



MINUTES DESTINATION OCONEE ACTION COMMITTEE



April 21, 2016

Oconee County Administrative Offices, Council Chambers
415 S. Pine Street, Walhalla, SC 29691

MEMBERS

Ms. Jennifer Barnhart, DX III
Mr. Bob Hill, DX V
Mr. Luther Lyle, DX II
Mr. Robert Moore, At Large

Ms. Katie Smith, DX IV
Mr. David Washburn, DX I
Mr. Hal Welch, At Large
Ms. Janet Hartman, Destination Oconee Manager

The Destination Oconee Action Committee met at 6:00 p.m. in Council Chambers, 415 South Pine Street, Walhalla, SC with all Members present [except Mr. Hill and Mr. Moore] and Elizabeth G. Hulse, Clerk to Council.

Press:

Pursuant to the Freedom of Information Act, notice of the meeting, date, time, place of meeting and agenda were posted on the bulletin board at the County Administrative Offices, 415 South Pine Street, Walhalla, SC, and the County Council website [www.oconeese.com/council]. In addition it was made available [upon request] to the newspapers, radio stations, television stations and concerned citizens.

Member of the press present: Ray Chandler – Anderson Independent, Dick Mangrum – WGOG Radio and Carlos Galarza – Daily Journal.

Call to Order:

Ms. Hartman called the meeting to order at 6:00 p.m.

Introduction of Members

Ms. Hartman along with Mr. Richard Blackwell, Oconee Economic Alliance Director, addressed the group providing a brief history of the plan. Additionally, she introduced Mr. Phil Shirley, PRT Director, and Mr. Josh Stephens, Deputy Director Community Development. Lastly, Ms. Hartman had each member present introduce themselves and outline briefly their background and interest in the program.

Overview Discussion of Destination Oconee Plan

Ms. Hartman addressed the Committee utilizing a PowerPoint presentation [copy filed with these minutes] highlighting the following:

- Background
- Objectives of Committee
- Key Recommendations
- Work Plan
- Action Plan

Discussion followed regarding various aspects to include but not limited to: signage in-kind donations; existing signage programs/progress; identify easy marketing item for immediate success [i.e. Geo-Cache]; coordination with municipalities regarding signage/plan; proposed ordinances; identification of grant options; and potentially tie programs together i.e., restaurant week with local festival.

Ms. Hartman reiterated that County Council charged this committee to prioritize the recommendations within the Destination Oconee document.

Lastly, Ms. Hartman stated that she would research existing programs within the municipalities and will report at an upcoming meeting.

Proposed 2016 Meeting Dates:

Ms. Barnhart made a motion, seconded by Mr. Welch, approved unanimously to adopt the following meeting schedule for 2016 with meeting to be held at 6:00 p.m. in Council Chambers, Oconee County Administrative Offices, 415 S. Pine Street, Walhalla, SC:

- May 19, 2016
- July 21, 2016
- August 18, 2016
- September 15, 2016
- October 20, 2016
- November 17, 2016
- December 15, 2016

Other Business

None discussed at this meeting.

Adjourn:

Mr. Welch made a motion, approved unanimously to adjourn the meeting at 6:58 p.m.

Respectfully Submitted:

Elizabeth G. Hulse
Clerk to Council