near Interstate 85.

Our goal is simple: to create a welcoming stop in Oconee County for families and travelers who might otherwise drive straight through.

Project Goals

1. Develop Full-Service RV Sites

In 2025, Wild Hearts installed electrical hookups capable of supporting at least 15 large RVs. Currently, those hookups are electrical only.

With ATAX support, we will:

- Run water lines to each RV site.
- Install an adequate septic system to support 15+ RV sites.

These upgrades will allow us to offer full-service RV accommodations and significantly increase our ability to host overnight guests.

We already have a group of approximately 15 RV travelers who journey across the country volunteering with nonprofit organizations. They have visited our farm for several years and contributed thousands of volunteer hours toward building our Education and Enrichment facilities. With full hookups in place, we will be positioned to welcome additional volunteer groups, traveling families, and recreational RV tourists.

2. Establish a Safe and Competitive Horse Motel

To better serve equestrian travelers, we will:

- Replace the current rope fencing in our three guest horse paddocks with post-and-rail fencing to improve safety.
- Construct an additional shelter to protect visiting horses during inclement weather.

These improvements will allow us to safely accommodate an estimated 3–5 horse /horse trailers per night.

There are very few horse motel options conveniently located near Interstate 85. Wild Hearts is positioned to serve families traveling with horses who need a safe, reliable overnight stop. Without local options, many of these travelers continue into Georgia or other areas to find accommodations.

By offering a horse motel close to the interstate, we believe we can attract those families to stop in Oconee County — and potentially extend their stay once they discover all that the Upstate has to offer.

3. Strategic Tourism Marketing

In 2026, we plan to actively promote our Horse Motel and RV sites through:

- Horse Motels International (horsemotel.com)
- South Carolina Department of Parks, Recreation and Tourism (DiscoverSouthCarolina.com)
- Visit Oconee SC (visitoconeesc.com)
- Up Country South Carolina (upcountrysc.com)

These platforms reach travelers from South Carolina, North Carolina, Georgia, Florida, and beyond who are specifically seeking outdoor and recreational experiences.

Tourism and Community Impact

This project directly supports Oconee County's tourism efforts by:

- Expanding overnight lodging options.
- Supporting agritourism and equestrian travel.
- Encouraging longer stays in the county.
- Increasing visitor spending at local businesses including restaurants, gas stations, and retail establishments.

Wild Hearts has already demonstrated its ability to attract regional and national visitors through clinics, volunteer groups, and educational programming. With improved RV and horse accommodations, we will be better equipped to serve these guests and grow that impact.

Closing

We are deeply grateful for the continued support ATAX has provided over the past several years. Those investments have helped us build a place that not only promotes mental health and healing in our community but also draws visitors from across the country.

With the addition of full-service RV sites and improved horse motel accommodations, Wild Hearts will continue to grow as both a community resource and a tourism asset for Oconee County.

We would welcome the opportunity for the committee to visit Wild Hearts for a tour and see firsthand how prior ATAX funds have been put to work.

Thank you for your consideration and your continued partnership.

WILD HEARTS

Equine Therapy Center, Inc

598 Wild Hearts Way, Seneca, SC 29678

www.wildheartsequinetherapy.org

864-991-9163

OVERALL BUDGET

ITEM	SUPPLIER	AMOUNT NEEDED/ COST EACH	BUDGET
8 ft. Pressure treated fence posts	Lowe's	35 @ \$16.98	\$594.30
16 ft. Pressure treated fence railings	Lowe's	64 @ \$12.78	\$817.92
100 ft blue water lines	Lowe's	3 @ \$55.52	\$166.56
ProPlumber 2 ft. Bury Depth Frost Resistant 3/4 in Blue Brass Hydrant	Lowe's	5 @ \$69.78	\$348.90
1000 Gallon Septic Tank w/ Infiltrator panel, end caps, pipe and fittings	EarthWorks of Oconee, Inc	1 @ \$5300.00	\$5,300.00
5ft X 12 ft Steel -painted Steel Containment Corral Fence Gate	Lowe's	2 @ \$149.00	\$298.00
Horse Shelter	Lowe's	1 @ \$499.99	\$499.99
Advertising with Horse Motel International			\$150.00
Advertising with South Carolina Dept of Parks, Recreation & Tourism			\$249.00
Advertising with Up Country South Carolina (1/2 Page)			\$1,755.00
Advertise with Visit Coconee SC			\$0.00
			\$10,179.67

ITEMIZED BUDGET FOR FEBRUARY 2026 GRANT REQUEST

ITEM	SUPPLIER	COST	BUDGET
Advertising with Horse Motel International		\$150	\$150
Advertising with South Carolina Dept of Parks, Recreation & Tourism		\$249	\$249
Advertising with Up Country South Carolina (1/2 Page)		\$1,755	\$1,755
1000 Gallon Septic Tank with all panels, caps, pipes & fittings	EarthWorks of Oconee, Inc.	\$5,300	\$3,846
			\$8,000

*The budget shows the septic tank total cost and the amount of the budgeted request cost.

From: **Jessica Fry** jessica@wildheartsequinetherapy.org
Subject: **2026 ATAX POST QUOTE**
Date: **Feb 2, 2026 at 11:33:13 AM**
To: **Judi Riccio** jriccio66@hotmail.com

Need-35 (rough est)

11:20

5G 79

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Shop Severe Weather

★★★★☆ 4.3 405



 In-use/lifestyle images - other products, materials, and/or accessories not included

accessories not included

100+ bought last week

\$16.98

Common Height (Feet): 8-ft

6-1/2-ft

8-ft



Bulk Savings

\$16.13/ Each (5.0% Off) when you buy 25+



1



Add to Cart

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Jessica Fry
Founder and Executive Director
Wild Hearts Equine Therapy Center
Office-(864)991-9163

From: Jessica Fry jessica@wildheartsequinetherapy.org
Subject: 2026 ATAX WOOD RAIL
Date: Feb 2, 2026 at 11:34:34 AM
To: Judi Riccio jriccio66@hotmail.com

Need-64 (rough est)

11:23

5G 79

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southern yellow pine ABOVE GROUND Pressure treated...
Item #312520 | Model #OGS540616-AG

[Shop Severe Weather](#)

★★★★☆ 4.1  4613



 Product varies by store

10k+ bought last week

\$12.78

Common Length Measurement: 16-ft

8-ft

10-ft

12-ft

16-ft



- +

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lowes.com



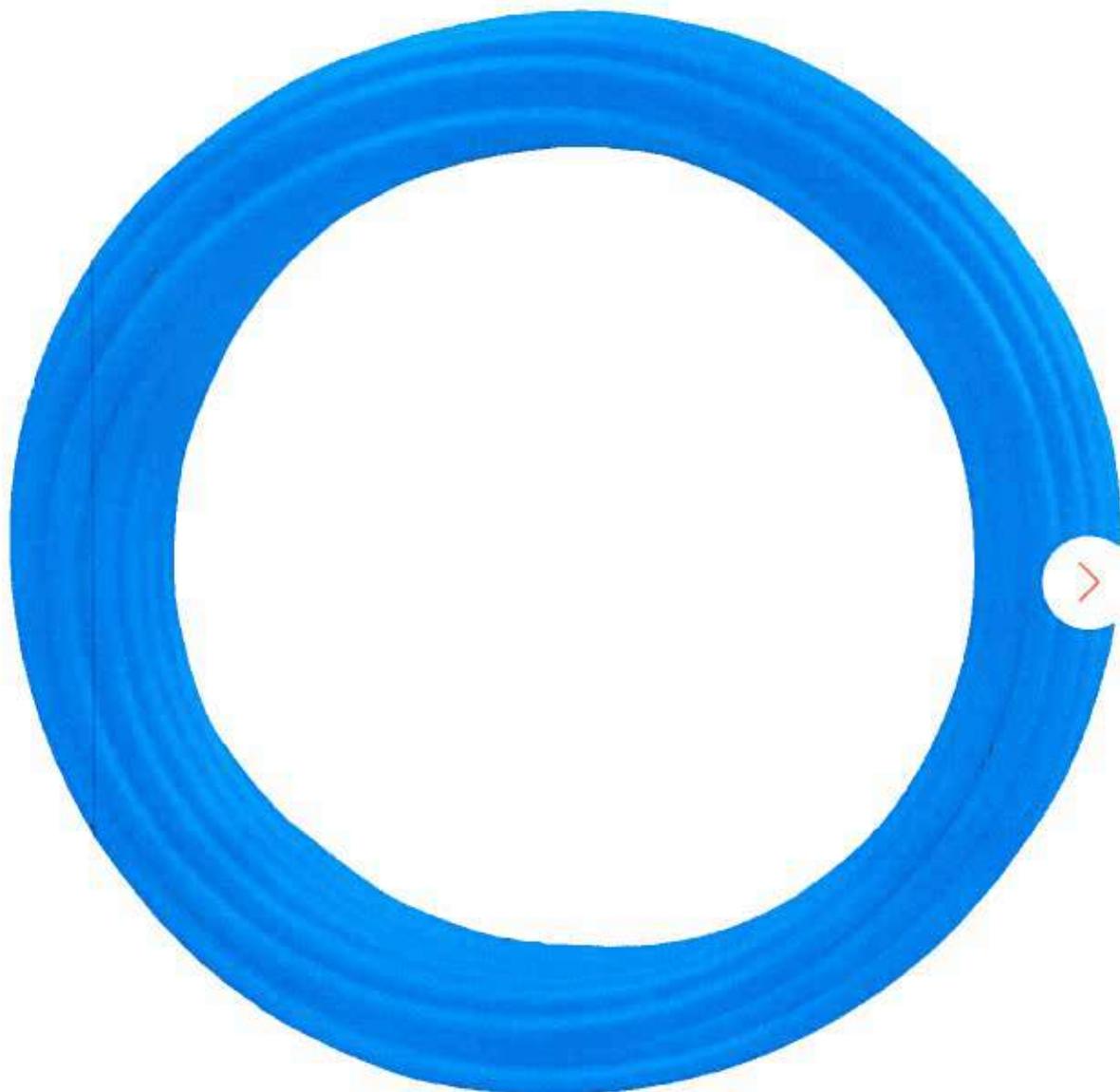
Jessica Fry
Founder and Executive Director
Wild Hearts Equine Therapy Center
Office-(864)991-9163

From: Jessica Fry jessica@wildheartsequinetherapy.org
Subject: 2026 ATAX QUOTE PEX PIPE
Date: Feb 2, 2026 at 11:43:26 AM
To: Judi Riccio jriccio66@hotmail.com

Need-3

11:42 ↖

5G 75%



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Aisle 06, Bay 016 [Store Map](#)

Color/Finish: **Blue**



homedepot.com

From: Jessica Fry jessica@wildheartsequinetherapy.org
Subject: 2026 ATAX QUOTE ZERO FROSTS
Date: Feb 2, 2026 at 11:35:32 AM
To: Judi Riccio jriccio66@hotmail.com

Need-5

11:26 ↖

5G 78

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ProPlumber 2-ft Bury Depth Frost Resistant 3/4-in Female Blue Brass Hydrant

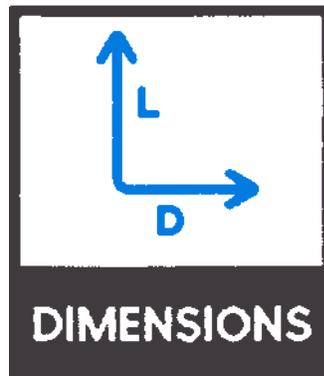
Item #239931 | Model #PPYH-2

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★★★★☆ 3.8 [204](#)



Bestseller



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Jessica Fry
Founder and Executive Director
Wild Hearts Equine Therapy Center
Office-(864)991-9163



EARTHWORKS OF OCONEE, INC.

QUOTE

Ronnie Johns
3515 W. Oak Hwy.
Westminster, SC 29693
phone: (864)710-2979
fax: (864)647-8594

Bill to:
Wild Hearts Equine Therapy Center
598 Wild Hearts Way
Seneca, SC 29678

Quote Number: 260221
Quote Date: 02/03/26

Location

Explanation

Amount

598 Wild Hearts Way
Seneca, SC

New 1,000 gallon septic tank
100 ft of new drain lines with
infiltrator panels 4' plus,
infiltrator end caps, all schedule
40 pipe, fittings
Clean out & labor

\$ 5,300.00

From: Jessica Fry jessica@wildheartsequinetherapy.org
Subject: 2026 ATAX PANELS FOR SHELTER
Date: Feb 2, 2026 at 11:38:00 AM
To: Judi Riccio jriccio66@hotmail.com

Need-2



Shop All Appliances Bathroom Building Supplies De

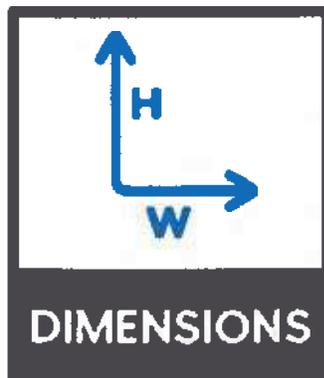
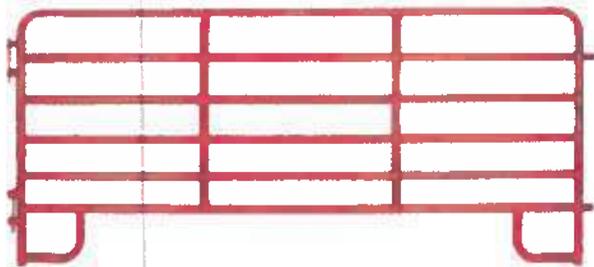
Cumming Lowe's 9 PM 30041

[Back to Results](#) / [Building Supplies](#) / [Fencing & Gates](#) / [Me](#)

Tarter 5-ft H x 12-ft W Steel-painted Steel Containment Corral Corral Fence gate

Item #184054 | Model #ECR12

[Shop Tarter](#)



5.166-ft H

12-ft W

1.75-in thick



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Jessica Fry
Founder and Executive Director
Wild Hearts Equine Therapy Center
Office-(864)991-9163

From: Jessica Fry jessica@wildheartsequinetherapy.org
Subject: 2026 ATAX SHELTER LOGIC CANOPY QUOTE
Date: Feb 2, 2026 at 11:30:32 AM
To: Judi Riccio jriccio66@hotmail.com

I'm going to send a different email for each quote.
Sorry about that. Seems easiest for my brain but may be annoying for someone else's!

Need-1

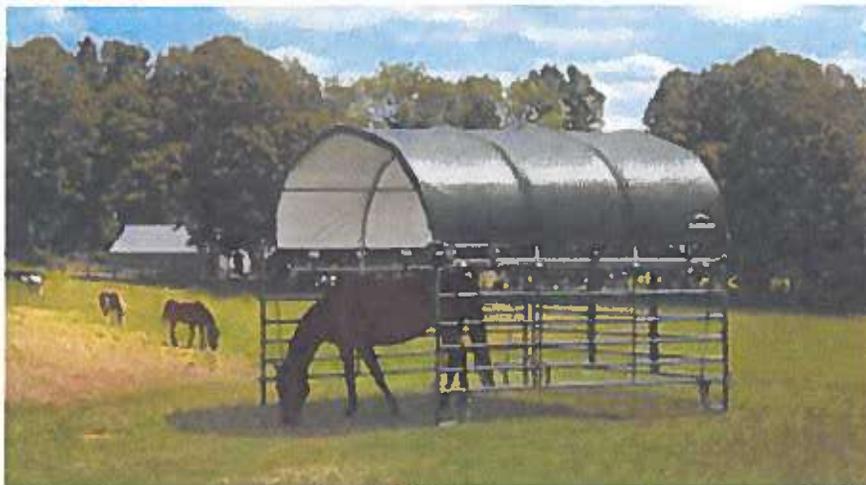
11:19 ↗

5G 81

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★★★★☆ 4.3 81

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Jessica Fry
Founder and Executive Director



Horsemanship Clinic

March 18–22, 2026

5-Day Clinic • Wednesday–Sunday • 10:00 AM – 5:00 PM

Rider Spots

- 6 rider spots available each day
- Lessons: \$.75 each

Booking & Deposit

- \$.75 non-refundable deposit per person required to reserve your spot

Registration Link & QR Code

<https://www.zeffy.com/en-US/ticketing/gray-kyle-graves-horsemanship-clinic>



View our services online via our website:
www.wildheartsequinetherapy.org

Boarding & Hookups

Onsite Horse Boarding
– \$25/day

- Bring your own hay, feed, blankets
- Riders must manage care & feeding
- Please muck your paddock at least once per day

Living Quarters Trailer Hookups – \$35/day

- 30amp hookups available
- Water via hose
- Dumping offsite

Audit Option

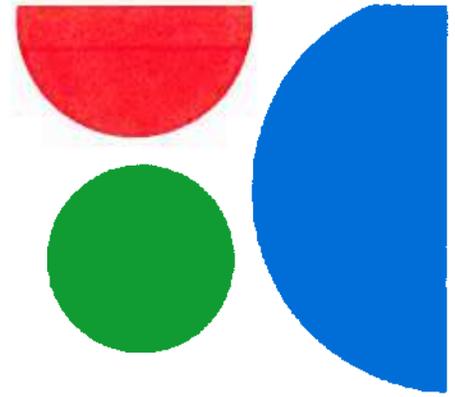
Audit Only: \$45

Limited Spots!

For more information contact:
alming@wildheartsequinetherapy.org



LEVEL 1



Horse owners:

Learn the secrets to uncovering your horse's pain & how to avoid costly vet bills.

Learn how to assess your horse for hidden pain, gain a deeper understanding of equine anatomy & strategies to help your horse feel & perform better in this in-person program! Learn and refine your skills with hands-on practice!

April 24-26, 2026 Instructor: Bryan Owen or Donna Woods

Location:

Wild Hearts Equine Therapy Center
598 Wild Hearts Way, Seneca, SC 29678

Three-Day Schedule:

9:00 am to 4:30 pm each day
(45-minute lunch break)

Please bring your lunch.

Course Overview:

- How photonic light therapy works
- Application of the photonic light
- Introduction to acupoints
- Basic horse health assessment
- Equine skeletal anatomy
- Therapeutic horse handling

Tuition: \$445

Register online at: www.PhotonicHealth.com
Ph# 855-436-7082 | Courses@PhotonicHealth.com

THIS IS A THREE-DAY IN-PERSON COURSE, SCHEDULED ON THE WEEKEND WITH A PREREQUISITE ONLINE REQUIRED.

Please bring your light therapy device with you to class.





The Masterson Method®

Integrated Equine Performance Bodywork™

LOCATION:

Wild Hearts Equine
Therapeutic Center
598 Wild Hearts Way
Seneca, SC 29678

DATE:

July 25-26, 2026

CONTACT:

courses@mastersonmethod.com

COST:

\$495 USD

REGISTER:

[LTC Course Registration](#)

Masterson Method® Light to the Core Hands-on Course

This Masterson Method® Weekend Course is the next practical step to take after viewing the Light to the Core [video](#).

In this hands-on Weekend Course, you will learn subtle, gentle, simple bodywork that has the ability to profoundly affect the deepest interconnections of the horse's body. Light touch principles are the foundation for the entire Masterson Method Bodywork.

What's in it for you?

- Improved relationship and communication with your horse.
- Make your horse more relaxed and comfortable.
- Enable your horse to overcome limitations and restrictions that stand in the way of reaching his full potential.

"If you want to learn how to connect on a deeper level with horses, if you want to learn how to help your horse relax and release tension, this seminar is a must."
-M. Leahy

Learn the
LIGHT TOUCH
that brings
POWERFUL
CHANGE



Masterson Method® Instructor, Carla Ball, has loved horses her entire life. She finally fulfilled her dream of working with horses later in life, after her education in hoof care. After studying hoof care and a holistic approach to horse care, her interests led her to study softness in horsemanship, natural balanced dentistry, biomechanics of the horse, biodynamic cranio-sacral work, and finally, The Masterson Method®. Carla is pleased to be part of the Masterson Method® Education Team, and share with you how rewarding this work really is for the practitioner and the horse. Carla has had many referrals for horses with apparent pain issues that affected the horse's behavior, where the owner didn't know where to turn next. She's been delighted to observe how horses improve with every session, and is happy to be able to share this wonderful work with you.

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HORSE

BRAIN

SCIENCE

With Dr. Steve Peters

Wild Hearts Equine Therapy Center

Seneca, South Carolina

August 13-16, 2026

Combined clinic

- Understand how your horse's brain works, and why it matters in training, care, and competition
- Replace guesswork with science-backed strategies for trust, focus, and performance
- For riders, trainers, body workers, farmers, vet staff, and all equine professionals

Level 1

- Intro to Equine Neuroscience & Learning
- Core brain science every horse person should know
- Hands-on demonstrations & equine brain dissection

**\$900 non-rider
\$1,100 rider with
horse**

- Advanced Study
 - Deep dive into brain systems for performance rehab, and emotional regulation
 - 3 individual 1-hour horse sessions per day
- limited to 6 riders**

Level 2



**HORSE BRAIN
SCIENCE**
THE NEUROSCIENCE OF
EQUINE BEHAVIOR

DR. STEPHEN PETERS



Host: Jessica Fry

Contact: Ginger Barthel

Mar-26

Local ATAX Grants

Applicant	Funds Request	Project Description	Amount Eligible for ATAX	PRT Commission Recommendation
City of Seneca	\$10,000	Advertising-Independence Day Celebration	\$10,000	
City of Walhalla	\$15,059	Extend power/purchase vending machine	\$15,059	
City of Westminster	\$2,000	Website for William Bartram Statue project	\$2,000	
Discover Upcountry SC	\$15,000	Advertising	\$15,000	
Eagles Nest Art Center	\$7,320	Advertising and upgrades	\$7,320	
Lake Hartwell Country	\$10,000	Advertising	\$10,000	
South Carolina Apple Festival	\$10,000	Advertising		
The FARM Center	\$20,000	Digital sign, facility signage	\$20,000	
Upstate Heritage Quilt Trail	\$1,622	Advertising, equipment, digital marketing	\$1,622	
Walhalla Performing Arts Center	\$12,000	Advertising 2026 Season	\$12,000	
Westminster Music Center	\$11,083	2026 Music on Main	\$11,083	
Wild Hearts Equine Therapeutic Center	\$6,000	Construct RV sites and advertising	\$5,905	
	\$120,084		\$109,989	\$0

Oconee County Parks, Recreation & Tourism

3.5.26



Agenda

1

Welcome Guest

2

Minutes

3

Election of Officers

4

Treasurer's Report

5

Grant Recommendations

6

PRT Action Item

7

Adjourn

Agenda

1

- Minutes

2

• Treasurer's Report

Local ATAX

Balance \$ 257,715.57

State ATAX 65%

7.1.23 \$425,676.68

Revenues-\$1,140,958.81

Expenses-\$1,277,874.86

Current Balance **\$288,760**

2026 Spring ATAX Grant Cycle

- 12 total grant applications
- \$120,084 in total request
- \$116,084 in Eligible request
- Staff Recommends up to \$50,000

2026 Spring Grant Cycle

1. City of Seneca	\$10,000
2. City of Walhalla	\$15,059
3. City of Westminster	\$2,000
4. Discover Upcountry Carolina Association	\$15,000
5. Eagles Nest Art Center	\$7,320
6. Lake Hartwell Country	\$10,000
7. South Carolina Apple Festival	\$10,000
8. The FARM Center	\$20,000
9. Upstate Heritage Quilt Trail	\$1,622
10. Walhalla Performing Arts Center	\$12,000
11. Westminster Music Center	\$11,083
12. Wild Hearts Equine Therapeutic Center	\$6,000

Total Requests: \$120,084

City of Seneca Advertising

Funds Requested- **\$10,000**

(Print, Radio and TV advertising)

“Independence Day Celebration 2025”

- 2025 attendance-10,000
- Tourism impact-30%
- Total budget-\$80,000
- Amount Eligible-\$80,000 x 30%= \$24,000

ATAX funding previous 2 years

Sep 2025-\$4,500-Half Marathon

Mar 2025-\$8,000-Independence Day Celebration

Sep 2024-\$6,000-Half Marathon

Mar 2024-\$5,000-Independence Day Celebration

Total Amount Eligible **\$10,000**

City of Walhalla

Maintenance-Small Cap

Funds Requested- **\$15,059**

(Install/extend power at Browns Square and Stumphouse and vending machine)

- 2025 event attendance-16,700
- Tourism impact-38%
- Total budget-\$39,630
- Amount Eligible- $\$39,630 \times 38\% = \$15,059$

ATAX funding previous 2 years

Sep 2025-\$7,000-Trails map/signage-Stumphouse

Sep 2024-\$4,400-Main Street pole banners

Total Amount Eligible

\$15,059

City of Westminster

Website-William Bartram Statue Project

Funds Requested- **\$2,000**

(Create website for William Bartram Statue project-Retreat St Park)

- SCPRT Undiscovered Grant-\$95,000-Statue
- ATAX funds will help match grant for marketing
- Total budget-\$190,000

ATAX funding previous 2 years

Sep 2025-\$7,700-Sports Complex bleachers

Sep 2024-\$4,500-Sesquicentennial Celebration

Total Amount Eligible **\$2,000**

Discover Upcountry SC Marketing/Advertising

Funds Requested-

\$15,000

Advertising campaign-Southern Living, Our State, Georgia Magazine, SC Living, Newcomer Magazine, Carolina Country Magazine and digital/social media campaigns.

- Advertising campaign for the 6 NW Counties of the State
- Marketing efforts track over 600,000 visitors annually to the region
- Total Marketing Budget-\$368,500

ATAX Funding Previous 2 years

Fall 2025	\$6,000
Spring 2025	\$8,000
Fall 2024	\$7,997
Spring 2024	\$8,000

Total Amount Eligible

\$15,000

Eagles Nest Art Center

Advertising/Signage/Parking upgrades/Water Fountains

Funds Requested- **\$7,320**

(Building signage, parking lot repairs, restroom upgrades and water fountains)

- Total Project budget-\$24,400
- Tourism Impact-30%
- Amount Eligible-\$24,400 x 30%= \$7,320

ATAX Funding Previous 2 years

Fall 2025 \$6,500

Spring 2025 \$5,405

Total Amount Eligible

\$7,320

Lake Hartwell Country Marketing/Advertising

Funds Requested-

\$10,000

Advertising campaign-social media advertising and Hulu and Sling video ads highlighting natural wonders and attractions of Oconee County.

- Advertising campaign for the 3 NW Counties of the State
- Estimated Direct Economic Impact of campaign-\$68,950
- Total Marketing Budget-\$110,500

ATAX Funding Previous 2 years

Fall 2025	\$6,000
Spring 2025	\$8,000
Fall 2024	\$7,997
Spring 2024	\$8,000

Total Amount Eligible

\$10,000

65th South Carolina Apple Festival Advertising

Funds Requested- \$10,000

(Print, Radio and TV advertising)

“American Bus Association-Top 100 Event”

- 2025 attendance-15,000 over 2 days
- Tourism impact-20%
- Total budget-\$30,000
- Amount Eligible- $\$30,000 \times 20\% = \$6,000$

ATAX funding previous 2 years

2025-\$5,000

2024-\$4,000

Total Amount Eligible \$6,000

FARM Center Facility Improvements

Funds Requested- \$20,000

LED Message sign, general signage, radio advertising

- Total Project Budget-\$78,430
- Estimated tourism impact-40%
- Amount Eligible- $\$78,430 \times 40\% = \$31,372$

ATAX Funding Previous 2 years-

Fall 2025	\$6,000
Spring 2025	\$10,000
Fall 2024	\$8,000

Total Amount Eligible

\$20,000

Upstate Heritage Quilt Trail Advertising

Funds Requested- \$1,622
(Website, printed materials, social media and interpretive signs)

Total Budget-\$4,866

Tri-County split-33%

Amount Eligible- $\$4,866 \times 33.33\% = \$1,622$

ATAX Funding Previous 2 Years-

Spring 2025 \$775

Fall 2024 \$594

Spring 2024 \$1,500

Total Amount Eligible \$1,622

Walhalla Performing Arts Center Advertising 2024 Season

Funds Requested- \$12,000
Advertising for 2026 Season (Over 100 shows)

- Total advertising budget-\$140,000
- Tourism Impact-over 50% ticket sales outside Oconee County
- Amount Eligible- \$70,000

ATAX Funding Previous 2 years

Fall 2025	\$6,000
Spring 2025	\$10,000
Fall 2024	\$7,000
Spring 2024	\$9,000

Total Amount Eligible **\$12,000**

Westminster Music Center

Music on Main 2026 Season

Funds Requested- \$11,083

Music on Main 2026 -4 concert series

- Estimated 1,500 attendees
- Total budget-\$35,383
- Tourism Impact-40%
- Amount Eligible- $\$35,383 \times 40\% = \$14,153$

ATAX Funding Previous 2 years

Fall 2025 \$4,000

Spring 2025 \$5,000

Fall 2024 \$5,000

Spring 2024 \$5,000

Total Amount Eligible

\$11,083

Wild Hearts Equine Therapeutic Center RV Infrastructure/Horse Motel expansion

Funds Requested- \$6,000
Construct RV infrastructure/Expand Horse lodging area/Niche Advertising

- Non-Profit
- Total project budget -\$10,179
- Tourism Visitation-Clinics, Education Events, Equine -100%
- Amount eligible-\$10,179 x 100%= \$6,000

ATAX funding previous 2 years

Spring 2025	\$9,760
Fall 2025	\$7,000
Fall 2024	\$5,700
Spring 2024	\$4,000

Total Amount Eligible \$6,000

Grant Recommendations

				Mar-26	
Local ATAX Grants				Amount Eligible for ATAX	PRT Commission Recommendation
Applicant	Funds Request	Project Description			
City of Seneca	\$10,000	Advertising-Independence Day Celebration	\$10,000		
City of Walhalla	\$15,059	Extend power/purchase vending machine	\$15,059		
City of Westminster	\$2,000	Website for William Bartram Statue project	\$2,000		
Discover Upcountry SC	\$15,000	Advertising	\$15,000		
Eagles Nest Art Center	\$7,320	Advertising and upgrades	\$7,320		
Lake Hartwell Country	\$10,000	Advertising	\$10,000		
South Carolina Apple Festival	\$10,000	Advertising	\$6,000		
The FARM Center	\$20,000	Digital sign, facility signage	\$20,000		
Upstate Heritage Quilt Trail	\$1,622	Advertising, equipment, digital marketing	\$1,622		
Walhalla Performing Arts Center	\$12,000	Advertising 2026 Season	\$12,000		
Westminster Music Center	\$11,083	2026 Music on Main	\$11,083		
Wild Hearts Equine Therapeutic Center	\$6,000	Construct RV sites and advertising	\$6,000		
	\$120,084		\$116,084		\$0

Oconee PRT South Cove Pavilion

- 25 years old
- Deemed unsafe in August
- Structural Engineering Complete
- 16 posts replacements
- **\$30,000**



PRT Action Items

South Cove Maintenance

Unexpected repairs

Trusses replaced-Main Office

Replace HVAC on campground restroom

Total to allocate for emergency repairs

\$7,000

PRT Action Items

Chau Ram Mower

Replacement –State Contract

Local Dealer-Dickson Tractor, Westminster

Hustler Xone 60” Rear Discharge

Total Costs-	\$15,752
State Contract Deduct-	(\$4,410.56)
Sales Tax	<u>\$680.48</u>
Total Price	\$12,021.92
Total	\$12,021.92

PRT Action Items

Short Term Rental Software

Contract Renewal-Granicus Short Term Rental Software

3 year contract renewal-\$33,374/year

Allow staff to renew each of the next 3 years

Total- \$33,374

PRT Action Items

Horton Complex Digital Sign

Partnership with Westminster – Horton Recreation Complex

Digital sign advertising Oconee County to all tournament attendees
Sponsorship-logo for Visit Oconee SC

Total- \$10,000

PRT Annual Report

		Oconee County Parks, Recreation & Tourism 2025 Programs/Events Calendar	
1/24/2025	Lake Hartwell Cat Chasers Tournament	5/17/2025	Playground Program/ Birdhouses
1/30/2025	Winter Sensory Walk	5/20/2025	Summit Charter School
2/3/2025	WHEP	5/17/2025	Playground Program/chalk art
2/10/2025	WHEP	5/29/2025	Girls empowerment camp - archery
2/12/2025	WHEP Senior	6/2/2025	BRCC Summer Camp - HF - Archery
2/13/2025	walhalla high school - Green steps class	6/4/2025	DAR Summer Camp - Archery and Sun prints
2/20/2025	Clemson Career Fair	6/4/2025	Taekwondo at Blue Ridge CC summer camp
2/22/2025	ABA-Fishing Tournament	6/5/2025	Blue Ridge CC Summer Camp - HF
2/22/2025	Lake Hartwell Cat Chasers Tournament	6/6/2025	Summer Reading Kickoff
2/24/2025	WHEP (South Cove)	6/9/2025	Boyscouts - HF
2/26/2025	WHEP Senior	6/17/2025	Botanical Dye class at the Walhalla Library
3/3/2025	WHEP (South Cove)	6/18/2025	DAR Summer Camp - Mammals
3/5/2025	Green Steps	7/1/2025	4th of July Tie-Dye
3/7/2025	Southern Travelers Explorers Conference	7/4/2025	4th of July Golf Cart Parade (HF)
3/8/2025	BFL	7/4/2025	4th of July Golf Cart Parade (SC)
3/8/2025	Lake Hartwell Cat Chasers Tournament	7/9/2025	DAR Summer Camp - Honey bees and pollinators
3/10/2025	WHEP	7/15/2025	DAR Summer Camp (DAR School) - Trees
3/12/2025	WHEP Senior	7/25/2025	Library Bash (SC)
3/13/2025	WHEP	7/27/2025	FOLKS whiffle ball (HF Ball Field)
3/17/2025	Nature Walk Scavenger Hunt (HF)	8/1/2025	Ribbon Cutting (High Falls Sparkleberry Trail)
3/17/2025	Build a Birdhouse (HF)	8/18/2025	Jr. Nat Macro
3/17/2025	Archery (SC)	8/25/2025	Jr. Nat Rocks
3/17/2025	Tie Dye (SC)	9/6/2025	Apple Festival booth
3/18/2025	Upcycled Herb Garden (HF)	9/8/2025	Jr. Nat Bugs
3/18/2025	Campfire Cooking with Chef Christian (HF)	9/8/2025	Monarch Butterfly Class
3/18/2025	Birding/Pellet Dissection (SC)	9/11/2025	Time Travelers Club (HF)
3/18/2025	Birdhouse Painting (SC)	9/13/2025	Humane Society 5K (SC)
3/19/2025	Mind your own Beeswax! (HF)	9/13/2025	Hispanic Heritage Festival
3/19/2025	Fly Tying 101 (HF)	9/15/2025	Jr. Nat Herps
3/19/2025	Camper Appreciation (SC)	9/22/2025	Jr. Nat Bird
3/20/2025	Nature Detectives: Tracks Edition (HF)	9/25/2025	Time Travelers Club (HF) (High Falls)
3/20/2025	Launch Lab (SC)	9/29/2025	Jr. Nat Botany
3/20/2025	Scouts - volunteers - HF	10/2/2025	Time Travelers Club (HF)
3/21/2025	Treasure Hunt - Self Guided (HF)	10/4/2025	Domestic violence awareness walk
3/21/2025	Outdoor Movie Night (HF)	10/4/2025	Veterans Day Festival (SC)
3/26/2025	WHEP Senior	10/9/2025	Time Travelers Club (HF) (High Falls)
3/28/2025	Charity Tournament at Seneca Creek	10/16/2025	Time Travelers Club (HF)
3/31/2025	WHEP (South Cove)	10/17/2025	Little Cane Creek fieldtrips (HF) (Little Cane Creek
4/2/2025	Highschool Fishing Tournament	10/19/2025	Clemson Bass (SC)
4/4/2025	Newfoundland SENC	10/23/2025	Time Travelers Club (HF) (High Falls)
4/4/2025	Green Steps Walhalla High School	10/23/2025	Student Advisory
4/7/2025	WHEP	10/24/2025	Little Cane Creek fieldtrips (HF) (Little Cane Creek
4/8/2025	Homeschool Group	10/24/2025	Ag museum field trips
4/9/2025	WHEP Senior	10/25/2025	VIMM 5K (SC)
4/12/2025	Living History Day at High Falls	10/25/2025	Harvest Festival (HF)
4/12/2025	SC Bass Nation Tournament (SC)	10/25/2025	Spook-tacular Creatures (HF)
4/12/2025	WHEP Competition	11/1/2025	Day of the Dead Festival (HF)
4/12/2025	Lake Hartwell Cat Chasers Tournament	11/7/2025	Little Cane Creek fieldtrips (HF) (Little Cane Creek
4/13/2025	Skeeter Fishing Tournament	11/8/2025	Foothills Farmstead Living History Day
4/26/2025	Chiro Kids Day	11/13/2025	Feels like Fall
5/9/2025	Green steps Garden Party	11/13/2025	Nature Journaling with the Library
5/11/2025	Playground Program/ Paddleballs	11/17/2025	Wilderness first aid
5/15/2025	Senior living expo YMCA	12/7/2025	Christmas at the Cove
		12/13/2025	SC Bass Nation Tournament (SC)

South Cove Tennis/Pickleball Expansion



2026 PRT Commission

- May 7, 2026 Council Chambers
- August 20, 2026 Council Chambers
- August 27, 2026 Council Chambers
- November 19, 2026 Council Chambers

Adjourn

