

# 2019 STRATEGIC PLANNING REPORT



## **OCONEE COUNTY MISSION**

It is the mission of Oconee County to provide our current and future citizens and visitors with quality services while protecting our communities, heritage, environment and natural resources, in an ever-changing world.

## **OCONEE COUNTY VISION**

Oconee County – A diverse, growing, safe, vibrant community guided by rural traditions and shaped by natural beauty; where employment, education and recreation offer a rich quality of life for all generations, both today and tomorrow.

## **BACKGROUND**

Since 2011, Oconee County Council and Administrative Staff have held an annual planning retreat to review the previous year's accomplishments and to discuss priorities. This session serves an important role in starting the annual budget process for the County as well as establishing guidelines and direction for the Administrator and staff.

The 2019 Strategic Planning Retreat was held on Wednesday, February 27, in Oconee County Council Chambers. In attendance were all five (5) Council Members; the County Administrator; County Attorney, members of staff; interested citizens; and members of the local media.

## **PLAN DEVELOPMENT FORMAT**

The 2019 strategic planning process was modified to incorporate initiatives remaining from the 2018 Strategic Plan, or "current initiatives", priorities for each of the five County Council Member's districts and the county as a whole. The worksheet provided by the Administrator encouraged discussion regarding established priorities and list possible funding strategies for those priorities.

## 2019 Strategic Plan Report

### As Discussed at the February 27, 2019 Strategic Plan

| Priorities  | Estimated Cost                 | County Council Funding Recommendations                          |
|---|--------------------------------|---|
| <b>Community Services</b>   |                                |   |
| Develop Programs for Elderly and Children in the County   |                                |   |
| Removal of the Fair Oak Youth Center  |                                |   |
| Meth Education and Treatment  |                                |   |
| Boater Safety and Public Awareness  | \$10,000                       |   |
| Construct Oakway School Walking Path  | \$20,000                       |   |
| <b>Culture, Tourism, and Recreation</b>   |                                |   |
| Greenway Connection from Palmetto Trail to Green Crescent Trail   |                                | Grants; Hospitality Tax   |
| Seneca Library Improvements   |                                |   |
| Expand Oconee County Regional Airport Runway and Construct Hangars  | \$1,000,000<br>[FAA Estimates] | Bonds; Property Taxes on Planes; Hangar Leases; Enterprise Fund |
| Improve Lake Hartwell Boat Ramps  |                                |   |
| Oconee County Park Upgrades   | \$300,000 Annually             | Grants; Hospitality   |
| <b>Economic Development</b>   |                                |   |
| Utica Revitalization  | \$250,000 Annually             | Grants ; Tax Credits  |
| Opportunity Zones   | \$250,000 Annually             | Grants ; Tax Credits  |
| Identify Possible Location and Conduct Feasibility Study for Technology Incubator / Relocation of Oconee Economic Alliance Office | \$1,500,000                    | Grants; Tax Credits   |
| Continue Economic Development of Industrial Parks   | Ongoing                        | Economic Development Millage / FILOT                            |
| Expand Sewer to I-85 Exits I, II and IV   | > \$2,000,000                  |   |
| Establish Sheep Farm Road Sewer   | \$500,000                      | Grants  |
| Establish Bountyland Fire Substation  | \$500,000 Annually             |   |
| <b>General Government</b>   |                                |   |
| Increase Unassigned Fund Balance  |                                | Budgeting and Planning  |
| Vehicle Replacement Schedule  | \$500,000 Annually             |   |
| Plat Scanning in Register of Deeds (1987 to Current)  | \$10,000                       | Budgeting and Planning  |
| Pine Street Security Implementation   | \$500,000 Designated           | Phased in Implementation  |
| Westminster Magistrate's Office   | \$750,000                      | \$500,000 Bond Already Approved                                 |
| Review Brown Building Current and Future Use  | \$30,000                       |   |
| <b>Planning</b>   |                                |   |
| Plan Bountyland SC-188 / 28 Corridor: Traffic / Greenspace / Signage  | \$50,000                       | Refer to Planning Commission for Recommendations                |
| US-123 Corridor Plan Implementation   | \$39,000                       |   |

| Solid Waste   |  |        |
|---|--|--------|
| Litter Awareness Through Education / Public Outreach        |  | Grants |
| Alternative Uses for Recycled Glass                         |  |        |
| Add Compactors at Convenience Centers for Recycled Plastics |  |        |
| Implement Solid Waste Convenience Center Master Plan        |  |        |