



MINUTES

STRATEGIC PLANNING RETREAT MEETING

February 3, 2017

MEMBERS, OCONEE COUNTY COUNCIL
Ms. Edda Cammick, District I, Chairwoman
Mr. Wayne McCall, District II
Mr. Paul Cain, District III
Mr. Julian Davis, District IV, Vice Chairman
Mr. Glenn Hart, District V, Chairman Pro Tem

Oconee County Council met on Friday, February 3, 2017 at 8:30 AM in Council Chambers, 415 South Pine Street, Walhalla, SC with all Council Members, County Administrator Scott Moulder; County Attorney David Root, and Interim Clerk to Council, Amanda F. Brock present.

Press: Pursuant to the Freedom of Information Act, notice of the meeting, date, time, place of meeting and agenda were posted on the bulletin board at the County Administrative Offices, 415 South Pine Street, Walhalla, SC, and the County Council website [www.oconeese.com/council]. In addition it was made available [upon request] to the newspapers, radio stations, television stations and concerned citizens. Member of the press present: Ray Chandler / Anderson Independent; Stephen Bradley / The Daily Journal; and Dick Mangrum / WGOG.

Call to Order: Ms. Cammick called the meeting to order at 8:39 a.m.

Financial Analysis / Mr. Moulder

Mr. Moulder addressed Council utilizing a PowerPoint presentation entitled "Fiscal Year 2016 Audit Summary" [copy filed with these minutes] highlighting the following key areas:

- General Fund
- Capital Project Funds
- Economic Development
- Bridges & Culverts
- Special Revenue Funds
- Emergency Services Fund
- Road Maintenance Fund
- Debt Service
- Budget Amendments

Mr. Moulder then addressed Council utilizing a PowerPoint presentation entitled "Oconee County Pre-Budget Workshop Annual Budget for the Year Ending June 30, 2018" [copy filed with these minutes] highlighting the following key areas:

- Cash Flow Projection
- Expenditure History
- Personnel Expenses
- Number of Personnel
- Cost to Serve
- Revenue History
- Millage Rate Trends
- Debt Margin
- Fund Balance Breakdown
- Balance Sheet Comparison
- Capital Projects Fund
- Revenue Projections

2016 Strategic Planning Update Report / Mr. Moulder

Mr. Moulder addressed Council utilizing a handout entitled "Strategic Planning Goals Update" [copy filed with these minutes] highlighting the following areas:

- Our Commitment / 2016 Goals Update
 - Funding Sheriff's Office Salary Structure
 - Sewer South / Phase II to I-85
 - Adoption of Corridor Plan
 - TCTC College / Oconee County Campus
 - Boating Safety / Increasing Law Enforcement on Lakes
- Increased Recycling Plan focusing on:
 - Increasing education
 - Attracting private investment
 - Targeting highest producers of recyclables / forming partnerships
 - Regulatory matters
 - Environmental Impact / Educational opportunities

- Long Term Goals Update
 - Broadband Management
 - Increased Recycling Rate
 - Fall Creek Safety Plan
- Airport Revenues / Hangars
- Industrial Park Development
- New Library Construction

Destination Oconee Action Committee / Janet Hartman

Ms. Janet Hartman, Destination Oconee Action Plan Manager, addressed Council highlighting the following key areas:

- What is Destination Oconee
- Community Action Plan Components
- Municipal Involvement for the County’s Five (5) cities
- Significance of the “Shop Local” campaign
- Importance of supporting community events
- Combining the Shop Local campaign with the County’s Recycling Plan
- Beautifying streetscapes/ minor changes can equal major impacts

Agriculture Advisory Committee Update

Mr. Ed Land and Mr. Rex Blanton, both of the Oconee County Agricultural Board, addressed Council utilizing a Power Point presentation [copy filed with these minutes] regarding agriculture, agritourism and agribusiness in Oconee County to include but not limited to: highlighting the number and types of various farming centers in the county; the millions of dollars in agricultural products sold in the county; highlighting poultry, livestock and row crops such as corn, wheat, soybeans, and sunflowers throughout the county; forestry, fruit, and dairy farming; and community agricultural events such as the farmers markets and the annual Carolina Foothills Heritage Fair, etc.

Break Council took a break at 9:24 a.m. and resumed at 9:38 a.m.

Lunch Council recessed for lunch at 11:39 p.m. and returned at 12:07 p.m.

Discussion of Goals for Oconee County / Ms. Cammick, Chairwoman

Ms. Cammick led the discussion with a PowerPoint Presentation entitled “Strategic Planning 2017” [copy filed with these minutes].

The Council reviewed the Mission and Vision Statements, and agreed that the current Mission and Vision Statements were relevant and valid and should remain as stated.

Ms. Cammick then led a discussion of utilizing slides: Thorn in Your Side; Loose ends that need to be tied; swept under the carpet; anything new; and how to fund.

This interactive discussion, inclusive of all council members, Administrator Moulder and several audience members lasted approximately 2.25 hours with lively discussion and various opinions offered.

Ms. Cammick thanked everyone for their input during strategic planning retreat, and stated that she would be compiling the information for a report to be presented to the Budget, Finance and Administration Committee meeting to be held 5:30 p.m., Tuesday, February 14, 2017.

[Ms. Cammick’s final report will be incorporated into these minutes as part of the permanent record]

Adjourn: Ms. Cammick adjourned the meeting at 2:31 p.m.

Respectfully Submitted:

Amanda F. Brock
Interim Clerk to Council